

# Rowley project list: **Feminine vs. Masculine Home Office Trends**



Stating that a room is “masculine” or “feminine” doesn’t necessarily mean that room is only for men or women, it is simply a way to describe a space that has gender specific qualities. Below are some décor ideas that will help you to achieve a “his” or “hers” look for any room design.

## **Feminine (ladies first):**

### **Delicate Details:**

Petite, intricate design details give a space a soft and whimsical feel.

### **Flowers/Floral Prints:**

Floral trends include high-contrast and large scale prints, curated botanicals, and delicate flowers with soft ikat and watercolor effects. Pair florals with contrasting soft geometric prints to add interest.

### **Light Colors:**

Pastels are ideal for achieving a feminine look. Mint green, soft blues, pinks and the newly trending “greige” are in the forecast for 2015.

### **Soft Textures:**

Nearly every surface can offer something different when layering texture. A soft rug layered atop a rich wood floor, combined with lush upholstery fabrics and nature-inspired accessories can create a lavish collection of textural elements for an inviting feminine space.

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**Masculine:**

**Bold Patterns:**

Big stripes, geometric patterns and animal prints are keystones of masculine design. Keep the lines clean and simple.

**Dark Colors:**

Rich, dark colors and wood tones are strong and exude a more dramatic look.

**Metals:**

Chromes and other industrial metals can contrast or complement dark colors accentuating the masculinity in a space design.

**Rough Textures:**

Leather, exposed brick, wood beams or concrete are about as far away from soft as one can get. These rugged textures are ideal for achieving a masculine home office.



THE OFFICE STYLIST



DIGSDIGS

## General Home Office Trends:

Consider these do's and don'ts when designing a home office workspace:

- 1 **Space and layout:** Plan ahead on how the office space will be used and design the layout accordingly. Keep in mind if the client is working remotely, chances are video conferencing will take place at some point. Note what's behind the desk chair, after all, that's what the other person will be looking at.
- 2 **Style:** Home offices should be an extension of the actual home design and décor. Use console tables or small dining room tables as desks to keep it warm and inviting. High back chairs, loveseats and tufted ottomans provide non-office like seating with high-style. Flowers, rugs and window treatments can add warmth, color and texture.
- 3 **Cut out the bulk:** Oversized desks and furniture are in the past. Keep it simple in the workspace. Cutting down on the clutter will make for a more productive environment.
- 4 **Planning for productivity:** Chalkboard paint or other convenient ways to jot down thoughts and ideas will help increase productivity in the home office. Consider an oversized whiteboard or glass element that that can be written on quickly, then removed once on to the next project.
- 5 **Functional organization:** Need room to store lots of files? Think outside of the "file cabinet box" for dual-purpose methods of storage, such as a window bench seat that doubles as filing space.
- 6 **Mood lighting:** No fluorescent lights! It's one of the biggest perks of not having to commute into the office. Chandeliers, lamps and even natural lighting are all less harsh, more energy efficient and definitely more stylish options. Functional, custom window treatments can allow for optimal light control throughout the day.



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