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THE RITZ-CARLTON, TOKYO ANNOUNCES WORLD'S FIRST HOTEL SPA PARTNERSHIP WITH CLÉ DE PEAU BEAUTÉ

*Tokyo's Premier Luxury Hotel Unveils Exclusive Collaboration with
"Clé de Peau Beauté Synactif", Shiseido Group's Premiere Brand,*



Tokyo, JAPAN – October 28, 2020 – [The Ritz-Carlton, Tokyo](#) is pleased to announce the launch of its new facial treatment at The Ritz-Carlton Spa, Tokyo with Shiseido Group's global luxury skincare and makeup brand, "Clé de Peau Beauté". The Ritz-Carlton Spa, Tokyo will be the first hotel spa in the world to use Shiseido's products when the new facial treatments are launched exclusively at the hotel on November 1, 2020.

The menu will feature five new facial treatments, all of which will showcase "Synactif" - the premium line of "Clé de Peau Beauté." Each treatment will begin with a one-on-one consultation, that will assess the mood and physical condition of the guest, skin measurements will also be taken as needed. Guests will then be guided as to which experience will be the most beneficial for them from three kinds of exclusive facial programs including, "Clé de Peau Beauté Synactif Facial" which carefully treats the upper body, facial, and scalp; and two limited kinds of "Clé de Peau Beauté Synactif Express" that focuses on décolletage, facials; and scalp care, which will be available as an option combined with the spa's body treatments.

"We are proud to be the world's first luxury hotel to collaborate with Clé de Peau Beauté said Kevin S. Song, Executive Assistant Manager, Rooms of The Ritz-Carlton, Tokyo. "In line with the hotel's scenography of 'East meets West,' The Ritz-Carlton, Tokyo had been dedicated to identifying the right partner to provide the best results-driven facial and wellness experiences to our guests. With their sophisticated combination of cutting-edge Japanese technology and precious ingredients, Clé de Peau Beauté was the finest selection that would uphold The Ritz-Carlton's mission to enliven the senses and instill well-being."

The Ritz-Carlton Spa, Tokyo Exclusive: Clé de Peau Beauté Synactif Facial (3 programs)

[Treatment area: décolleté, back, hands and arms, face, scalp]

Spa treatment exclusively for The Ritz-Carlton Spa, Tokyo which features Clé de Peau Beauté's premium line, Synactif. Using a blend of five highly beautifying oils (professional use) including argan oil, the exclusive treatment addresses the joints and spaces between bones where lymph can stagnate. Guests can choose their preferred finish from three Mask Method programs.

1. Synactif Radiant Facial

After our exclusive lymphatic drainage oil treatment, Clé de Peau Beauté Synactif's supreme, exquisite Cream is infused into the stratum corneum via a mask for skin that is radiant, smooth, and full of translucence.

Time and price: 75-minute treatment at JPY 45,000++

2. Synactif Lift & Glow Facial

After our exclusive lymphatic drainage oil treatment, Clé de Peau Beauté Synactif's supreme, exquisite Cream is infused into the stratum corneum via plaster mask for visibly fresh, resilient skin.

Time and price: 105-minute treatment at JPY 63,000++

3. Synactif Intensive Purifying Facial

The skin is carefully refined with gommage. After our exclusive lymphatic drainage oil treatment, the Triple Mask Method of lotion, plaster, and cream gives skin radiance, translucence, and smoothness, vividly enhancing your facial features.

Time and price: 135-minute treatment at JPY 85,000++

The Ritz-Carlton Spa, Tokyo Exclusive: Clé de Peau Beauté Synactif Express (2 programs)

[Treatment area: décolleté, face, scalp]

An abbreviated spa treatment program curated exclusively for The Ritz-Carlton Spa, Tokyo, tailored to those who wish to experience the effect of Clé de Peau Beauté's premium line, Synactif, in a short time. The professional-use Mask Method aims to give perfectly clear translucence and creamy texture and refine the facial features. Guests can choose either lotion mask or cream mask.

