

News



THE RITZ-CARLTON

TOKYO

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“BOCKTAIL” - THE FIRST BOTTLED COCKTAIL IN JAPAN - ARRIVES AT THE RITZ-CARLTON, TOKYO



TOKYO, JAPAN – January 30, 2020 – [The Ritz-Carlton, Tokyo](http://www.ritzcarlton.com/en/hotels/japan/tokyo), is pleased to announce the arrival of **bocktail** – also known as bottled cocktail – at the hotel for the first time in Japan. The bocktail, named ‘**The Ritz Spritz**’ in the hotel’s original labeled bottle will be the first step of the hotel’s bocktail series followed by two more varieties.

The rise of ready-to-drink cocktails have been driven by consumer demand for convenience across Asian and European markets; and these new original cocktail from The Ritz-Carlton, Tokyo’s is the very first of their kind in Japan. “With cocktail trends calling for fresh and experimental approaches to classic libations, we are honored to present and pioneer these new bottled-in-style cocktails in Japan,” said Jeremy Evrard, the hotel’s Director of Food and Beverage.

‘**The Ritz Spritz**’ celebrates The Ritz-Carlton, Tokyo creating the traditional wine based cocktail icon. The Ritz Spritz combines Americano Bianco and Americano Rosso – a perfect blend to create a classic aperitif by just adding prosecco; for a lower ABV option, simply enjoy with soda.

The Ritz Spritz will be served by the glass and in the 350ml bottle in a gift box at JPY 5,000 (subject to taxes) from February 1, 2020 at The Ritz-Carlton Café & Deli.

For more information, please visit www.ritzcarlton.com/en/hotels/japan/tokyo.

About The Ritz-Carlton Café & Deli

The Ritz-Carlton Café & Deli unveils a brand new look on 20 September, 2019. After a thorough renovation, it is complete with a new chocolate atelier where decadent chocolate creations from drinks to cakes, pralines, sundaes, cookies and more are crafted before guests’ eyes. It is the perfect pit-stop throughout the day thanks to its wide range of gourmet treats – from freshly-based pastries and healthy smoothies to comfort-food lunches and tasty cakes. Its drinks menu also includes a large selection of coffees, tea and chocolate beverages. After dark, it transforms into an elegant setting for crafted cocktails, not to forget our new original bottled cocktail known as “bocktail.” It is also the best place to pick up hotel’s special gifts, from boxes of hand-crafted chocolates to fine tea sets.

Hours: 9 a.m. to 9 p.m. on Weekdays
10 a.m. to 9 p.m. on Saturdays, Sundays and holidays

About The Ritz-Carlton, Tokyo

Located in the heart of Tokyo Midtown, in the city's tallest building, The Ritz-Carlton, Tokyo sits at the core of Roppongi, the capital's entertainment, diplomatic and design-related business hub. Occupying the top nine floors of the 53-story building, The Ritz-Carlton, Tokyo offers 360-degree panoramic vistas of Tokyo including Tokyo Tower and Mount Fuji. Featuring 247 guest rooms, including 35 suites and Ritz-Carlton Club Level rooms, the hotel delivers a guest experience like no other and accommodations that offer Frette linens and featherbeds, deep-soaking tubs, rain showers, Sony BRAVIA televisions, Apple TV's in suites, complimentary wired and wireless high-speed Internet access, dual-line telephones with voicemail, CD and DVD player and complimentary water at turndown. For luxurious experiences outside of its guest rooms, the hotel is home to an indoor pool, 24-hour gym and treatment rooms and seven dining and drinking establishments including: Hinokizaka, offering authentic Japanese cuisine and from kaiseki and teppanyaki to favorites like sushi and tempura; Michelin starred Azure 45, offering modern French cuisine; Towers, a contemporary grill focusing on seasonal ingredients; La Boutique, serving unique, handcrafted pastries and chocolates; plus the magnificent sky lobby lounge, bar and café overlooking Tokyo's sweeping cityscape. The hotel also offers state-of-the-art event facilities, including a dedicated Wedding Chapel. The Ritz-Carlton, Tokyo is located Tokyo Midtown 9-7-1, Akasaka, Minato-ku, Tokyo 107-6245 Japan. For more information or reservations, please call +81-3-3423-8000, or visit www.ritzcarlton.com/en/hotels/japan/tokyo.

Photos available upon request.

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