

STARK



STARK
PERFORMANCE
ACRYLIC





STARK

STARK
PERFORMANCE
ACRYLIC

A perfect union of luxury and high-end performance, the STARK Performance Acrylic (SPA) collection combines STARK's quintessential elegance with a **powerhouse fiber** built for everyday living. Using cutting-edge technology, the carpet is **stain-resistant, weather-resistant, and color-protected, durable** enough for indoors and outdoors alike. SPA is synonymous with **technology, reliability, and beauty** that will withstand the test of time.

Discover SPA styles in our iconic Wilton broadloom construction and in hand-tufted styles.

SHOWN IN VARANA-BREEZE

STARK

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PERFORMANCE
ACRYLIC

WHAT IS SPA?

SPA stands for **STARK Performance Acrylic**, a superior solution-dyed fiber that is beautiful, durable, and effortless to care for.

Solution dyed refers to the process of saturating a raw fiber with color before it is spun into a yarn. The color penetrates to the fiber's core, allowing it to maintain its **vibrant color** for years to come.

The fiber is composed using **technology** that gives it extreme strength, able to withstand ordinary wear-and-tear and even harsh climates. Due to its toughness, it is also the ultimate in **easy cleaning**.





SHOWN IN HAYLEE-SUNRISE

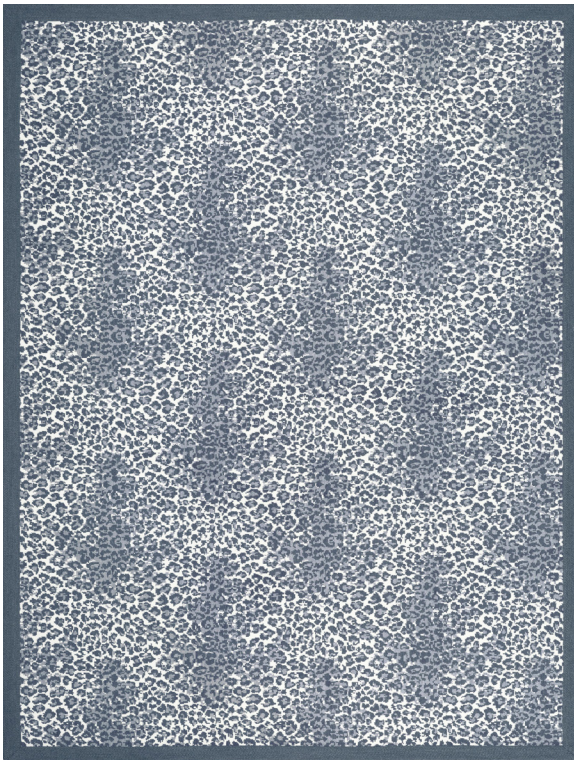


SPA BROADLOOM COLLECTION

For the first time, historic Wilton carpets are reimagined for the modern age in the new STARK Performance Acrylic Broadloom Collection.