*Clé de Peau Beauté Synactif Express is available to book as an exclusive add-on to body treatments at The Ritz-Carlton Spa, Tokyo.

1. Synactif Brightening Express Facial

The décolleté and face are carefully refined with exclusive salon gommage. A lotion mask for skin with fresh vitality and clarity.

Time and price: 30-minute treatment at JPY 20,000++

2. Synactif Purifying Express Facial

Clé de Peau Beauté Synactif's supreme, exquisite Cream is used in our exclusive lymphatic drainage method for décolleté and face, together with salon mask for smooth, resilient, freshly refined skin.

Time and price: 30-minute treatment at JPY 20,000++

These treatments are available from November 1, 2020. For more information and reservation assistance, please contact: +81 3 6434 8813 from 7:00 a.m. to 10:00 p.m.

*All prices above are subject to taxes and service charge

*We accept the appointment of the therapist in charge at JPY 2,000 including taxes

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About Clé de Peau Beauté Synactif:

A masterpiece of holistic skincare, the Synactif collection sits at the pinnacle of luxury for Clé de Peau Beauté. Inspired by detoxifying spa experiences and backed by extensive research, the collection is specially designed to target natural impurity-removing processes in the skin, while supporting the skin's self-beautifying systems. Synactif is a symphony of science and the senses, sublime in its efficacy. It delivers an experience of purified transcendence, from which emerges a regenerated, radiant, sculpted beauty in women who aspire to maximize their skin's potential.

Connect with The Ritz-Carlton, Tokyo:

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About The Ritz-Carlton Spa, Tokyo:

Situated on the 46th floor of The Ritz-Carlton, Tokyo, the 21,528-square-foot / 2,000-square-meter spacious The Ritz-Carlton Spa, Tokyo offers guests the ultimate pampering, rejuvenation and restorative experience in a tranquil sanctuary. This soothing Tokyo day spa features an indoor lap pool, dry sauna, steam sauna, nine treatment rooms, one 1,076-square-foot / 100-square-meter spa suite, fitness studio and more. The Ritz-Carlton Spa, Tokyo was awarded as a *TOP SPA of Japan* by Spa Crystal Award 2018 and *Japan's Best Hotel Spa 2017* by World Spa Award.

About The Ritz-Carlton, Tokyo:

Located in the heart of Tokyo Midtown, in the city's tallest building, The Ritz-Carlton, Tokyo sits at the core of Roppongi, the capital's entertainment, diplomatic and design-related business hub. Occupying the top nine floors of the 53-story building, The Ritz-Carlton, Tokyo offers 360-degree panoramic vistas of Tokyo including Tokyo Tower and Mount Fuji. Featuring 247 guest rooms, including 35 suites and The Ritz-Carlton Club Level rooms, the hotel delivers a guest experience like no other and accommodations that offer Frette linens and featherbeds, deep-soaking tubs, rain showers, Sony BRAVIA televisions, Apple TV's in suites, complimentary wired and wireless high-speed Internet access, dual-line telephones with voicemail, CD and DVD player and complimentary water at turndown. For luxurious experiences outside of its guest rooms, the hotel is home to an indoor pool, 24-hour gym and treatment rooms and seven dining and drinking establishments including: Hinokizaka, offering authentic Japanese cuisine and from kaiseki and teppanyaki to favorites like sushi and tempura; Michelin starred Azure 45, offering modern French cuisine; Towers, a contemporary grill focusing on seasonal ingredients; La Boutique, serving handcrafted chocolates and macarons from Pierre Hermé Paris; plus the magnificent sky lobby lounge, bar and café overlooking Tokyo's sweeping cityscape. The hotel also offers state-of-the-art event facilities, including a dedicated Wedding Chapel. The Ritz-Carlton, Tokyo is located Tokyo Midtown 9-7-1, Akasaka, Minato-ku, Tokyo 107-6245 Japan. For more information or reservations, please call +81-3-3423-8000, or visit www.ritzcarlton.com/en/hotels/japan/tokyo.

Photos available upon request.