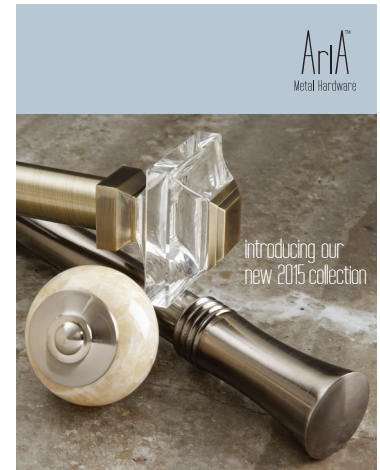


Rowley Company Expands AriA™ Metal Hardware Offerings with Artisan Inspired Collection

Gastonia, NC – July 13, 2015 – Rowley Company is excited to announce the addition of new mixed-media finial designs and functional solutions to the AriA Metal Hardware line. The new Artisan collection features a thoughtfully designed portfolio of artisanal material combinations creating unique finials with signature intricacies.

“With this collection, we are focused on the art of detail. Our philosophy is to incorporate innovative design techniques and diverse materials into a stylish drapery hardware offering,” explains Rowley’s VP of Design.



Available August 1st, the collection offers eight one-of-a-kind, mixed media finials featuring unique glass, wood, stone and metal combinations in existing AriA metal finishes that can be mixed and matched to create a range of customized window hardware options. The Artisan collection has also been designed to integrate seamlessly with existing AriA poles and accessories for a complete drapery hardware solution.

In addition to the newest collection, the AriA Abode line has been updated to include an all metal, traditional yet contemporary Urn finial design available in seven trend-right finishes.

Rounding out the 2015 metal hardware additions are the new Bypass Turned Bracket and C-Rings, available with eyelets or clips, that are complemented by our decorative batons. The innovative design of this bracket and plastic-insert ring combination allows the treatment to glide effortlessly over the notched bracket for easy use.



Explore the new 2015 collections in the [AriA Metal Hardware catalog](#).

About Rowley

Rowley Company is a leading manufacturer and international distributor of home décor products that incorporate value-added services and solutions designed for our professional trade and retail partners. Since 1962, Rowley has been helping support drapery and upholstery workrooms, installers and designers by providing the tools and supplies that they need to successfully grow their businesses. Our vast portfolio offers over 15,000 products available for same day delivery and are used worldwide in window covering design, fabrication and installation, quilting and upholstery.

To learn more, visit www.RowleyCompany.com.

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