SHOWN IN AUGUSTUS-CHAIN



AMAZON
PEWTER

WILTON
13'2" WIDE
W: 26.28" X L: 29.15" REPEAT



AUGUSTUS
CHAIN

WILTON
13'2" WIDE
W: 15.65" X L: 7.47" REPEAT



AUGUSTUS
IRON

WILTON
13'2" WIDE
W: 15.65" X L: 7.47" REPEAT



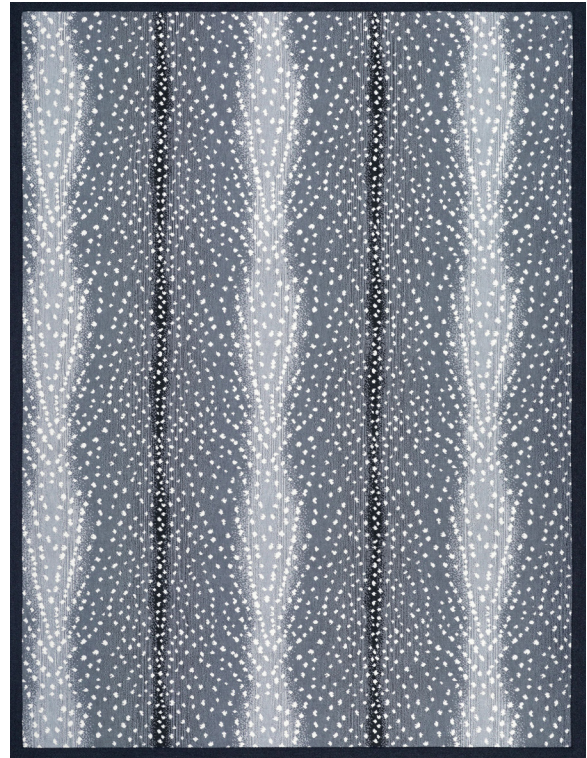
CADMUS
CHAIN

WILTON
13'2" WIDE
W: 39.37" X L: 39.9" REPEAT



CADMUS
IRON

WILTON
13'2" WIDE
W: 39.37" X L: 39.9" REPEAT



CAIRO
PEBBLE

WILTON
13'2" WIDE
W: 26.28" X L: 29.65" REPEAT



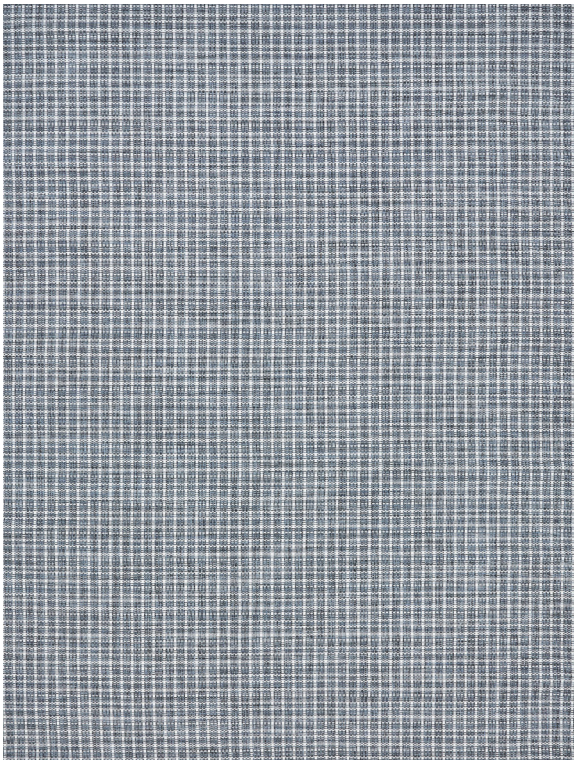
DAVIS
SHADOW

WILTON
13'2" WIDE
W: 7.82" X L: 0.37" REPEAT



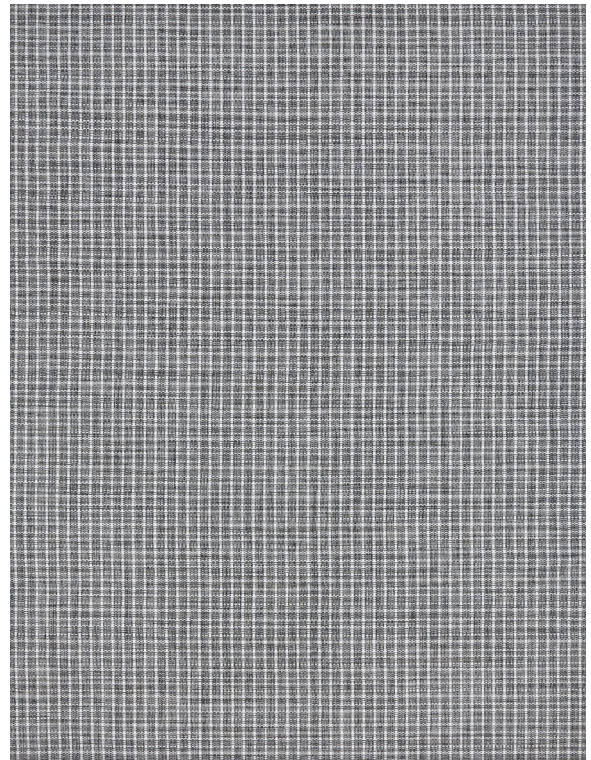
DAVIS
TITANIUM

WILTON
13'2" WIDE
W: 7.82" X L: 0.37" REPEAT



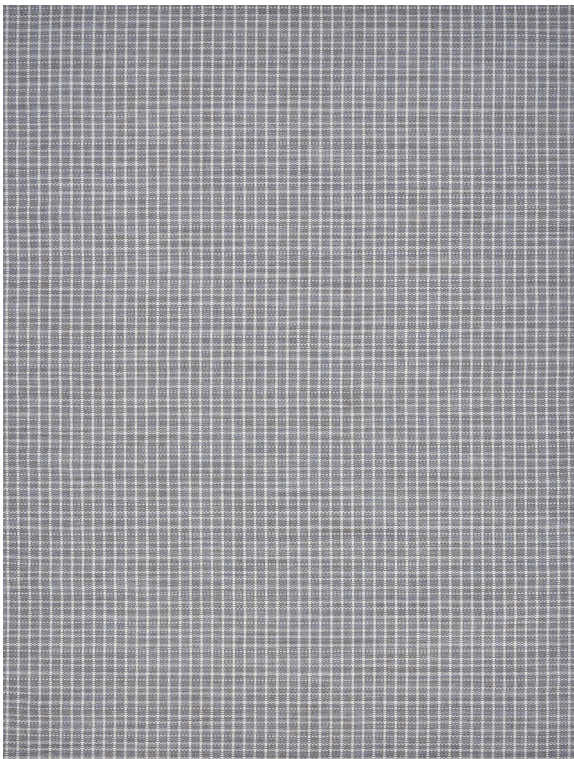
DELANEY
COBALT

FLATWEAVE HAND-MADE
15' WIDE
W: 1.1" X L: 0" REPEAT



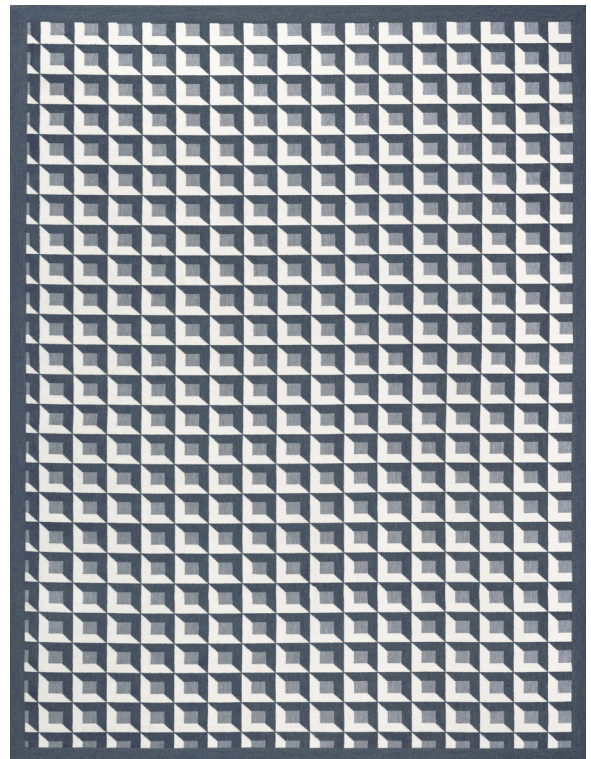
DELANEY
IRON

FLATWEAVE HAND-MADE
15' WIDE
W: 1.1" X L: 0" REPEAT



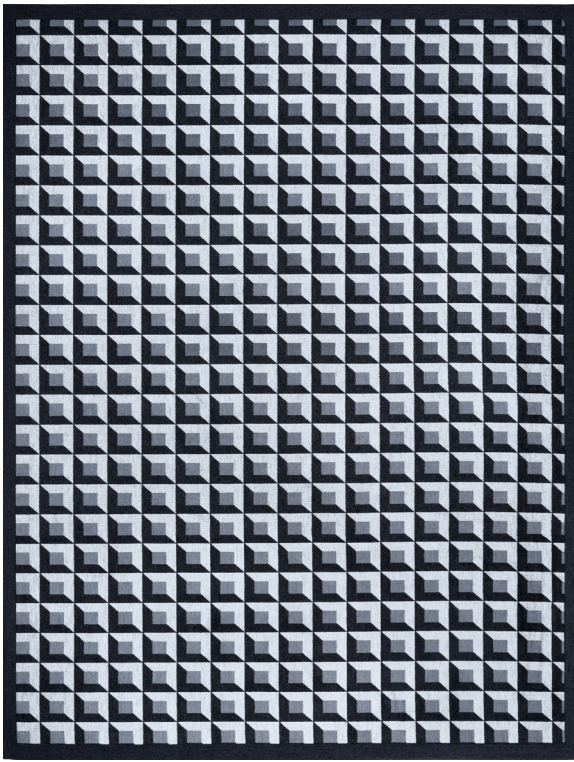
DELANEY
QUARTZ

FLATWEAVE HAND-MADE
15' WIDE
W: 1.1" X L: 0" REPEAT



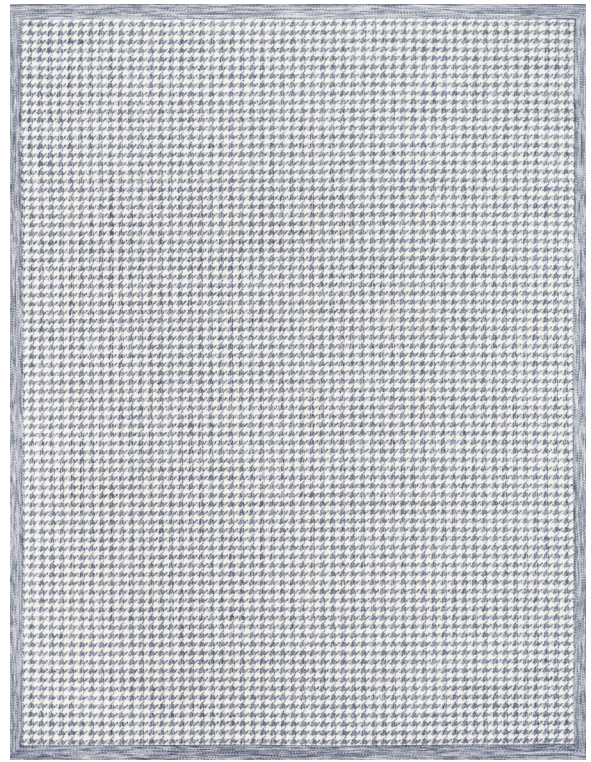
DOLON
SHADOW

WILTON
13'2" WIDE
W: 4.15" X L: 4.23" REPEAT



DOLON
STORM

WILTON
13 1/2" WIDE
W: 4.15" X L: 4.23" REPEAT



GOODSON
CHAIN

WILTON
13 1/2" WIDE
W: 1.22" X L: 1.24" REPEAT



GOODSON
IRON

WILTON
13 1/2" WIDE
W: 1.22" X L: 1.24" REPEAT



HIGGINS
SNOW

WILTON
13 1/2" WIDE
W: 1.95" X L: 1.95" REPEAT

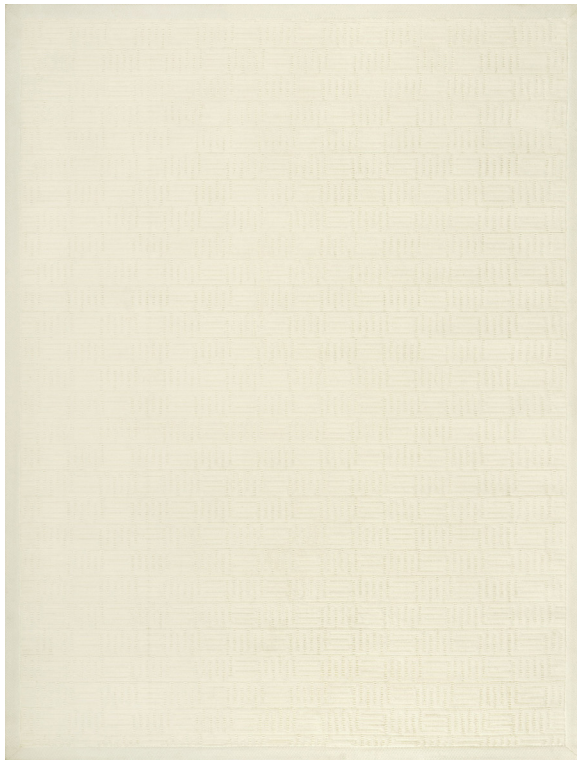
STARK Performance Acrylic fulfills a need that designers have been voicing to us for years. After over three years of development, we are proud to launch this game-changing, proprietary fiber.



