



Adrian Hearn  
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## MEDIA ALERT

### **ADRIAN HEARN REJOINS THE RITZ-CARLTON FAMILY AS NEW DIRECTOR OF SALES AND MARKETING AT THE RITZ-CARLTON RAS AL KHAIMAH, AL WADI DESERT AND THE RITZ-CARLTON RAS AL KHAIMAH, AL HAMRA BEACH**

*Adrian Hearn returns to the brand having previously spent time at The Ritz-Carlton, Dubai, The Ritz-Carlton, Bahrain and Marriott International regional head office*

**Ras Al Khaimah, United Arab Emirates – 18 February 2020:** The Ritz-Carlton Ras Al Khaimah sister properties Al Wadi Desert and Al Hamra Beach has proudly welcomed **Mr. Adrian Hearn** as the new Director of Sales and Marketing. Hearn has more than 17 years of experience working in luxury hospitality and has recently returned to The Ritz-Carlton brand following a three year period as Director of Sales at the Sheraton Mall of the Emirates property in Dubai. He is now responsible for directing and developing the overall commercial marketing and sales strategies of The Ritz-Carlton Ras Al Khaimah, Al Wadi Desert and The Ritz-Carlton Ras Al Khaimah, Al Hamra Beach.

Hearn brings a wealth of expertise and knowledge to the brand where his experience in hospitality ranges from corporate business hotels to five-star luxury destination resorts. Previously with The Ritz-Carlton, Doha, The Ritz-Carlton, Bahrain Hotel and Spa and The Ritz-Carlton, Dubai in JBR, the team under his leadership, successfully sustained the hotel's performance and position as a leading luxury resorts whilst reinforcing the positioning of the properties as the hub for large events, conferences and destination weddings. He also spent time at the Mandarin Oriental Hotel Group in Dubai looking after regional sales.

After his graduation from the University of Central England in Birmingham, he moved to the Gulf Hotel in Bahrain to work as a department trainee before a small stint at the Hyatt Grand Champions Resort in California as a private butler. He then moved back to the England to work in the Starwood sales office and Sheraton Grand Hotel & Spa in Edinburgh before moving back to the Middle East.

With his many years of experience spanning the GCC and MENA region and his home land the United Kingdom, he looks forward to working closely with the various stakeholders and tourism boards to maintain the strong positioning of The Ritz-Carlton Ras Al Khaimah sister properties not only as the ultimate choice for destination dining but also for twin-center, mid-week and extended stays as well as a place to enjoy the nature, outdoor activities and the wellness experiences that the properties have to offer.

Adrian Hearn is a responsible and reliable leader who takes into consideration compassion and wellbeing for the team and customers. Under his guidance, The Ritz-Carlton Ras Al Khaimah, Al Wadi Desert, a 101 villa desert property and The Ritz-Carlton Ras Al Khaimah, Al Hamra Beach, a 32 villa luxury beach resort, will strengthen

its position as the place to be for culinary discoveries, eco-tourism and activities for both the local community and beyond.

Adrian Hearn, Director of Sales and Marketing of The Ritz-Carlton Ras Al Khaimah properties commented: “I am delighted to return to the prestigious Ritz-Carlton brand where over the next few months we hope to position the properties for more than just destination stays. I am pleased to continue my journey by creating #RCMemories for all of our guests and crafting the exceptional and timeless service with the very successful team of Ladies and Gentlemen for which The Ritz-Carlton is globally recognized. Ras Al Khaimah is a rapidly emerging tourist destination and we are very confident that our luxury travellers would always choose to stay with us as we pride to provide the finest and genuine service”.

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### **About The Ritz-Carlton Hotel Company, LLC**

The Ritz-Carlton Hotel Company, L.L.C., of Chevy Chase, MD., part of Marriott International, Inc., currently operates more than 100 hotels and over 45 residential properties in 30 countries and territories. For more information or reservations, visit the company web site at [www.ritzcarlton.com](http://www.ritzcarlton.com), for the latest company updates, visit [news.ritzcarlton.com](http://news.ritzcarlton.com) and to join the live conversation, use #RCMemories and follow along on [Facebook](#), [Twitter](#), and [Instagram](#). The Ritz-Carlton Hotel Company, L.L.C. is a wholly-owned subsidiary of Marriott International, Inc. (NASDAQ:MAR). The Ritz-Carlton is proud to participate in Marriott Bonvoy, the new name of Marriott’s travel program replacing Marriott Rewards®, The Ritz- Carlton Rewards®, and Starwood Preferred Guest® (SPG). The program offers members an extraordinary portfolio of global brands, experiences on Marriott Bonvoy Moments and unparalleled benefits including earning points toward free hotel stays and nights toward Elite status recognition. To enroll for free or for more information about the program, visit [MarriottBonvoy.marriott.com](http://MarriottBonvoy.marriott.com).