

# News



THE RITZ-CARLTON®

Contact: Jaime Moench  
Market Director of Sales & Marketing

Jaime.Moench@ritzcarlton.com  
+1 (239) 370-6774

## EVOLUTION OF AN ICON: THE RITZ-CARLTON, NAPLES ANNOUNCES RESORT TRANSFORMATION AND EXPANSION

*Southwest Florida's iconic resort prepares for its next chapter of luxury*

**NAPLES, FLORIDA (March 10, 2021)** – The Ritz-Carlton, Naples is set to embark on a journey of transformation as the luxury beachfront destination announces a resort remastering, inclusive of a substantial expansion as well as a redesign of interiors beginning May 2021. An icon on Florida's Gulf Coast for over 35 years, the hotel will reveal 92 new luxury suite accommodations including 57 additional suites and a sprawling Ritz-Carlton Club Lounge as well as dramatic enhancements to the lobby, meeting and event spaces, pools and all existing guest rooms and suites. This next chapter in The Ritz-Carlton, Naples' storied history is exemplary of the resort's continued commitment to unparalleled service and guest experiences.

"It continues to be our honor and privilege to welcome guests from around the world, and this project will significantly enhance and elevate the experience for all guests," said Jim McManemon, Area General Manager of the Ritz-Carlton Resorts of Naples. "The new suites and expanded Club Lounge in particular will transform the resort to exceed today's luxury standards." Architect Cooper Carry and design firm Parker Torres Design will collaborate to create interiors reflecting a cohesive aesthetic throughout the existing resort and new expansion, with sophisticated touches of gold and marble, complemented by muted hues of creams, blues, greens, and grays reflective of the resort's natural surroundings. Soft wood and woven wicker furnishings exude casual elegance and fuse a timeless design that honors the resort's legacy with sleek and modern elements that usher The Ritz-Carlton, Naples into a new era.

Existing guest rooms and suites at the resort will be reimagined to feature more spacious layouts while an elegant redesign of the bathroom will elevate the guest room experience. Interiors will pay homage to the journey of travel, taking inspiration from luxury sleeper cars that evoke glamour and sophistication. When the transformation is complete, The Ritz-Carlton, Naples will encompass 474 luxury guest rooms and suites.

Further solidifying the resort's position as the social center in Naples, the lobby will serve as a modern and sophisticated space with thoughtful design details that draw inspiration from the local flora and fauna, honoring the traditional architecture and natural environment of the iconic destination. Modern lounge seating will provide ample space to gather, while intimate sanctuaries allow for privacy. A striking sculptural light installation is sure to capture attention and admiration

as it floats high above the lobby bar, and a new Champagne Treasure Chest will provide guests with a luxury experience in a warm, relaxed yet refined setting.

The guest journey will continue from the lobby up the grand staircase to a sophisticated setting on the mezzanine level, a treasured destination for gatherings and celebrations of all kinds. Natural geometry becomes a guide to the next destination, while elegant lighting and a refined color palate provide opulence along the way. Welcoming and flexible seating vignettes provide a haven for guests to revitalize and revel in their surroundings. The dramatic transformation of this space will provide an elevated venue for life's special moments.

Guests can also expect a redesign of the resort's world-class sushi restaurant, DUSK, and its outdoor terrace, as well as an innovative new pool experience and poolside cabanas.

The legendary service synonymous with The Ritz-Carlton, Naples and its Ladies & Gentlemen will continue to be a hallmark of the resort experience. These new enhancements will further the resort's commitment to its guests and the destination. This new chapter for The Ritz-Carlton, Naples is set to be unveiled in December 2022.

For more information about The Ritz-Carlton, Naples, please call +1 (239) 598-3300 or visit <http://www.ritzcarlton.com/naples>.

###

### **About The Ritz-Carlton, Naples**

Located on the pristine white sands of Southwest Florida's Gulf Coast, the Forbes Five Star, AAA Five Diamond, Ritz-Carlton, Naples appeals to today's sophisticated traveler with an array of pampering amenities. With 450 guest rooms and suites—all with stunning views of the Gulf of Mexico—the resort offers a variety of innovative dining experiences, a luxurious, 51,000-square-foot Ritz-Carlton Spa®, two heated pools, a high-tech entertainment lounge, an interactive environmental children's program and a wide selection of beach activities and water sports. Consistently, readers of *Travel + Leisure* and *Condé Nast Traveler* magazines rank The Ritz-Carlton, Naples beach resort among the best in Florida, the U.S., and the world.

### **About The Ritz-Carlton Hotel Company, LLC**

The Ritz-Carlton Hotel Company, L.L.C., of Bethesda, MD, part of Marriott International, Inc., currently operates more than 100 hotels in 32 countries and territories. For more information or reservations, visit the company web site at [www.ritzcarlton.com](http://www.ritzcarlton.com), for the latest company updates, visit [news.marriott.com](http://news.marriott.com) and to join the live conversation, use #RCMemories and follow along on [Facebook](#), [Twitter](#), and [Instagram](#). The Ritz-Carlton Hotel Company, L.L.C. is a wholly-owned subsidiary of Marriott International, Inc. (NASDAQ:MAR). The Ritz-Carlton is proud to participate in Marriott Bonvoy, the global travel program from Marriott International. The program offers members an extraordinary portfolio of global brands, exclusive experiences on [Marriott Bonvoy Moments](#) and unparalleled benefits including free nights and Elite status recognition. To enroll for free or for more information about the program, visit [MarriottBonvoy.marriott.com](http://MarriottBonvoy.marriott.com).