CHAD STARK
CEO STARK CARPET

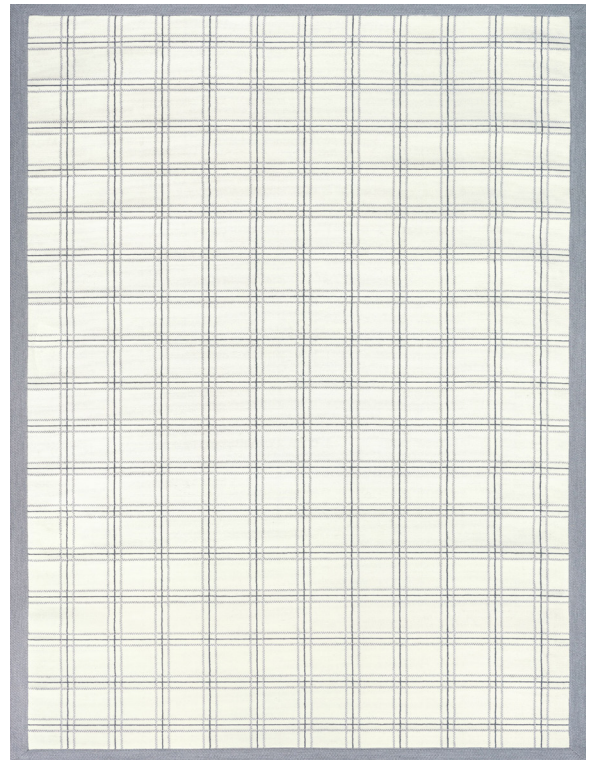


SHOWN IN AUGUSTUS-IRON



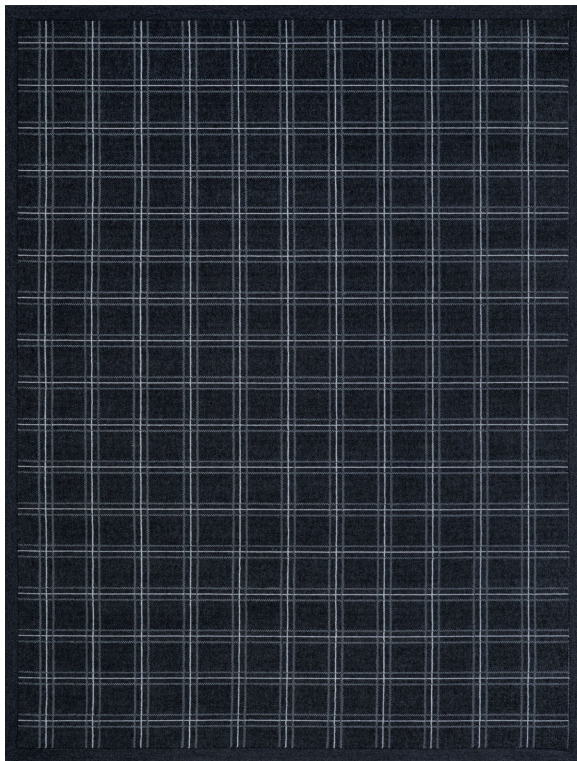
IRWIN
SNOW

WILTON
13'2" WIDE
W: 7.82" X L: 7.47" REPEAT



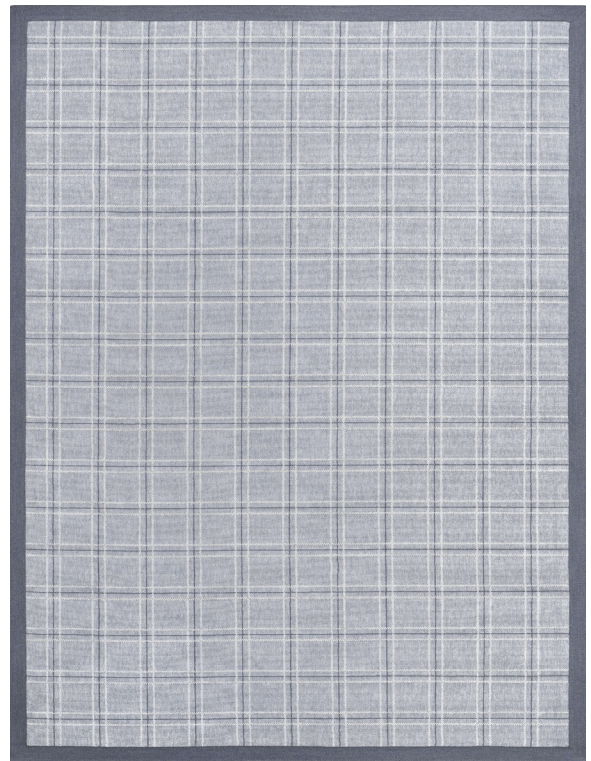
KROFT
LACE

WILTON
13'2" WIDE
W: 5.8" X L: 6" REPEAT



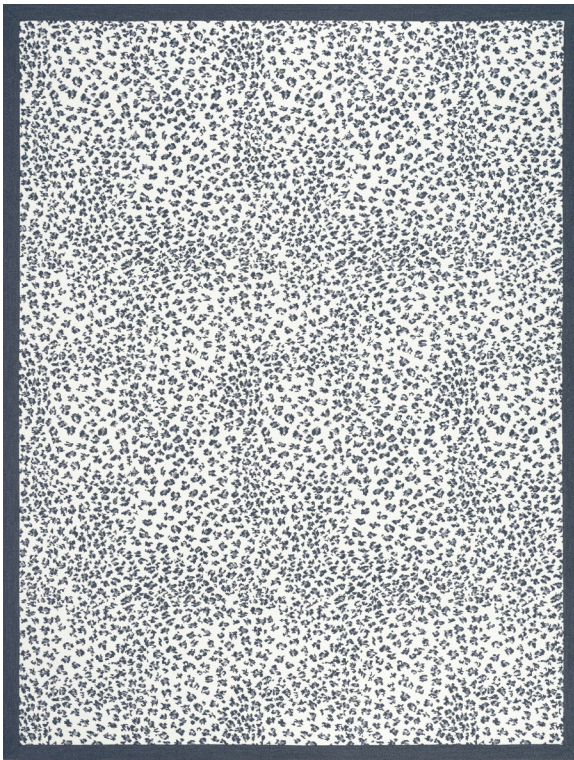
KROFT
STORM

WILTON
13'2" WIDE
W: 5.8" X L: 6" REPEAT



KROFT
TITANIUM

WILTON
13'2" WIDE
W: 5.8" X L: 6" REPEAT



LEO
PEWTER

WILTON
13'2" WIDE
W: 26.25" X L: 47.5" REPEAT



PAZ
CHAIN

WILTON
13'2" WIDE
W: 31.4" X L: 31.2" REPEAT



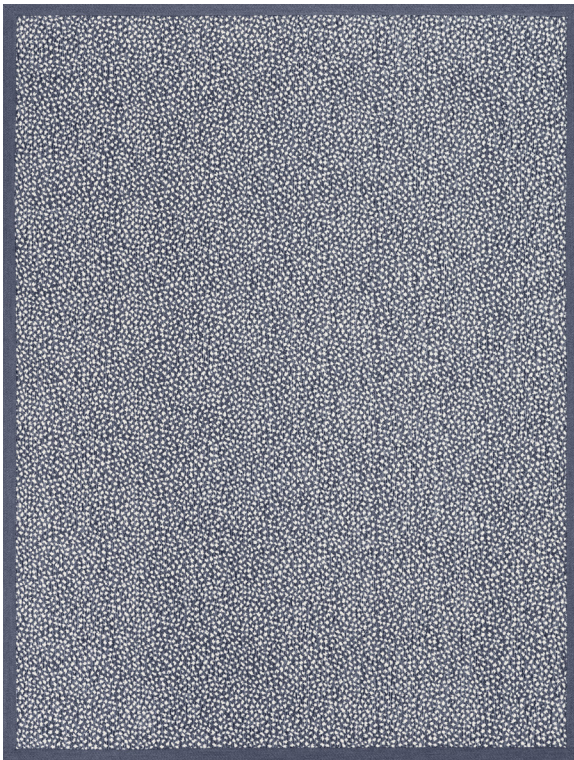
PAZ
IRON

WILTON
13'2" WIDE
W: 31.4" X L: 31.2" REPEAT



PLATON STRIA
CHAIN

WILTON
13'2" WIDE
W: 13.2" X L: 13.4" REPEAT



PLATON STRIA
IRON

WILTON
13'2" WIDE
W: 13.2" X L: 13.4" REPEAT



SHERMAN
SNOW

WILTON
13'2" WIDE
W: 15.65" X L: 17.44" REPEAT



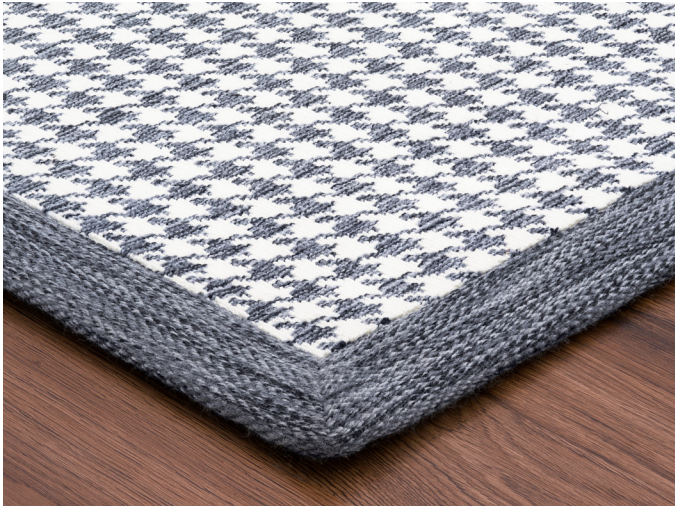
SHOWN IN CADMUS-CHAIN



SHOWN IN CADMUS-CHAIN

PERFORMANCE BINDINGS

Finish your SPA design – or any other rug from the STARK collection with our new performance binding for an extra dose of durability. Work with our design experts to customize any broadloom design.



