

## Rowley Company Introduces Finestra® Wood Hardware Traverse Systems

**Gastonia, NC – February 1, 2017** – Rowley Company, a leading source of window covering supplies, workroom essentials and designer drapery hardware, announces new traversing systems for Finestra Wood Hardware.

Our beautiful Finestra Wood Hardware collection of classic finial designs and furniture quality finishes is now available in traverse. 2" and 1 3/8" diameter smooth and fluted fascias can be paired with a wide array of traversing solutions to make every drapery treatment style both beautiful and functional.



### Finestra Wood Traverse Key Highlights:

- Available in assembled to order 4-12 foot traverse kits or as individual components.
- Single or double track systems.
- Smooth or fluted fascias in 2" or 1 3/8" diameters.
- Furniture quality finishes - Espresso, Mahogany, Walnut, Pecan and Antique White.
- Baton Draw - Ripplefold, Pinch Pleat, Pinch Pleat with "C" Rings.
- Cord Draw - Ripplefold, Pinch Pleat, Pinch Pleat with "C" Rings.
- Tracks, brackets, master carriers and carriers are available in both white and brown finishes.
- Heavy duty brackets and carriers for heavy weight draperies.
- Snap on Fascia Mount Clips and Finial Mount Clips for easy installation.
- Custom Solutions Finestra Wood Traverse orders ship in 5 business days.

Also launching early February are the new 36", 48" and 60" decorative fiberglass batons in coordinating finishes for easy draw operation. These batons are 3/8" in diameter with a handle length of 4 1/2" and are available with a plastic attachment or stainless steel clip.

Explore our full [Finestra Wood Traverse Hardware](#) and [Custom Solutions](#) offerings.

### About Rowley

Rowley Company is a leading manufacturer and international distributor of home décor products that incorporate value-added services and solutions designed for our professional trade and retail partners. Since 1962, Rowley has supported interior designers, drapery and upholstery workrooms and installers with the tools and supplies they need to grow their businesses. Our vast portfolio offers over 15,000 products available for same day delivery and are used worldwide in window covering design, fabrication and installation, quilting and upholstery. To learn more, visit [www.RowleyCompany.com](http://www.RowleyCompany.com).

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