

## Strategies for Working Remotely with Clients

The rapid onset of Coronavirus is changing our work – and our lives. As many adapt to social distancing at home, it becomes a challenge for businesses offering in-home services to stay connected with their clients. However, now is a great opportunity for growth in your virtual business tactics and engagement with your customers. Here are just a few tips on how to keep your business moving forward in these uncertain times.



### Customer Service is Key!

- Communicate what you are doing to protect your customers while still providing services that will enhance their lives.
- Craft personal emails to explain how you will communicate and exchange information moving forward throughout the project.
- Use video calls to keep your clients engaged in place of in-home consultations. A few video conferencing platforms (some with free service options) are listed below:
  - [Skype](#)
  - [BlueJeans](#)
  - [GoToMeeting](#)
  - [Google Hangouts Meet](#)
  - [Zoom Meetings](#)

## Explore New Revenue Streams

It's time to think about what kind of virtual services you can offer with the valuable knowledge that you have and invest in a funnel that caters to the pent up demand for interior design and home improvement services that homeowners will have after spending so much time in their home.

A few ideas include:

- Virtual Consultations & Design Sessions
- Online Seminars & Digital Courses
- Create DIY Packages
- eBooks



## Choose Your Virtual Business Platform

Create a system for sharing idea boards, documents, quotes and processing invoices. If you don't already, now would be a good time to consider these business management, communication and file sharing tools:

- Organize Designs: [Mydoma Studio](#)
- Design, Share & Print: [Canva](#)
- Schedule Meetings Easily: [Calendly](#)
- Create, Edit & Collaborate: [Google Docs](#)
- Share Collateral: [Dropbox](#)

## Stay Connected & Social!

Stay connected with your clients and marketplace via social media:

- Post Project Idea Boards: [Pinterest](#)
- Upload Inspirational Images: [Instagram](#)
- Promote New Service Options and Specials: [Facebook](#)



## Continue Your Education

Use downtime to continue your education; access a variety of free educational resources from the [Rowley Education Library](#).

- [Recorded Webinars](#)
- [How-To-Guides](#)
- [Product Videos](#)