IRON CHAIN STRIA BINDING

Shown above in Goodson-Iron



JET BLACK BINDING

Shown above in Cairo-Pebble



PLATINUM WHITE BINDING

Shown above in Higgins-Snow



SHADOW GREY BINDING

Shown above in Kroft-Titanium



SILVER CHAIN STRIA BINDING

Shown above in Paz-Chain



SILVER GREY BINDING

Shown above in Davis-Titanium



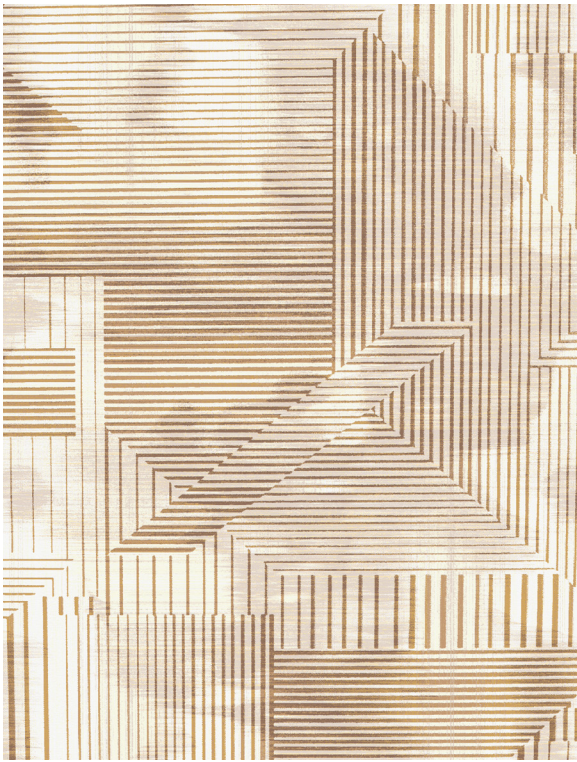
HAND-TUFTED COLLECTIONS

Meticulously detailed designs are hand-tufted and brought to life through lush performance acrylic fibers, giving the rugs gorgeous color depth, a subtle sheen, and unparalleled performance.



SHOWN IN LEVONA-MARINE

ANSEL COLLECTION
ASPEN COLLECTION
CALYPSO COLLECTION
FROST COLLECTION
IMPASTO COLLECTION
JETSON COLLECTION
SERENE COLLECTION
TWILIGHT COLLECTION



BORIS
CANYON

ANSEL COLLECTION
HAND-TUFTED
141184A



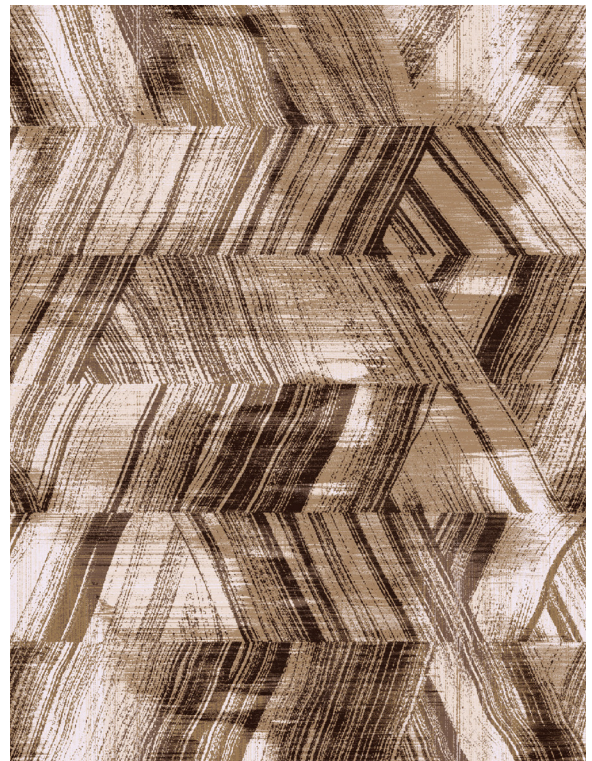
BRY
CANYON

ANSEL COLLECTION
HAND-TUFTED
141182A



HERSHEL
CANYON

ANSEL COLLECTION
HAND-TUFTED
141181A



IDA
CANYON

ANSEL COLLECTION
HAND-TUFTED
141183A



JADON
CANYON

ANSEL COLLECTION
HAND-TUFTED
141185A



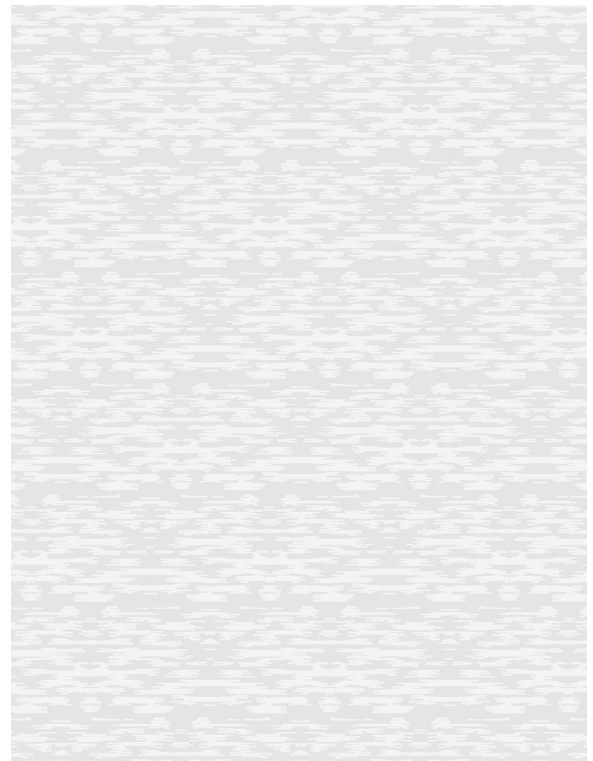
JUNIUS
CANYON

ANSEL COLLECTION
HAND-TUFTED
141180A



NIA
OPAL

ASPEN COLLECTION
HAND-TUFTED
141392A



ZERLINA
OPAL

ASPEN COLLECTION
HAND-TUFTED
141393A



“SPA gives the look of luxury while providing peace-of-mind as a high-end performance rug. As a mom of three little kids, someone is always spilling or making a mess. With SPA, I love that I don’t have to worry!”



