



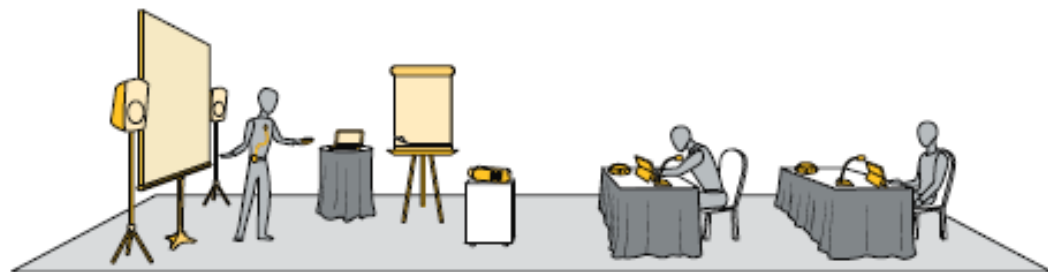
*CONNECTING MEETING ATTENDEES WITH*

# HYBRID EVENTS

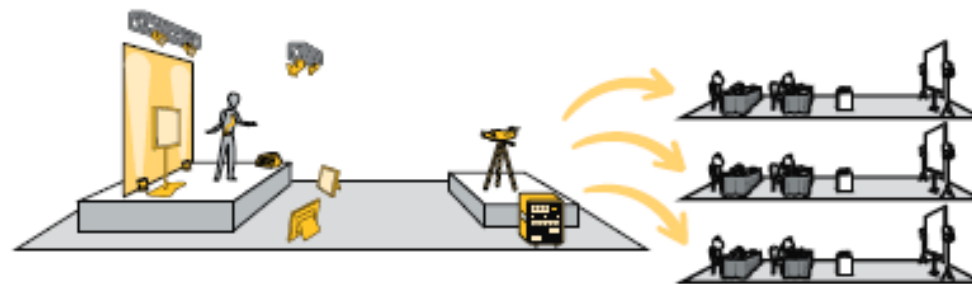


## ENABLING NEW MEETING FORMATS

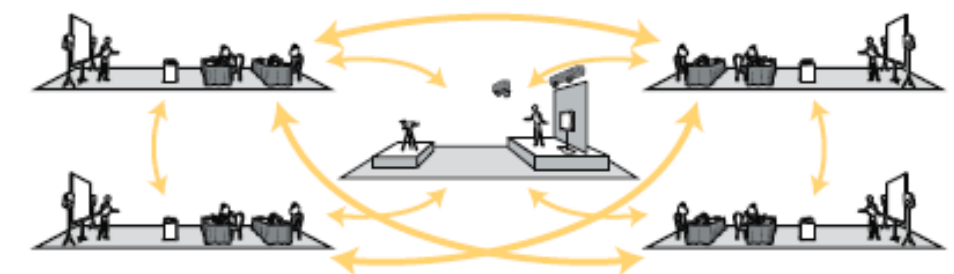
Whether it's due to global travel restrictions or personal circumstances, the need to take meetings digital has become a reality. PSAV has developed a suite of technology solutions to meet the needs of three core types of hybrid event scenarios. Our solutions help participants stay connected without losing audience engagement and interaction.



