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THE RITZ-CARLTON NEW YORK, CENTRAL PARK WELCOMES DOMINIK TRIMBORN AS DIRECTOR OF SALES & MARKETING



NEW YORK, N.Y. – May 30, 2019 – [The Ritz-Carlton New York, Central Park](#) is delighted to announce the appointment of Dominik Trimborn as director of sales & marketing. Joining the hotel from St. Regis Bal Harbour and W Miami, Trimborn is poised to lead the sales and marketing efforts of this newly redesigned hotel.

A dynamic sales & marketing professional, Trimborn is a seasoned expert with a global mindset and luxury focus. Throughout his career spanning several countries, he has held positions at both corporate and at the property level including global account executive – leisure sales and director of leisure sales at Starwood Hotels & Resorts Worldwide (now Marriott International) in Germany and Thailand, respectively; and director of sales & marketing at The St. Regis Bali and The Laguna, a Luxury Collection Resort & Spa.

Most recently, Trimborn served as market director of sales & marketing at The St. Regis Bal Harbour and W Miami since August 2016. At both hotels, he increased and set peak years for RevPar for two consecutive years through integrated, realigned strategies to exceed goals. As a result of these accomplishments, he received the award of Luxury Sales Leader of the Year for East Region North America in 2017.

In his new appointment as director of sales & marketing of The Ritz-Carlton New York, Central Park, Trimborn will oversee the sales & marketing team, develop multi-faceted strategies across business segments, and lead the repositioning of the iconic hotel as it completes its multi-phase reawakening.

A graduate of Munich School of Hospitality, Trimborn is fluent in German and English. In his spare time, he enjoys traveling, photography, and playing tennis and golf.

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About The Ritz-Carlton New York, Central Park

Boldly transformed and redesigned, The Ritz-Carlton New York, Central Park reimagines luxury in Midtown Manhattan, drawing inspiration from the sights, sounds, and colors of Central Park and the chic residential style of a city penthouse. Steps from Manhattan's finest attractions and renowned cultural attractions, the 253-room Ritz-Carlton New York, Central Park is a Forbes Five-Star and AAA Five Diamond Hotel, and named World's Best Rooms by Forbes Travel Guide Verified List in 2019. Featuring the all-day gastro lounge Contour, The Ritz-Carlton Club® Lounge, and a collection of wellness experiences including the first stateside La Prairie Spa and innovative Movement Studio, the iconic hotel creates inspiring guest memories with its legendary Ritz-Carlton service. For more information or reservations, call +1 212.308.9100 or visit www.ritzcarlton.com/centralpark, and follow along on [Instagram](#) and [Facebook](#).