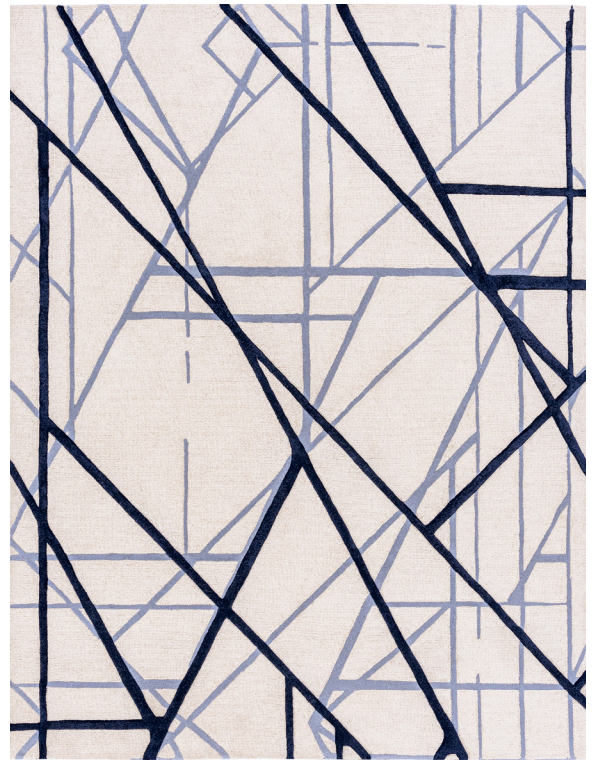
ASHLEY STARK

CREATIVE DIRECTOR STARK CARPET



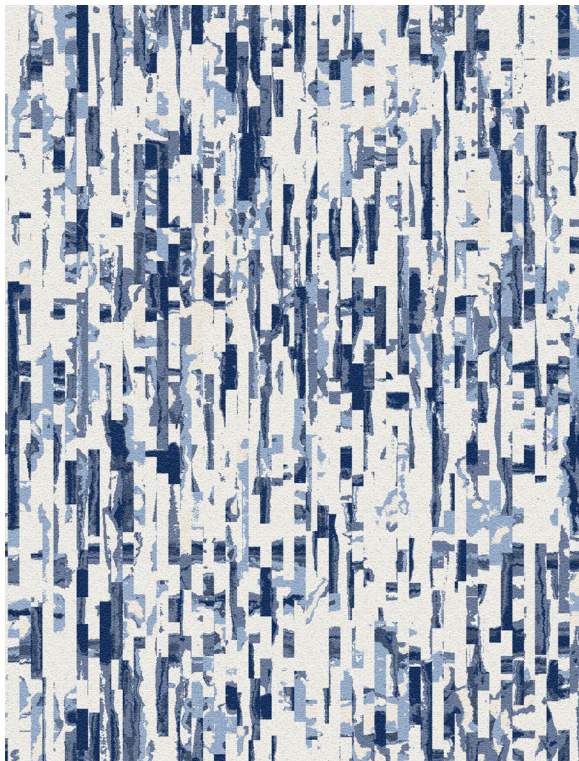
HAYLEE
SUNRISE

CALYPSO COLLECTION
HAND-TUFTED
140264A



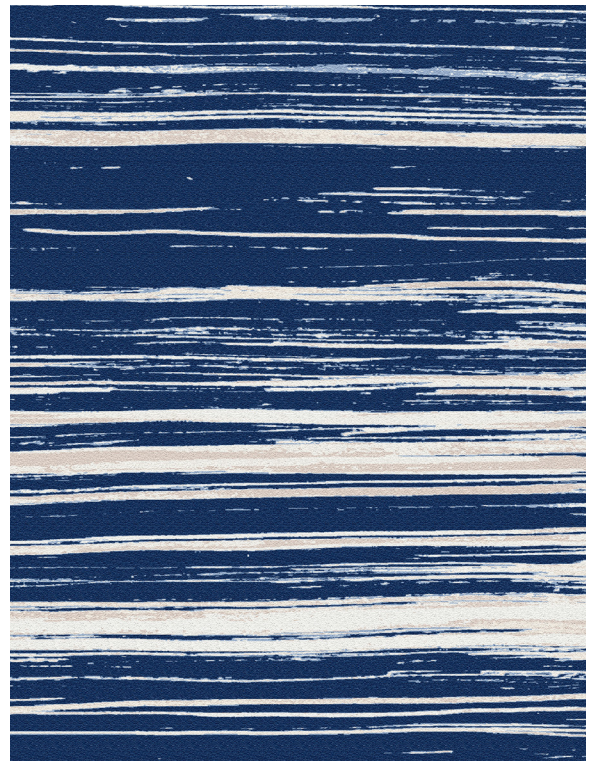
JALEESA
CLOUD

CALYPSO COLLECTION
HAND-TUFTED
140267A



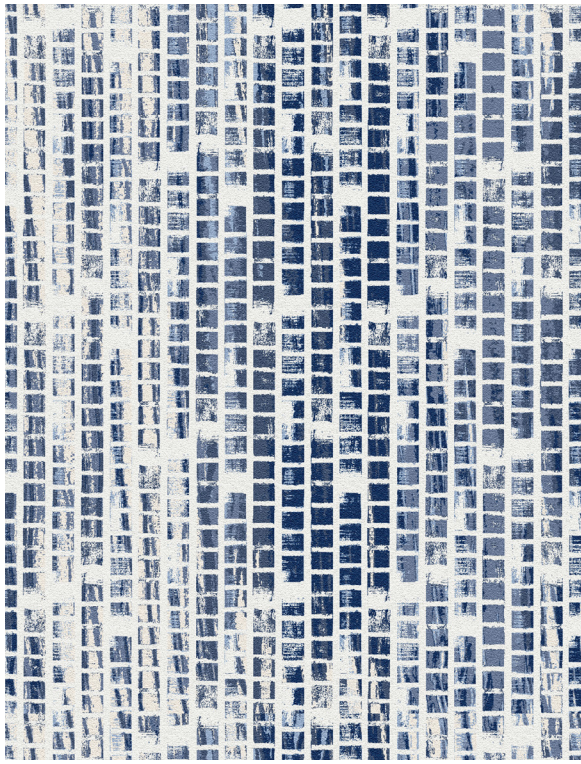
KATINA
ROYAL

CALYPSO COLLECTION
HAND-TUFTED
140265A



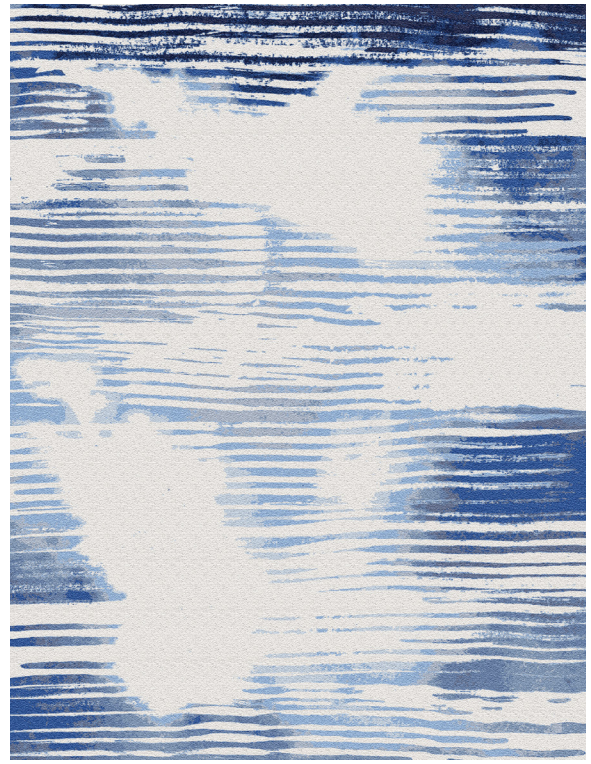
LEVONA
MARINE

CALYPSO COLLECTION
HAND-TUFTED
140266A



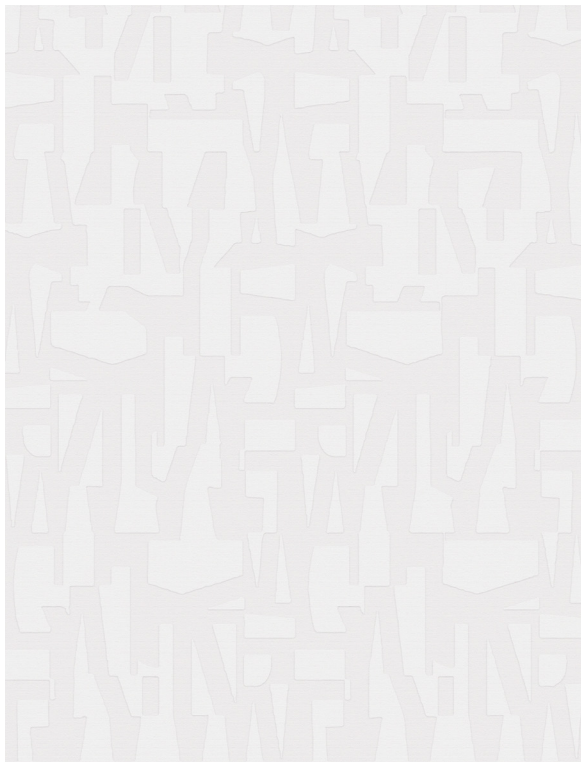
MATHIS
ROYAL

CALYPSO COLLECTION
HAND-TUFTED
140268A



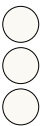
VARANA
BREEZE

CALYPSO COLLECTION
HAND-TUFTED
140196A



BALLIMORE
IVORY

FROST COLLECTION
HAND-TUFTED
140915A