Engaging distanced attendees within a single venue

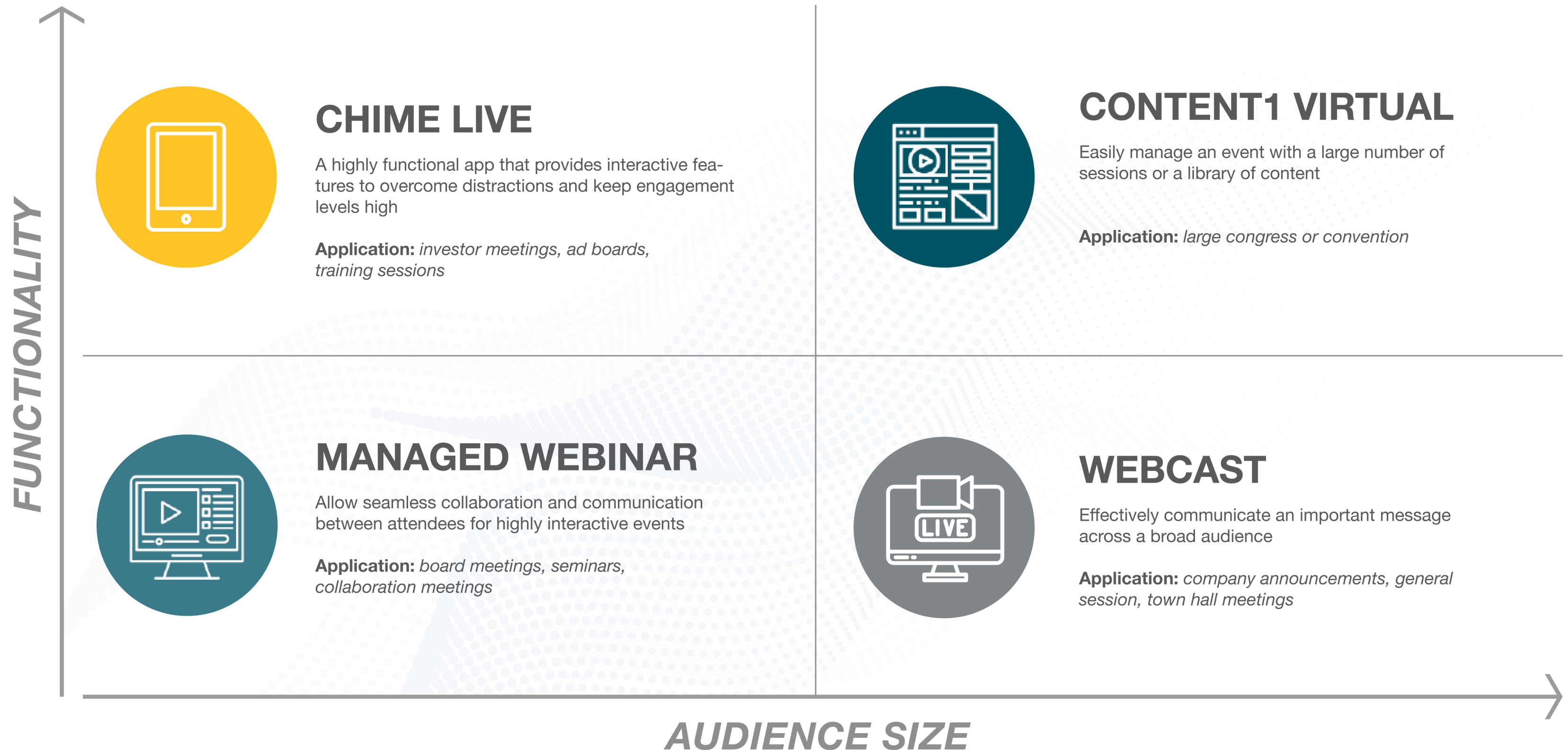


Connecting remote participants with a single venue



Linking multiple sites with multiple groups of participants

# HYBRID MEETING SOLUTIONS





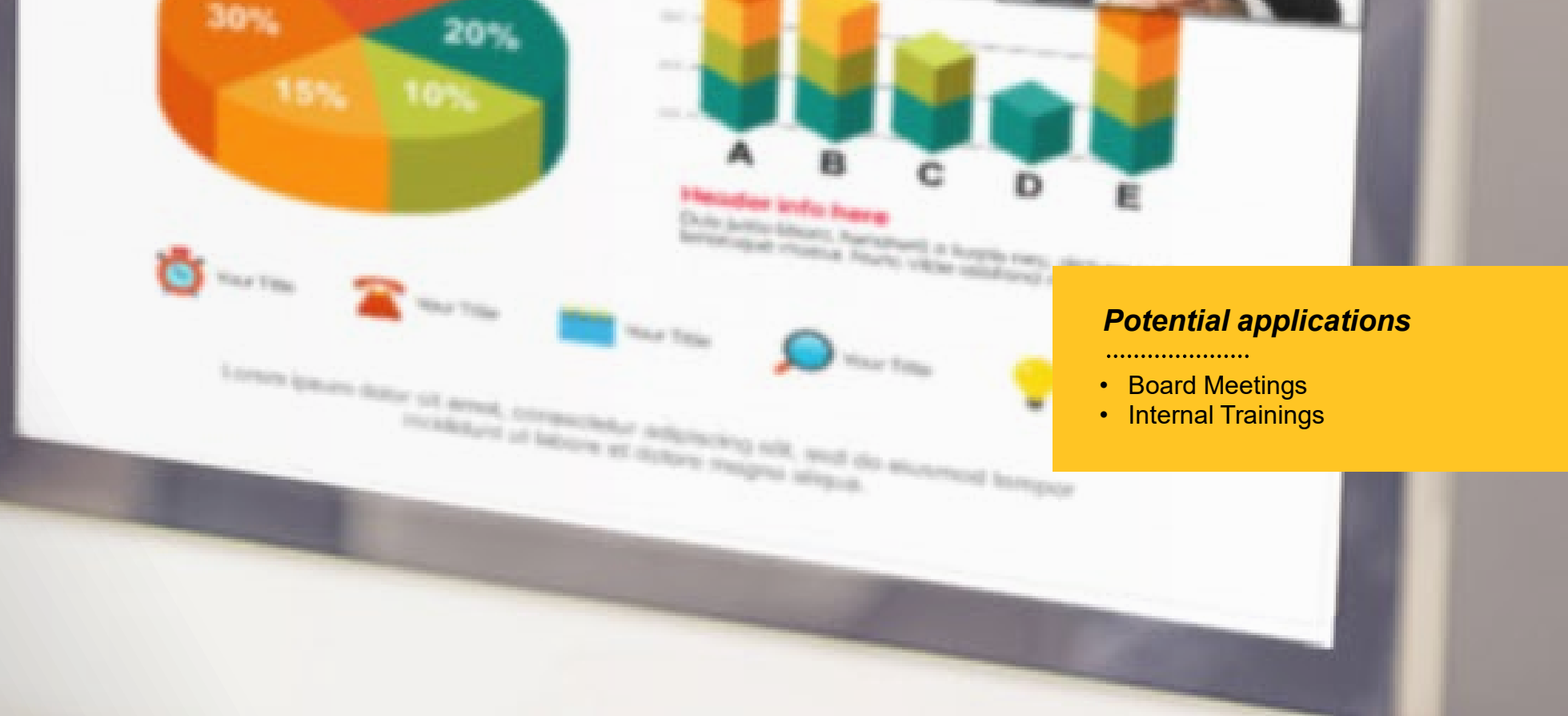


*THE HIGH-DEFINITION LIVESTREAM EVENT*

# MANAGED WEBINAR

# MANAGED WEBINAR

Interactive conversations over great distances has never been easier. Keep the conversation flowing and deliver a polished, collaborative event to large audiences.



## Potential applications

- Board Meetings
- Internal Trainings

## MEETING from \$1,650

- UP TO 8 HOURS
- UP TO 5 PRESENTERS
- UP TO 500 PARTICIPANTS
- DEDICATED TECH SUPPORT
- PASSWORD PROTECTION & LOBBY AVAILABLE

The webinar meeting package is great for a quick meeting for up to 500 participants where an interactive conversation is needed. The dedicated webinar specialist will ensure the meeting is secured and everyone gets connected. Participants with distracting background noise will be muted.

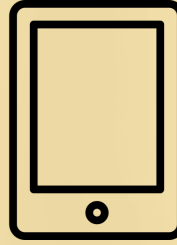


**LEARN MORE:**  
[virtual.psav.live/app/](https://virtual.psav.live/app/)

## CONFERENCE from \$9,000

- UP TO 8 HOURS
- UP TO 10 PRESENTERS OR PANELISTS
- UP TO 3,000 VIEWERS
- VIRTUAL STAGE MANGER AND DEDICATED TECH SUPPORT
- RECORDED

The conference package is ideal when a group of presenters or panelists need to get their message out to a large audience. Presenters are moved on and off the “stage” according to the schedule, or panelists will be able to all participate together. A stage manager ensures the meeting flows smoothly while the webinar specialist handles the technical needs. The meeting can be recorded and delivered as an mp4 following the conference.



*CONNECT REMOTE PRESENTERS*

# CHIME LIVE



# CHIME LIVE

Connect remote presenters and participants with Chime Live. At home, at work or within venue, Chime Live is an events platform that uses a combination of videoconferencing and webcasting to broadcast keynote presentations, topic streams and breakouts as planned.

