



THE RITZ-CARLTON

SHANGHAI, PUDONG

Press Release

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The Ritz-Carlton Shanghai, Pudong

MR. CHRISTIAN HUMBERT, THE NEW GENERAL MANAGER OF THE RITZ-CARLTON SHANGHAI, PUDONG



SHANGHAI, CHINA, December 2020 – The Ritz-Carlton Shanghai, Pudong welcomes its new General Manager, Mr. Christian Humbert on its tenth anniversary. Christian has more than 20 years of experience in luxury hotel management and has extensive knowledge in marketing, and will lead the ladies and gentlemen at The Ritz-Carlton Shanghai, Pudong to continue in excellence and to strive for greater heights.

Hailing from Germany, Christian embodies the title of hotelier extraordinaire, and is a widely respected leader in the hospitality sector with extensive pre-opening experience,

including lengthy stints with the W Hotels family in the Asia Pacific region. Over the period of a decade, he has helped drive profitability and customer satisfaction as the General Manager of Le Méridien Bangkok; Hotel Manager of W Bangkok; and Director of Sales and Marketing for W Retreat in Koh Samui, The St. Regis Bali Resort and The St. Regis Beijing. Prior to joining the Ritz-Carlton, he led the opening of the W Shanghai – The Bund and popularized the brand's fashion image.

"The Ritz-Carlton's brand image does not need to be changed. Its classic and luxurious brand culture and historical tradition are the foundation of the hotel. From there, we just need to look to the future and take it one step further in terms of communication, event planning and creating experiences for our customers." That's why one of the first things Christian did after taking the job was to observe and to see why The Ritz-Carlton Shanghai, Pudong has been so successful. He also wanted to see what opportunities there are to build on that success, and to see where the luxury hotel industry in Shanghai is likely to go in 2021. "Next year, we want to attract more domestic and local consumers to the experience," Christian says proudly.

"How we create Ritz-Carlton memories for our guests and encourage further word of mouth is what we need to work on." Christian also emphasizes that "our mission at The Ritz-Carlton Shanghai, Pudong is to continue to strengthen the Ritz-Carlton culture and foundation through our ladies and gentlemen, the most important resource for our service commitment. I will continue to reinforce the commitments the hotel has put forth for the past ten years and will work closely with the team to create more exceptional Ritz-Carlton experiences. "

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About The Ritz-Carlton Shanghai, Pudong

The Ritz-Carlton Shanghai, Pudong was opened on 21 June 2010. It is the luxury hotel brand's second hotel in the city, and it's seventh in China. Located in Shanghai IFC, the prime real estate in Lujiazui financial and entertainment center, the hotel complex is the masterpiece of world famous architect designer, Cesar Pelli.

The 285-room Ritz-Carlton Shanghai, Pudong occupies the top 18 floors of the Shanghai IFC Tower I. With interior designs by Richard Farnell, style of the hotel is contemporary with hints or new interpretations of 1930's Shanghai Art Deco. This gives a great sense of place to the hotel as guest rooms and restaurants embrace magnificent sweeping views over The Bund – the most intact collection of Art Deco architecture anywhere in the world.

The Ritz-Carlton Shanghai, Pudong's guest rooms and suites range in size from 50 square meters to 410 square meters. There are three floors of Club accommodations and each club room enjoys access to the hotel's stunning Club Lounge on the 49th level. The hotel also offers a variety of dining options with four Shanghai, Pudong restaurants and a bar.

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