BEYLA
IVORY

FROST COLLECTION
HAND-TUFTED
140914A



BRYNLEE
IVORY

FROST COLLECTION
HAND-TUFTED
140916A



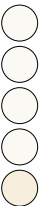
NISSA
EGGSHELL

FROST COLLECTION
HAND-TUFTED
140986A



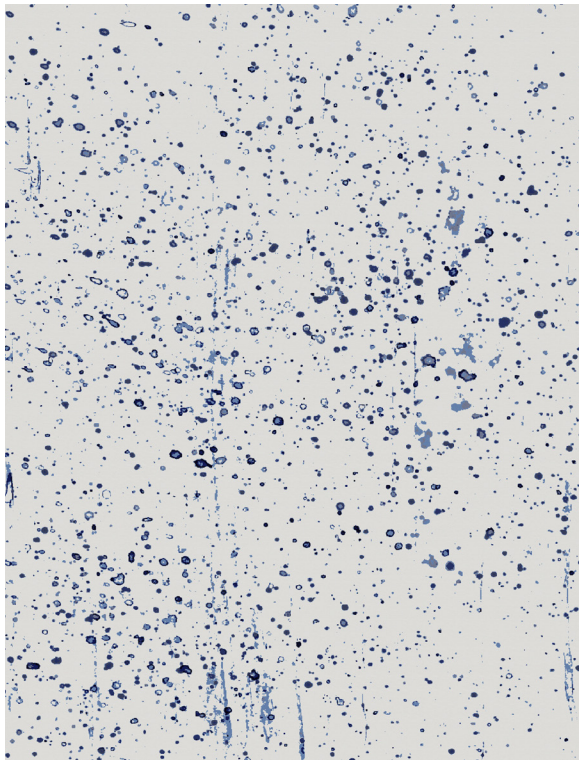
NOVALEE
EGGSHELL

FROST COLLECTION
HAND-TUFTED
140987A



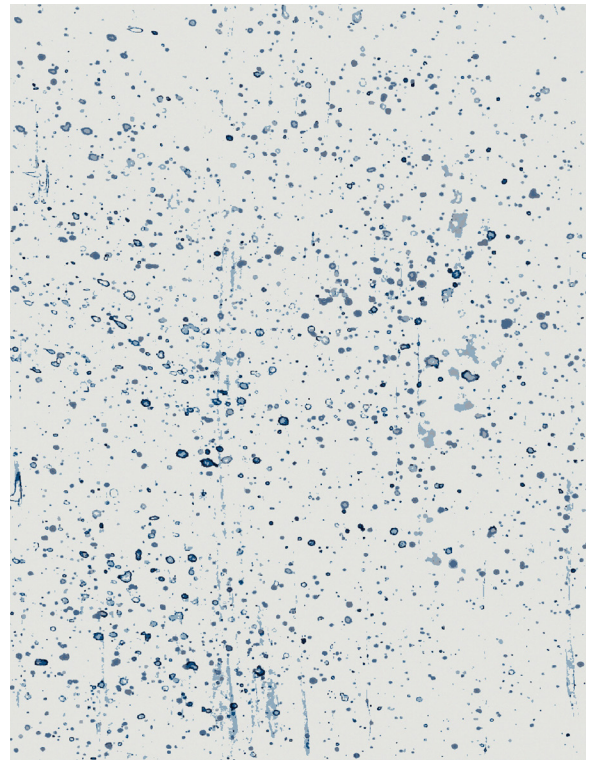
NYLES
EGGSHELL

FROST COLLECTION
HAND-TUFTED
140988A



JESSINA
INDIGO

IMPASTO COLLECTION
HAND-TUFTED
142754A



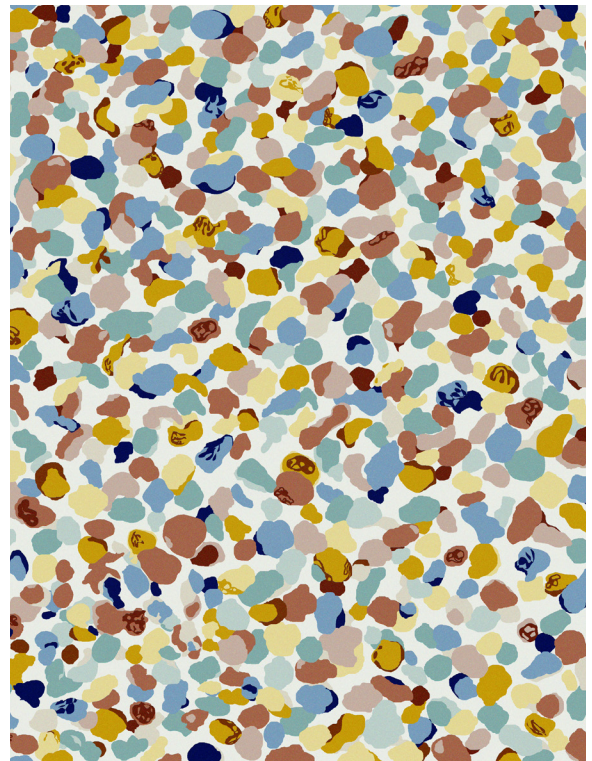
JESSINA
AQUA

IMPASTO COLLECTION
HAND-TUFTED
142754B



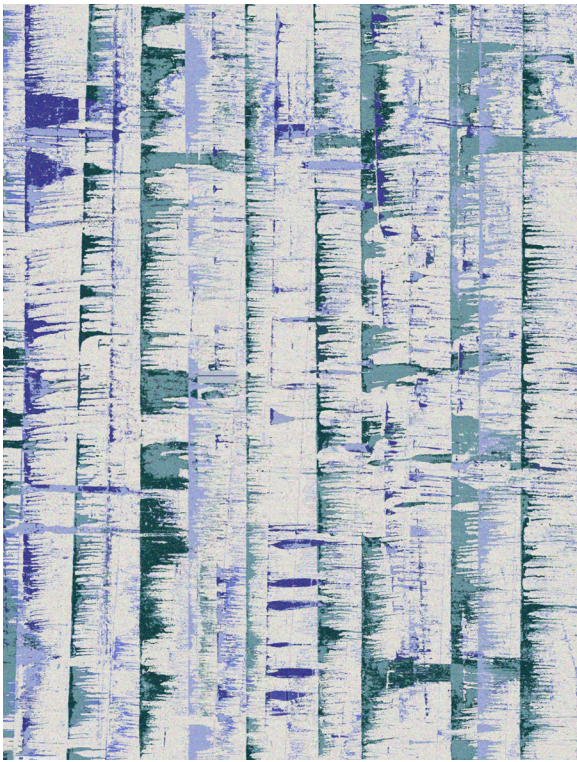
KAVA
CONFETTI

IMPASTO COLLECTION
HAND-TUFTED
142758A



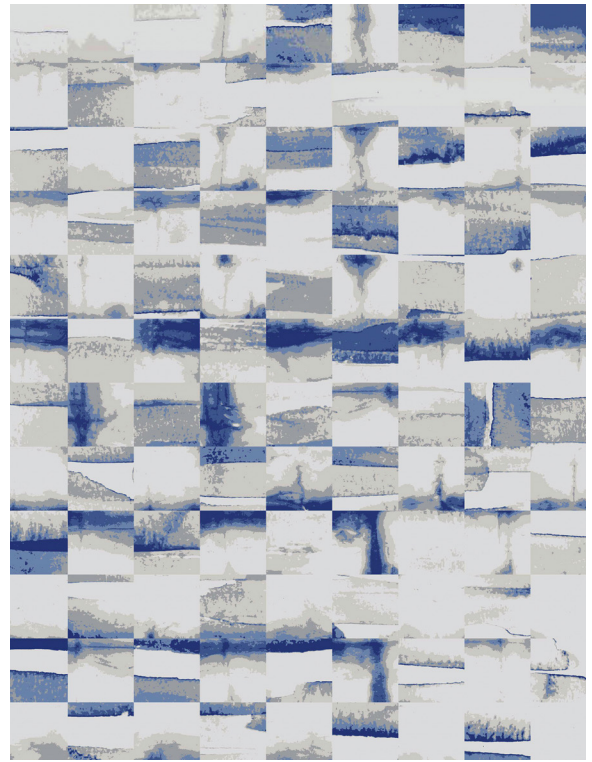
LULIZA
CONFETTI

IMPASTO COLLECTION
