

Rowley Company Honored in 2015 WCMA Product Awards for Metal and Wood Drapery Hardware Collections

Gastonia, NC – February 1, 2016 – Rowley Company is pleased to announce recognition in the 2015 WCMA Product Awards in two categories, featuring AriA™ and Finestra® drapery hardware.

The 2015 WCMA (Window Covering Manufacturers Association) Product Awards, recognizing the best of the window covering industry's products and merchandising programs, were selected in New York City on November 5, 2015 when industry judges convened to review all new product and merchandising entries.



AriA™ Artisan, Rowley's newest metal collection of mixed media finial designs has been selected as Best Style Concept for Drapery Hardware. This collection offers eight, one-of-a-kind, mixed media finials featuring unique glass, wood, stone and metal combinations in existing AriA metal finishes that can be mixed and matched to create a range of customized window hardware options.



Rowley also received honorable mention for Best New Technical Innovation for the Finestra® Wood Hardware snap-in bracket design launched last year. The Finestra Wood Hardware quick ship collection offers the perfect combination of classic finial designs in 2" and 1 3/8" diameters, furniture-quality finishes and a full line of coordinating accessories to cover a variety of window styles.



About Rowley

Rowley Company is a leading manufacturer and international distributor of home décor products that incorporate value-added services and solutions designed for our professional trade and retail partners. Since 1962, Rowley has supported interior designers, drapery and upholstery workrooms and installers with the tools and supplies they need to grow their businesses. Our vast portfolio offers over 15,000 products available for same day delivery and are used worldwide in window covering design, fabrication and installation, quilting and upholstery. To learn more, visit www.RowleyCompany.com.

###