

# Down Duvet Inserts Q & A

- Why choose white goose down?  
All down consists of three-dimensional clusters. Clusters of goose down are larger and fluffier than duck down, and therefore, able to trap more air. For an equal weight, goose down provides more loft and higher insulation. The white color gives inserts a bright white appearance.
- What is “Fill Power”?  
“Fill Power” is the main measure of down quality. It measures the cubic inches occupied by one ounce of down. Higher Fill Power indicates larger down cluster size, higher insulation, better resiliency, and a fluffier appearance. Many reputable retailers sell 550 Fill Power. However our 700 Fill Power down inserts are far superior.
- Do you have a “100% down” or “All Down” duvet insert?  
No, no one does. Because of the manufacturing process, “all down” products do not exist. In fact, FTC regulation prohibits the phrases “100% Down”, “Pure Down” and “All Down”. Our down duvet inserts are guaranteed to be a minimum of 90% down.
- Why a 400 thread count sateen shell?  
Thread count is a main factor in fabric quality. A higher thread count fabric provides a softer hand and a tighter weave to prevent down leakage. Sateen shell has a lustrous appearance and smooth hand.
- What fabric is best for a duvet cover?  
Choose a light weight, fine quality fabric. Heavy fabric tends to press down insert, preventing maximum loft.
- Which construction is better - “Sew thru” or “baffle”?  
“Sew thru” construction stitches through both layers of fabric, which traps the down and eliminates any down shifting during cleaning or washing. Insert may be wet washed, but dry cleaning is recommended.  
“Baffle” construction has fabric strips forming walls between the two layers of fabric, creating deep boxes. It allows the down fill to fully trap air & gives a fluffier, thicker and more even appearance. Due to this construction, down shifts during wet washing. A duvet cover protects insert, avoiding frequent cleaning. When cleaning is necessary, use professional dry cleaners only. Cleaners who specialize in down comforters are preferred.
- How can I get samples of your Down Duvet Inserts?  
We sell small 22" × 24" Duvet Insert Samples. Please see our catalog.



Sew Thru



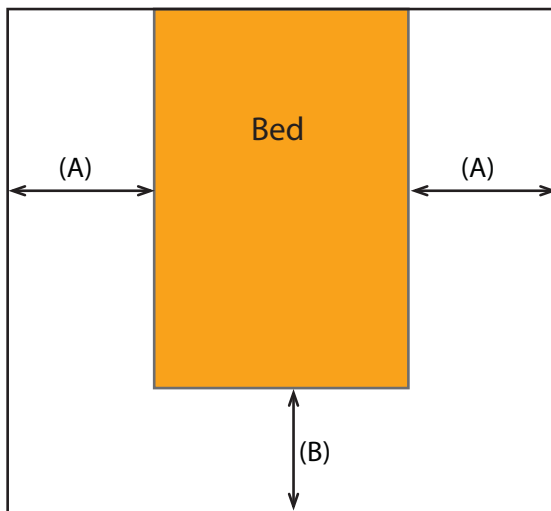
Baffle

## Duvet Drop Information

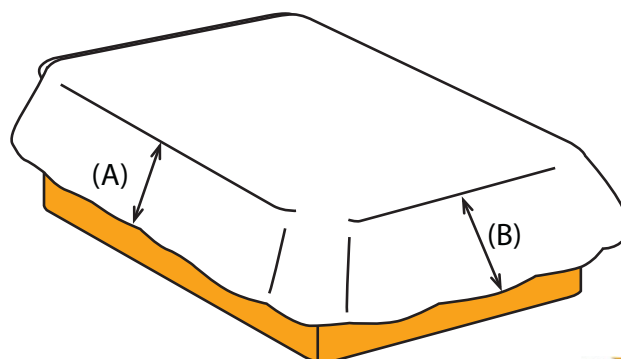
- Duvet drops in the table are for reference only. Actual drops will vary some due to duvet loft, etc.

Duvet Drop Table

Drop	Twin	Full	Queen	King	Super Queen	Super King
Sides (A)	15"	15"	15"	15"	22"	22"
Foot (B)	13"	13"	18"	18"	22"	22"



Top View



3-D View