HAND-TUFTED
142757A



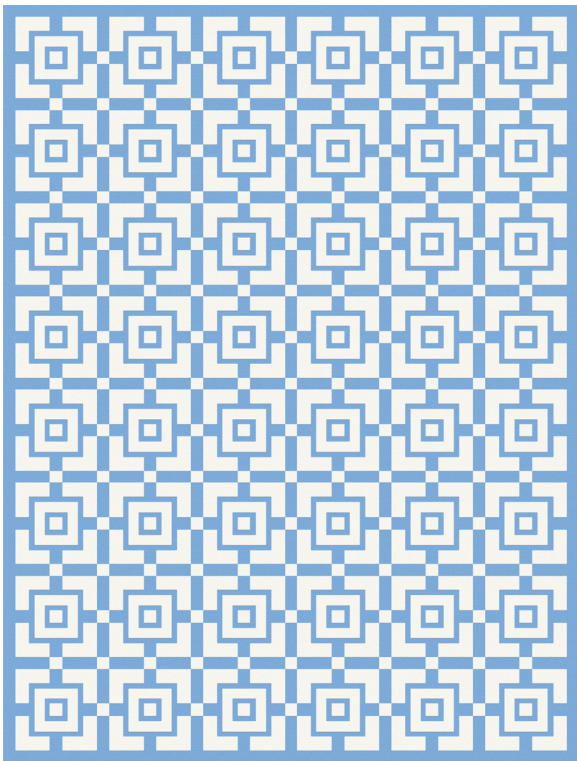
ESIRA
BLUE GREEN

IMPASTO COLLECTION
HAND-TUFTED
142755A



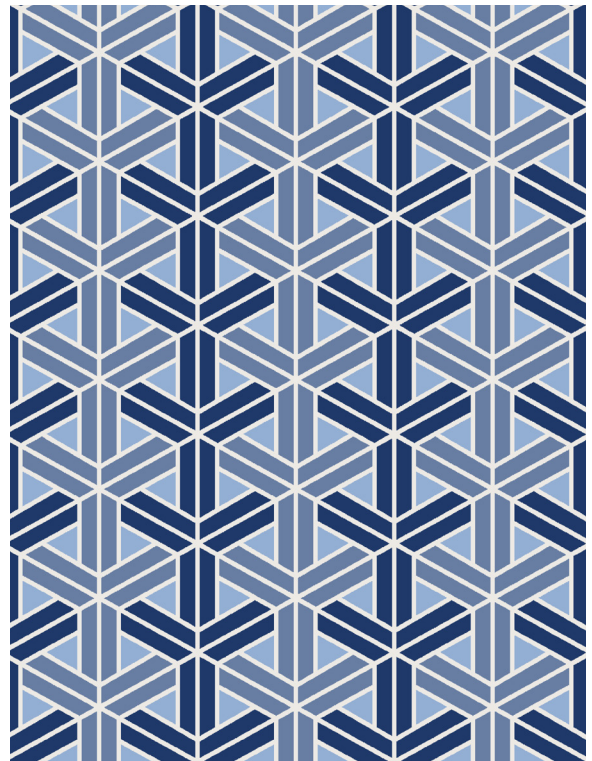
KAYLA
INDIGO

IMPASTO COLLECTION
HAND-TUFTED
142756A



AVERIE
QUARTZ

JETSON COLLECTION
HAND-TUFTED
141189A



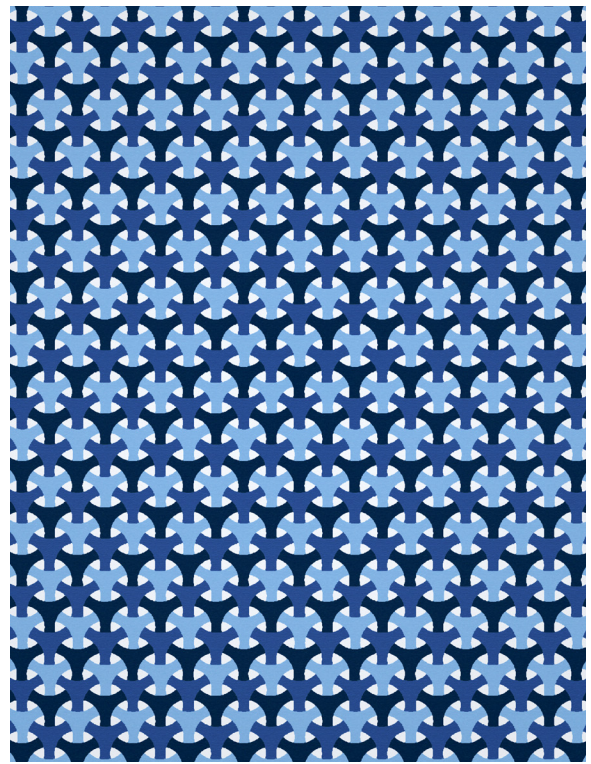
CRYSTALLINI
QUARTZ

JETSON COLLECTION
HAND-TUFTED
141186A



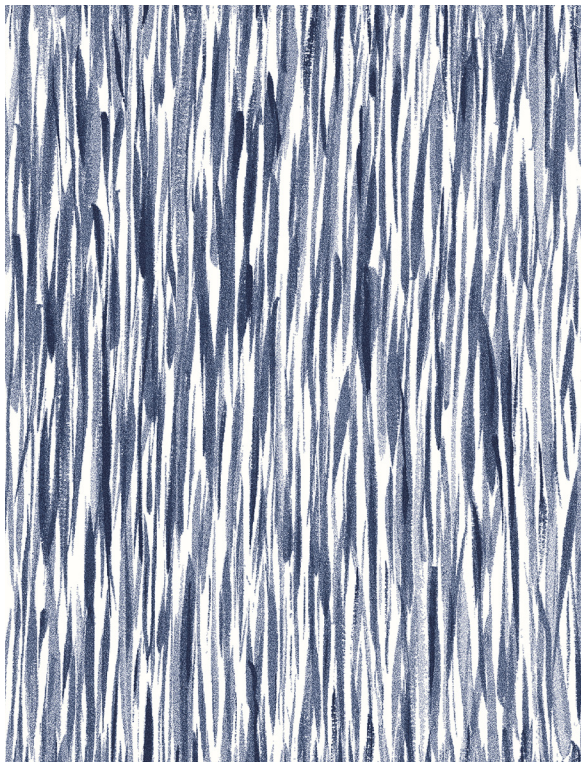
JACQUES
QUARTZ

JETSON COLLECTION
HAND-TUFTED
141187A



VARIAN
QUARTZ

JETSON COLLECTION
HAND-TUFTED
141188A



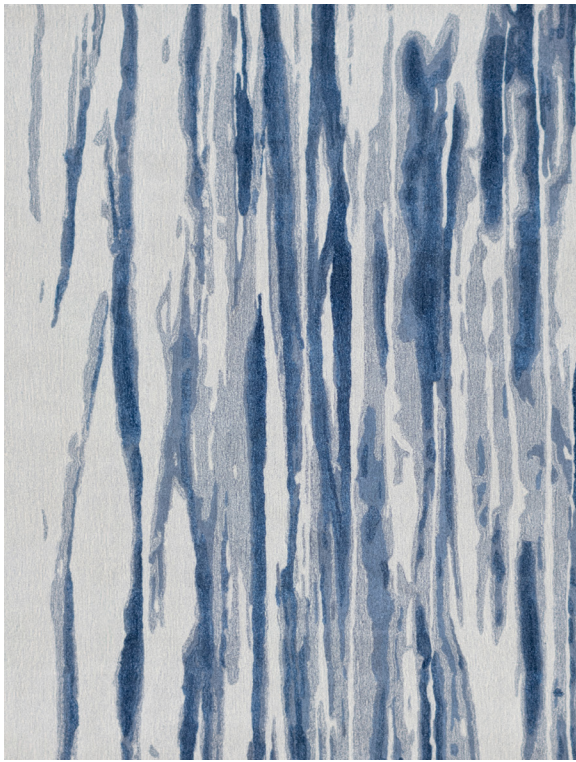
NYDIA
OCEAN

SERENE COLLECTION
HAND-TUFTED
142839B



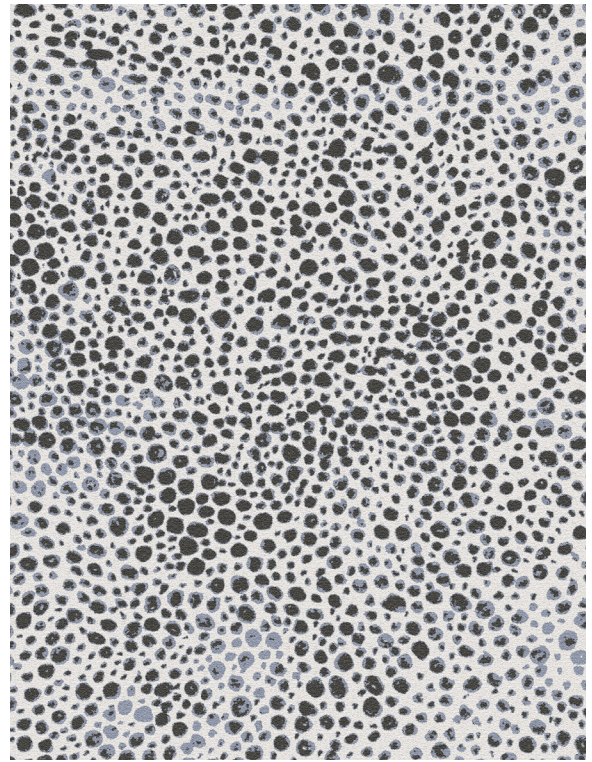
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SAND