## Potential applications

- Continuing Education Series
- Multi Space Events
- Conferences

### ESSENTIAL from \$2,000

- UP TO A 2-HOUR MEETING
- 5 PRESENTERS
- UP TO 100 ATTENDEES

*Ideal for streaming a short meeting to a small audience with Q&A and Upvoter feature.*

- Locally managed (training provided by PSAV team onsite )
- Remote presenting to 100 people
- Presenters can use own laptop webcam
- Secure app with video streaming
- Questions are live and ranked by audience
- Easy to use passphrase log-in
- Technical support via on-line help

### ADVANCED from \$5,000

- UP TO A 4-HOUR MEETING
- 10 PRESENTERS
- UP TO 300 ATTENDEES

*Ideal for an interactive meeting with a secure branded app and Project Management*

- Supported by Virtual Stage Manager
- Agenda, Bios, Polling, Q&A, Gallery, Surveys
- Presenters can use their own laptop webcam
- Video streaming in a branded app
- Secure app with personalized user log-in
- Interviews and panel sessions
- Support provided by a dedicated virtual event team

### PREMIUM from \$12,000

- UP TO AN 8-HOUR MEETING
- 20 PRESENTERS
- UP TO 1500 ATTENDEES

*Ideal for larger meetings, fully managed with a feature-rich app and pre-event access.*

#### Everything in the Advanced package, plus:

- Pre-event app with recorded videos
- Attendee hub with networking features
- Social media integration
- 4 hours of rehearsals and speaker briefings
- Recording of event
- Post event data

### ULTIMATE from \$20,000

- UP TO AN 8-HOUR MEETING, 2/WEEK
- UP TO 30 PRESENTERS PRESENTERS
- FULLY CUSTOMIZED EXPERIENCE

*Ideal for highly produced experiences utilizing full expertise of our Family of Companies.*

- Fully customized experience that could include strategy, creative, production and unique platform development



**LEARN MORE:**  
[virtual.psav.live/app/](https://virtual.psav.live/app/)



*UNLIMITED AUDIENCE SIZE*

# WEBCASTING



# WEBCASTING

Connect groups and share message content regardless of geographical boundaries. Cast your content to an unlimited sized audience. Provide a clean look with a custom branded landing page for remote attendees anytime, anywhere, allowing your team basic options around registration, interactivity, and support needs.

### Potential applications

- Award Ceremony
- Keynote Address
- Produced General Session

## QUICKCAST from \$9,500

- UP TO 4 HOURS
- UP TO 5 PRESENTERS
- UNLIMITED VIEWERS
- CUSTOM MICROSITE
- EDITED RECORDING
- DEDICATED TECH SUPPORT

The QuickCast package provides four hours of live streaming hosted on a custom branded microsite. A dedicated webcasting specialist will ensure everything works through pre-event testing. Following the webcast, a trimmed recording will be provided in a web-ready format should you wish to provide on-demand viewing.



**LEARN MORE:**  
[virtual.psav.live/app/](https://virtual.psav.live/app/)

## BROADCAST from \$25,000

- UP TO 8 HOURS
- UP TO 20 PRESENTERS PER DAY
- UNLIMITED VIEWERS
- CUSTOM MICROSITE
- EDITED RECORDING AND HOSTING
- DEDICATED VIRTUAL PRODUCER & VIRTUAL STAGE MANAGER

The broadcast package provides double the streaming time and supports multiple presenters. In addition to dedicated technical support, a virtual event producer and virtual stage manager will elevate the experience for presenters and attendees. The recording is edited and hosted for one year for on-demand viewing.



*LONG-TERM CONTENT LIBRARY*

# CONTENT<sup>1</sup>



# CONTENT1 VIRTUAL

Display meeting content virtually for attendees to access long after the show ends. Our Content1 Virtual platform is an online content repository that helps keep presentations organized and readily available. Content1 works especially well for meetings or tradeshows with multiple presentations or exhibitions with a mix of live and on-demand delivery over several days.

### Potential applications

- Training
- Tradeshows
- Conventions

## SYMPOSIUM

from \$15,000

- UP TO 500 SELF-RECORDED PRESENTATIONS OR POSTERS  
*ON-DEMAND ONLY*
- UP TO 50 EXHIBITORS
- ONE MONTH OF HOSTING
- DEDICATED PROJECT MANAGER
- UNLIMITED ATTENDEES

The symposium package delivers up to 500 on-demand presentations or posters. The presenters record their presentations on their own with technical support provided by the Content1 team. Your exhibitors are represented on a dedicated page with their logo and a page with any information and URLs they provide. Everything is available for up to 30 days. All content collected is provided to you following the event.

