

Rowley Company Appoints Kathy Hall as Executive Vice President of Sales & Marketing

Gastonia, NC – October 01, 2012 – Rowley Company is pleased to announce that Kathy Hall has joined the Rowley team as Executive Vice President of Sales and Marketing. Kathy will leverage her global sales and marketing expertise to help foster company growth, as well as to serve as a valued team member on the executive council.



“It is my pleasure to welcome Kathy to the Rowley team,” said William J. Taylor, Chief Executive Officer. “Kathy’s depth of experience with marketing, finance, and sales will enable her to lead the organization in achieving its next phase of growth and business development. We are pleased to have Kathy as an addition to the Rowley family, as we know her efforts will greatly assist in our venture of growing the Rowley brands.”

Kathy has over 15 years of experience in high growth markets including ingredient branding technology, packaged goods and brand management. Prior to joining Rowley, Kathy was the Vice President of Sales and Marketing for Microban International® and also held positions at Trone Advertising™, Nabisco® and Prudential earlier in her career. Kathy received her B.S. in Business from Embry-Riddle Aeronautical University and her M.B.A. from Seton Hall University.

About Rowley

Rowley Company is a leading manufacturer and international distributor of home décor products that incorporate value-added services and solutions designed for our professional trade and retail partners. Since 1962, Rowley has been helping support drapery and upholstery workrooms, installers and designers by providing the tools and supplies that they need to successfully grow their businesses. Our vast portfolio offers over 15,000 products available for same day delivery and are used worldwide in window covering design, fabrication and installation, quilting and upholstery.

To learn more, visit www.RowleyCompany.com.

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