



Rowley Company to Offer Free Monthly Webinars

Rowley Company Expands Customer Education with Free Webinars

Gastonia, NC – January 22, 2010 – Rowley Company is pleased to announce a commitment to customer education by conducting free, monthly webinars to inform and educate customers.

“The webinar format allows customers to view an interactive, live presentation from the convenience of their own home or business. This enables us to connect with our customers and learn more about their challenges and questions while at the same time providing the information they need” says Susan Schurz, Brand Experience Manager for Rowley Company.

Webinar topics for 2010 include product demonstrations such as our *EZ-Rig™ Shade Systems, Roller Shades* and *REqual Hardware*, fabrication and design inspiration including *All About Duvets, Tiebacks, Linings and Interlinings* and general helpful hints and tips with *Quarterly Customer Q&A's* and much more.

“At Rowley Company we strive to create programs and services that add value to the customer experience,” says Vice President of Marketing, Stacey Just. “Our customers are busy professionals and can depend on Rowley Company to deliver the information they seek with webinars, online videos, printable instructions and product information, regional seminars and more.”

A listing of upcoming webinar topics and registration links can be found on the Rowley Company website www.RowleyCompany.com/webinars.asp

Serving the industry since 1962 and known for excellent customer service, Rowley Company is a manufacturer and distributor of Decorating Supplies and More. Rowley Company supplies bendable fiber board, T-handles, buckram, angle irons, grommets, patterns, duvet and pillow inserts and more for use in Workroom, Installation, Design, Quilting, Upholstery and Marine applications worldwide. The product line includes over 3,500 products which can be shipped the day orders are received.