## CONVENTION

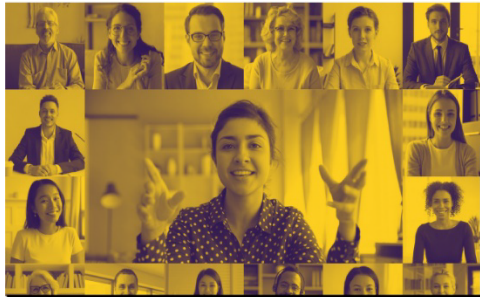
from \$50,000

- UP TO 12 HOURS OF LIVE WEBCASTING
- UP TO 100 EXHIBITORS
- 3 MONTHS OF HOSTING
- UP TO 1,000 SELF-RECORDED PRESENTATIONS OR POSTERS
- POLLING AND Q&A FOR 1,500 CONCURRENT ATTENDEES

The convention package provides 12 hours of live content combined with 1,000 on-demand self-recorded presentations or posters. Polling and Q&A is available for all live content. Your exhibitors are represented on a dedicated page with their logo and a page with any information and URLs they provide. All content is available for up to three months and all content is delivered to you following the event.



**LEARN MORE:**  
[virtual.psav.live/app/](https://virtual.psav.live/app/)



# HYBRID MEETING SOLUTIONS

	CHIME LIVE				MANAGED WEBINAR		WEBCASTING		CONTENT1	
FEATURES	ESSENTIAL	ADVANCED	PREMIUM	ULTIMATE	MEETING	CONFERENCE	QUICKCAST	BROADCAST	SYMPOSIUM	CONVENTION
Number of Attendees	Up to 100	Up to 300	Up to 1500	Up to 2000	Up to 500	Up to 3,000	Unlimited	Unlimited	Unlimited	Unlimited
Number of Presenters	5	10	20	Up to 30	Multiple	Up to 10	5	20	500	1,000
Duration	2 hours	4 hours	8 hours	8 hours 2 sessions in 1 wk.	Up to 8 hours	Up to 8 hours	Up to 4 hours	Up to 8 hours	Multiple days	Multiple days
Secure Login	●	●	●	●	●	●	●	●	●	●
Branding	Logo Only	●	●	●			●	●	●	●
Video Streaming	●	●	●	●		w/added webcast	●	●	Optional	Optional
Q&A/Polling	●	Moderated	Moderated	Moderated	●	●	Optional	Optional	Optional	Optional
Post-Event Hosting			●	●		Optional	Optional	Optional	●	●
Presentation Recording			●	●	Optional	●	●	●	●	●
Post Event Report			●	●		●	●	●	●	●
Resources Gallery/ePosters		●	●	●					●	●
Agenda		●	●	●		●	●	●	●	●
Presenter Bios		●	●	●		●	●	●	●	●
Sponsor/Exhibitor Support			●	●			Via branding only	Via branding only	●	●
Video Archive			●	●		●	●	●	●	●
Surveys/Evaluations		●	●	●					Optional	Optional
Attendee Networking			●	●	Chat while live	Chat while live			Chat w/in sessions	Chat w/in sessions
Access	1 week before	1 week before	2 weeks before & after	2 weeks before & after	Live	Delivered live	Live	Live & Post-event	1 month	3 months
2-way Interaction					●	●				
Technical Support	Online Help	App Design & Build Dedicated Project Manager Virtual Stage Manager Speaker Briefings Technical Rehearsal	Dedicated Project Manager Virtual Stage Manager Speaker Briefings Technical Rehearsal	Fully customized experience that could include strategy, creative, production and unique platform development	Dedicated webinar specialist will ensure the meeting is secured and everyone gets connected	<b>Professional webinar specialist always included, optional Producer and Stage Manager.</b>	Dedicated webcasting specialist with attendee technical support by phone & email.	<b>Dedicated technical support &amp; virtual event Producer.</b>	Support for presenters & attendees by phone and email.	<b>Support for presenters &amp; attendees by phone and email.</b>
Pricing (USD)	From \$2,000	From \$5,000	From \$12,000	From \$20,000	From \$1,650	From \$9,000	From \$9,500	From \$25,000	From \$15,000	From \$50,000

MAY 2020



# ***VIRTUAL PRODUCTION PROCESS***

