



NEW YORK, CENTRAL PARK

Contact: Amanda M. Williams

Amanda.M.Williams@ritzcarlton.com

Manager, Public Relations & Marketing Communications

+1.212.521.6057

THE RITZ-CARLTON NEW YORK, CENTRAL PARK LAUNCHES A NEW URBAN WELLNESS SUITE

NEW YORK, N.Y. – September 2021 – The Ritz-Carlton New York, Central Park invites guests to a mind-body experience with the launch of a new Urban Wellness suite package. Timed with the reopening of La Prairie Spa, the new package comes complete with curated experiences to help one relax and reset for the winter months ahead.







From the moment of arrival, guests checking in will enjoy the modern luxuries of their home-away-from-home overlooking Central Park. The green-urban fortress features 26,000 trees and 132 acres of woodlands, meadows, gardens and wildlife perfect for meditative strolls or outdoor fitness activities. Come evening, guests can relax with a soothing bath turndown featuring the hotel's signature 50 Central Park Bubble Bath by Antica Farmacista. Sleep then beckons with an application of La Prairie's new Skin Caviar Nighttime Oil, a nourishing and smoothing treatment under cover of night, along with the plush comforts of 400-thread-count Frette linens and dreamy hand-drawn cloud wallpaper backdrop by interior designers Gilles et Boissier.

The morning awakes to an in-room healthy spread of breakfast delights, before ending the day with a soothing body massage at La Prairie Spa. Avid fitness lovers can also hone their workout routines with a 1-hour personal training session in the newly elevated Fitness Center or Movement Studio complete with Peloton Bikes and Concept2 rowing machine. Starting a \$2,845, the Urban Wellness package at The Ritz-Carlton New York, Central Park, includes:

- Luxury accommodations in a suite category
- Welcome organic fruit amenity and Voss water

- In-room Dining Healthy Breakfast for two
- La Prairie Spa Custom 60 Minute Body Massage (per stay)
- Skin Caviar Nighttime Oil (travel replica)
- Essential Oil Diffuser and relaxing essential oil sleep mist by Vitruvi
- Soothing Bath Turndown with candles, flower petals, and 50 Central Park Bubble Bath
- USD 30 Full Body Cryo Therapy Session Voucher at The Fuel Stop on 200 Central Park South (while supplies last).
- 1-Hour Personal Training Session
- In-suite yoga mat and weights to utilize while on property

The Urban Wellness package is available for bookings from Thursday- Sunday. Must be reserved 24 hours prior to arrival; blackout dates apply, November 25-27, 2021. The Ritz-Carlton New York, Central Park is located at 50 Central Park South in the heart of Midtown Manhattan. For more information on reserving your stay, visit <u>ritzcarlton.com/centralpark</u> or dial reservations at +1 (800) 542 8680.

###

About The Ritz-Carlton New York, Central Park

Boldly transformed and redesigned, The Ritz-Carlton New York, Central Park reimagines luxury in Midtown Manhattan, drawing inspiration from the sights, sounds, and colors of Central Park and the chic residential style of a city penthouse. Steps from the city's renowned cultural attractions, the 253-room hotel is a Forbes Five-Star and AAA Five Diamond Hotel, and named World's Best Rooms by Forbes Travel Guide Verified List in 2019. Featuring the all-day gastro lounge Contour, The Ritz-Carlton Club® Lounge, and a collection of wellness experiences including the first stateside La Prairie Spa and innovative Movement Studio, the iconic hotel creates inspiring guest memories with its legendary Ritz-Carlton service. For more information or reservations, call +1 212.308.9100 or visit www.ritzcarlton.com/centralpark, and follow along on Instagram and Facebook.