Diary of a One-Person Workroom

Silk...The Other White Fiber!

Inbound Marketing


Lauri Lodini owns and operates My Window Dresser, a one person, to-the-trade workroom in Langhorne, PA. A workroom owner for seven years, Laura has a fine arts degree from Long Island University. She is a CHF Alumni, CHF Alumni Design Contest winner and WCAA Member. Laura specializes in detail oriented window treatments and soft furnishings.

Judi Turner owner/designer for Domicil design in Dover, NH since 1992. Starting business in Germany, global inspiration continues to be an interest and influence. Domicil design is a resource for clients looking for custom treatments, slipcovers, DIY supplies and soft furnishings. Judi is the current President of the WCAA Virtual Chapter.

Kristine Gregory is principal of Bedeckers Interior Effects Inc. Kristine is an Allied Member of American Society of Interior Designers, past president of the Richmond Chapter of WCAA and a WFCP Specialist. She is the only designer in the Richmond area who is an expert in both the psychology of color and personal organization. Visit her website at www.bedeckers.com.
Susan Woodcock is Brand Experience Manager for Rowley Company. Prior to joining Rowley, Susan owned Tavern Hill, a professional drapery workroom founded in 1988. She is a popular industry speaker and a former instructor at CHFA. Susan has been featured in many books, magazines and CHF Academy videos. She’s a member of the WCAA and a WFCP expert.

Donna Cash operates a workroom in Flowery Branch, GA. She’s a 20-year veteran of the window coverings industry and has an associates degree from the Art Institute of Atlanta. She’s a WFCP Associate, and a member of WCAA, DraperyPro and the Designers Workroom Council in Georgia. Donna is also a certified yoga instructor.

Linda Erlam is the owner of Design Sewlutions based in Salmon Arm, British Columbia. She is a Master Sewer and Interior Decorator specializing in fabric based home decor items. Linda designs and creates draperies, slipcovers, Roman blinds and bedding as well as assisting clients in color coordination and furniture placement. She currently writes a column for the local newspaper called ‘Design Dilemmas.’

Terri Booser owns An Interior Stitch, a wholesale drapery workroom in Wattsburg, PA, which she established in 1990. She has been a CHF Instructor since 2005, respected for her encouraging, organized and patient approach with students. She is CHFA’s Curriculum Director and the Construction Zone Coordinator for the Vision International Window Coverings Expo.
Kim Chagnon started Kim’s Upholstery in 1996, offering a full range of soft home furnishings. Kim is a graduate of Keene State College and Hallmark Institute of Photography. She is Secretary of the WCAA National and immediate past President of the Eastern MA chapter. You can see Kim and her team in action on her Kim’s Upholstery UTube Channel.

Christine Shepard is the principal of Iron Gate Interiors, LLC, located near Richmond, VA. Iron Gate Interiors works with Interior Designers and retail clients to create comfortable, inviting spaces through window treatments, upholstery and other fabric accessories. Learn more about Christine, and Iron Gate Interiors, at www.irongateinteriors.net.

Laurie Medford is the Business Development Manager / Expert Services for Rowley Company. Before joining Rowley, Medford owned Centsible Creations, a professional Design, Fabrication and Installation Company for both wholesale and retail customers. Medford is an instructor for Custom Home Furnishings Academy and is member of WCAA and WFCP.

Ann K. Johnson, owner of Sew Easy Windows, Avon Lake, OH, is the author of “The Professional Workroom Handbook of Swags” - popular manuals on swag patterns. She invented Square it Up!, a swag pattern drafting tool, is an instructor for CHF Academy; a member of GCDP, WCAA, WAoA and represents DreamDraper. Seweasywindows.com

Kim Chagnon

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16. CHFA 2012 Class Schedule
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29. CHFA Career Professionals
Jo Moore has operated Jo’s Sewing Studio since 2004, but began specializing in home-décor fabrication in 2007. She is a CHFA Career Professional in Window Coverings and Cornices, has her WCAA CWTW certification, and made Cincinnati Magazine’s Best of the City 2010 list. She’s helped out with three rooms for Special Spaces.
When fabricating, selling and installing window treatments with bead chain or cord loops, a tension device is required to comply with the 2010 ANSI safety standards. Rowley Company has designed a simple, cost-effective device that can be used for shades, traversing draperies or any other style driven by a bead chain or cord loop.

The Sure-Shade™ Universal Drive Tension Device is easy to install and has a slim profile. It includes inside- and outside-mount brackets, cable tie, instructions and necessary screws, and is available in eight colors.

**How to Attach and Install on Roman Shades With Bead Chain Loop**

**Step 1** The tension device is installed on the bead chain loop of the finished shade, which should be completely lifted up to the highest position. To attach the device, pull down on the screw hole near the bottom; this will lower the gripping teeth inside. While holding the tension, drop the bead chain loop into the opening.

**Step 2** Slide the guide into the end with the smooth side next to the bead chain loop. Release the tension and let the guide snap in place.

**Step 3** To prepare the shade for delivery, pull down on the screw hole to release the tension and slide the Universal Drive Tension Device all the way to the top, next to the drive system. Pull on both sides of the bead chain loop to make sure the system will not operate. If you can operate the system, pull down on the screw hole to release the tension and slide the device around the bead chain loop until it's next to the other side of the clutch. Once in place, you should not be able to operate the shade. Roll up the bead chain loop and secure it to the device by threading the cable tie provided through the screw hole and cinching the bead chain loop to the device. Attach a Child Safety Warning Tag (sold separately).

**Step 4** To install, mount the shade or drapery on the window. Remove the cable tie and slide the tension device to the bottom of the bead chain loop. Insert the bracket into the screw hole and pull down on the bracket until it’s aligned with the indicator line on the device. Mark the placement of the bracket on the wall and pre-drill screw holes. After the bracket is securely installed, pull down on the device until the nub on the bracket fits into the screw hole on the device. Screw the device to the bracket with the screw provided.

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