SERENE COLLECTION
HAND-TUFTED
142839A



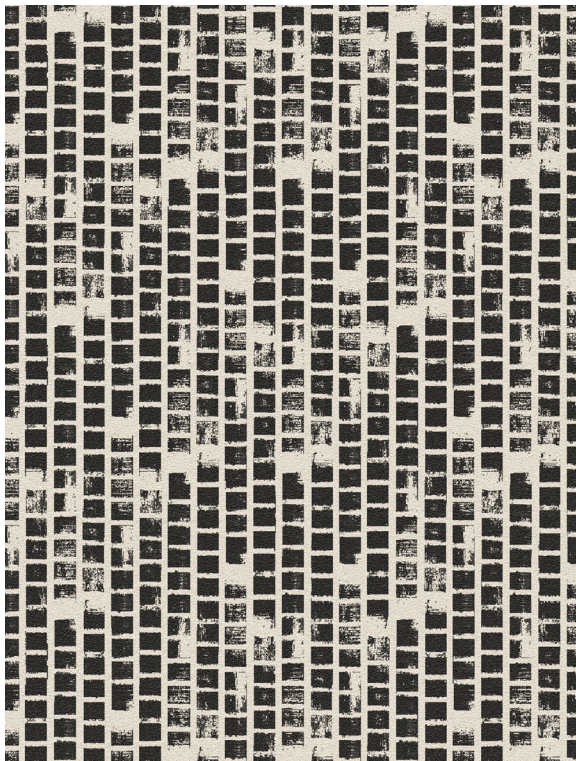
YASIRA
INDIGO

SERENE COLLECTION
HAND-TUFTED
142840A



FYNN
STEEL

TWILIGHT COLLECTION
HAND-TUFTED
140262A



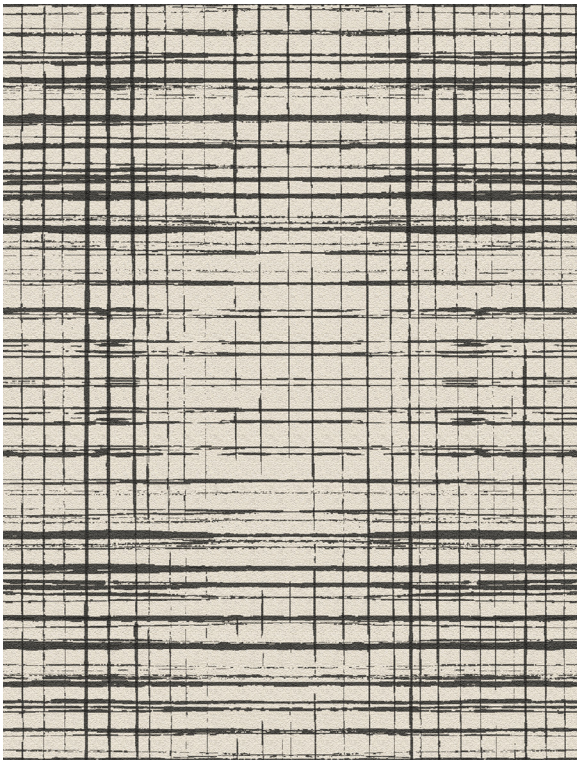
JENSKI
CHARCOAL

TWILIGHT COLLECTION
HAND-TUFTED
140263A



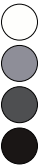
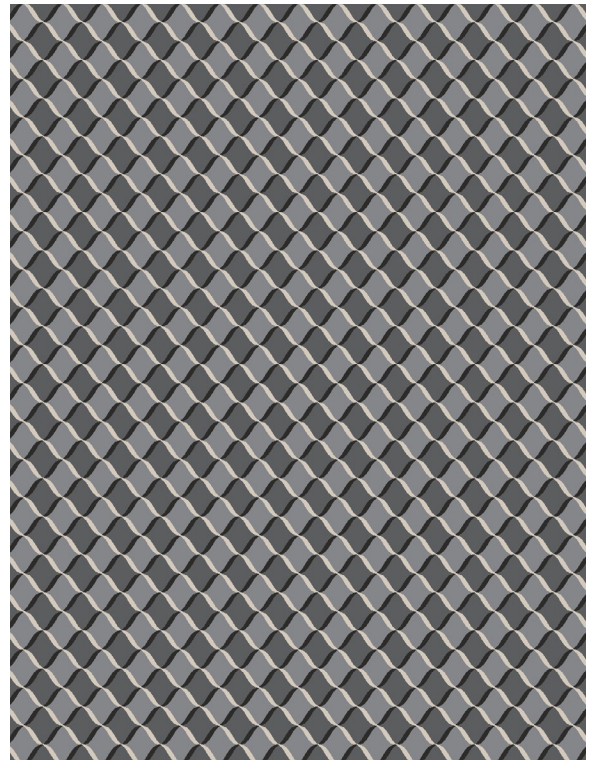
KAIYA
SLATE

TWILIGHT COLLECTION
HAND-TUFTED
140260A



LANZA
SHADOW

TWILIGHT COLLECTION
HAND-TUFTED
140261A



LUCIEN
ONYX

TWILIGHT COLLECTION
HAND-TUFTED
141190A



MATTOX
CARBON

TWILIGHT COLLECTION
HAND-TUFTED
140197A

SPA COLOR PALETTE

STARK offers endless inspiration through the **customization** process. SPA has a set of **56 stunning colors**, with depth and vibrancy that does not fade.

Choose from one of SPA's eye-catching Hand-Tufted designs to **recolor**, or select from our **curated colors** and **tweed color combinations** to create an entirely customized rug of your own.



SPA 4001
Ivory



SPA 4002
Macademia



SPA 4003
Eggnog



SPA 4004
Champagne



SPA 4005
Nutmeg



SPA 4006
Citrine



SPA 4007
Almond



SPA 4008
Buff



SPA 4009
Sand



SPA 4010
Peanut



SPA 4011
Sunflower



SPA 4012
Finch



SPA 4013
Honey



SPA 4014
Solidago



SPA 4015
Burnished Brass



SPA 4016
Tawny



SPA 4017
Walnut



SPA 4018
Mahogany



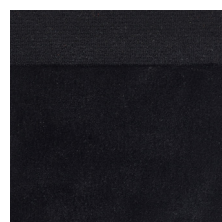
SPA 4019
Smoke



SPA 4020
Lead



SPA 4021
Noir



SPA 4022
Ebony



SPA 4023
Elephant



SPA 4024
Pigeon



SPA 4025
Pewter



SPA 4026
Raisin



SPA 4027
Ruby



SPA 4028
Brick



SPA 4029
Mojave



SPA 4030
Sahara



SPA 4031
Coral



SPA 4032
Mauve



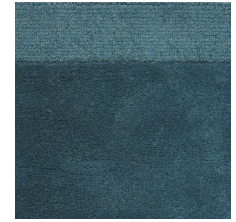
SPA 4033
Amaranth



SPA 4034
Dark Hedges



SPA 4035
Sage



SPA 4036
Teal



SPA 4037
Bayberry



SPA 4038
Wistmans Wood



SPA 4039
Puzzlewood



SPA 4040
Aquamarine



SPA 4041
Bleach Blue



SPA 4042
Cerulean



SPA 4043
Shale



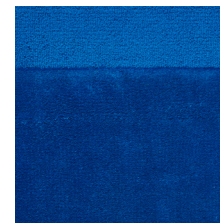
SPA 4044
Delft



SPA 4045
Cadet



SPA 4046
Lapis



SPA 4047
Newquay



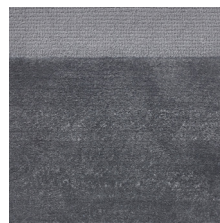
SPA 4048
Spode Blue



SPA 4049
Aegean



SPA 4050
Space



SPA 4051
Anchor



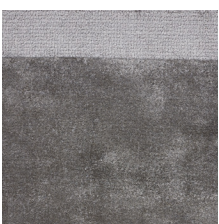
SPA 4052
Fossil



SPA 4053
Thunder



SPA 4054
Cloud



SPA 4055
Coin



SPA 4056
Pitch





SHOWN IN FYNN-STEEL

SPA RECOLORING TOOL

Create your own one-of-a-kind rug with our SPA recoloring tool. It has never been easier to navigate through designs, select colors and more. Once your design is submitted, our sales teams will guide you through the process, from creating samples to a full-sized rug.

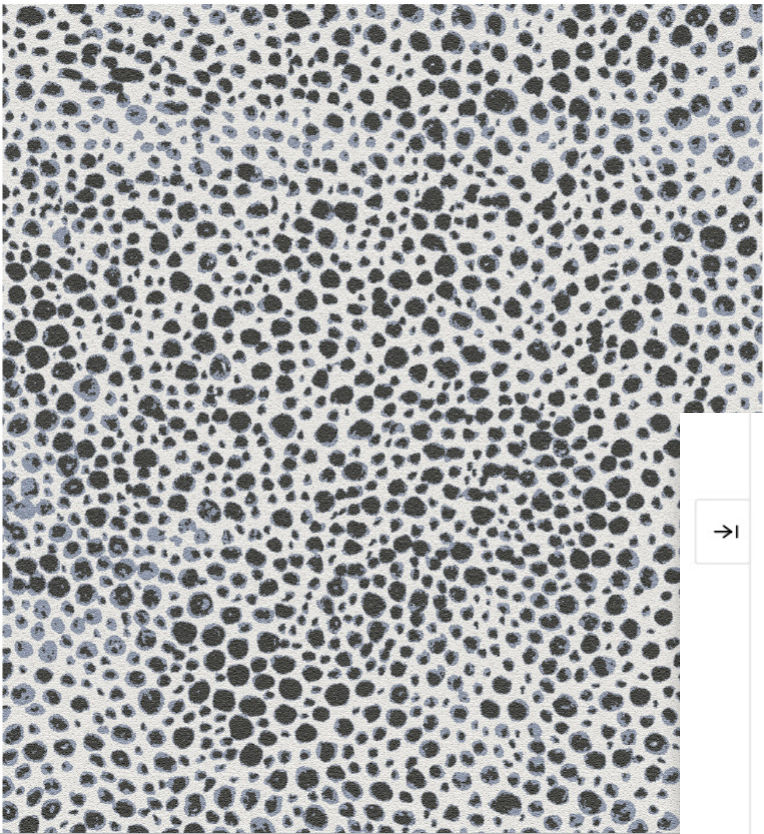
VISIT OUR VISUALIZER HERE AT:

STARKCARPET.COM/STARK-PERFORMANCE-ACRYLIC

The screenshot shows the SPA recoloring tool interface. At the top, there is a search bar labeled "Search for color by name". Below it, a section titled "SIMILAR COLORS" displays five color swatches: teal, grey, light grey, dark grey, and blue. A dropdown menu is set to "SPA WITH TWEEDS" with a downward arrow and a menu icon. The main area features a grid of 80 color swatches arranged in 8 rows and 10 columns. A white border highlights a light blue-grey swatch in the 4th row, 6th column. To the right of the grid, three circular swatches are shown vertically: a light grey, a medium blue-grey, and a dark grey.

The screenshot shows the STARK Performance Acrylic website interface. At the top left is the "STARK" logo, and to its right is the text "STARK PERFORMANCE ACRYLIC". A search bar labeled "Search Designs" is positioned below the logo. Underneath, the "VISUALIZATIONS" section is highlighted with a horizontal line. Below this, the word "NEW" is displayed with an upward arrow. The main content area features a large rectangular image of a rug with a dense, abstract pattern of small, dark, irregular shapes on a light background. Below this image is a smaller thumbnail image showing a living room with a sofa and a lamp.

This screenshot is identical to the one above, showing the STARK Performance Acrylic website interface. It displays the logo, search bar, "VISUALIZATIONS" section, "NEW" label, and the large rug image with a pattern of small dark shapes, along with a smaller thumbnail of a living room.



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FYNN STEEL HTUF 140262A

COLOR CUSTOMIZATION

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| |

- 1  **4020 LEAD**
SPA Cut
High Pile
- 2  **4043 SHALE**
SPA Cut
High Pile
- 3  **4001 IVORY**
SPA Cut
Low Pile

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WIDTH: LENGTH:

UNIT: WEIGHT:

TOTAL AREA:

ACCOUNT MANAGER:

CUSTOMER NAME:

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