

## Modern Updates That Sell: Window Treatments

Discover how to offer your clients a package to update their existing treatments and accessories to enhance and modernize the look without having to invest in a complete home makeover. Learn design tips and fabrication techniques from industry expert Donna Cash to refresh any interior on a budget.



### Materials & Supplies

#### Rowley Products

Crewel Needles - *Use Multiple Strands of Thread*

Gutermann Polyester Thread - *Assorted Colors!*

Zippers by the Roll - *Aluminum & Brass*

Fringe Adhesive - *Layer Trims*

Drapery Pins - *Regular or Heavy Duty*

Pinsetter

Drapery Weights - *Square, White*

R-TEX Translucent Woven Buckram - *Add*

*Stability to Drapery Tiebacks*

R-TEX Iron-On Bonding Tape - *Layer Trims*

Sealoh No-Sew Adhesive Tape - *Layer Trims*

AriA® Metal Hardware - *Finials, Finish Rings, etc.*

#### Item #

[TP77](#)

[TG1M/](#)

[ZIPPERS](#)

[FA10](#)

[DPRD](#)

[PS10/D](#)

[LW60](#)

[TT53](#)

[FT50](#)

[SLT38/5](#)

[AriA](#)

## Modernize Window Treatments: Step-By-Step Instructions

### Consider SCALE & PROPORTION for Optimal Impact

**SCALE** and **PROPORTION** are both design elements that have to do with size.

**SCALE** and **PROPORTION** are without a doubt the most important elements in achieving great design. In residential design, **SCALE** relates to the size of an object compared with the space it occupies, while **PROPORTION** is concerned with the relationship of elements to one another, and to the whole.

**SCALE** refers to how well your pieces fit in your space. While this is the most mathematical interior design principal, your eye can easily identify when something looks out of place. For example, you wouldn't pair a small love-seat with a large, overstuffed lounge chair because it would appear disproportionate/

**PROPORTION** refers to the correct sizing and distribution of an element or object, which creates good proportion. Good proportion adds harmony and symmetry, or balance, among the parts of a design as a whole.

Considering **SCALE** and **PROPORTION** in custom soft furnishings is just as important as room design.

Thirds, fifths and sixths are commonly used proportions for drapery widths, valence lengths and placements for tiebacks / holdback heights. Explore this concept below:





This treatment is designed so that the panels and pelmet valance each take up one third of the treatment's overall width.



This pillow is made with a banding overlay using the rule of thirds.

## Update Drapery Hardware, Rings & Holdbacks

A window treatment may still be beautiful and stylish but outdated by the drapery hardware. Updating the decorative drapery hardware, rod, rings and finials may be way to help clients freshen the look of a room without going over budget.



Mix up the colors of the rod, rings, brackets and finials / end caps for one-of-a-kind on-trend styling. The 1 1/8" Atelier Collection features modern finial designs in contemporary finishes that can be mixed and matched for unique drapery hardware designs.



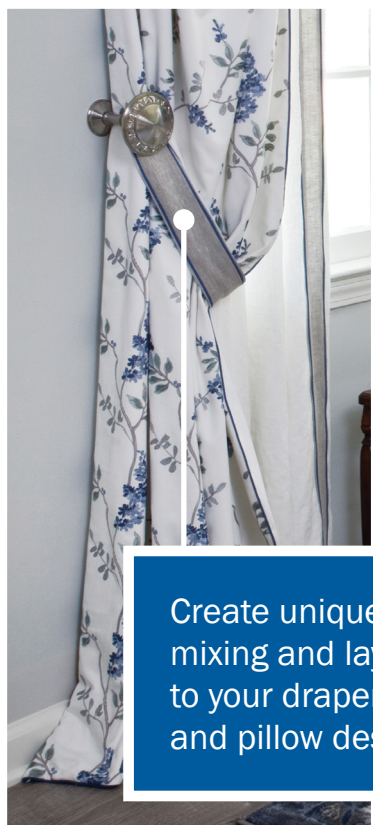
Turn a finial into a drapery holdback by adding a Finial Wall Mount Adapter FM138310/.

## Enhance Panels with Embellishments, Banding & More!

Bring out the colors of your fabric by adding contrasting banding and unique pleat styles to the drapery header.



Banding does not have to be boring. Kick it up a notch with hand tacking pleats with multi colored threads and contrast micro welt details.



Create unique details by mixing and layering trims to your drapery, valance and pillow designs.





Create unique details by mixing and layering trims to your drapery.

