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ALALOA LOUNGE AT THE RITZ-CARLTON, KAPALUA DEBUTS BRAND NEW FOOD AND BEVERAGE MENU

Luxury Maui resort invites guests and locals alike to gather and enjoy expansive new menu at Alaloe lounge

KAPALUA, MAUI, HI – November 17, 2019 – [The Ritz-Carlton, Kapalua](#) – the beloved resort located on Maui’s pristine North Shore – is pleased to unveil an exclusive new menu for the resort’s signature lobby lounge, [Alaloe Lounge](#). Featuring a menu of exquisitely prepared fresh sushi dishes, island inspired deep dish pizzas, and a “build your own” entrée option, guests and locals alike are invited to indulge in the resort’s new dining experiences while enjoying endless Maui sunsets and panoramic views overlooking the Pacific Ocean.

Named after the Alaloe trail that once circumnavigated the entire island of Maui, the Alaloe Lounge pays homage to the trail that was used by the native Hawaiians to visit loved ones. While offering a haven away from home to gather and enjoy the beauty of Maui, the innovative new menu embraces the island’s fresh and local ingredients and incorporates seasonal fruits and signature liquors throughout its aloha inspired dishes. From a Hippy Hawaiian Role incorporating, avocado, green papaya and pineapple kraut, to a Kapalua Kup – the resort’s take on the classic Italian Spritzer, guest’s will be sure to taste the essence of the Aloha spirit throughout the refreshed menu.

“We are thrilled to offer a vibrant new menu that embraces the spirit of the cherished culture here in Kapalua” says Andrew Rogers, General Manager of The Ritz-Carlton, Kapalua. “We hope diners will join us on this voyage as we discover the roots of the land while incorporating the island’s most unique and sustainable ingredients.”

Alongside the new menu, Alaloe Lounge is also offering guests the chance to dive deep into the world of artisanal cocktails, with the debut of a weekly mixology class offered on Friday’s and Saturday’s for \$35, consisting of two drinks and a small appetizer. In addition to the new offerings the resort will also be hosting several exciting new happy hours from 1:00p.m. to 6:00p.m. for guests and kama’aina (local resident specials, valid with HI state ID). After happy hour hopping throughout the resort’s newly refreshed food and beverage outlets, guests can relax in the lounge’s spacious lanai, offering firepit lounge seating, sunset views and nightly live, local music from 6:00p.m. to 9:00p.m.

A sampling of the new happy hour includes:

- **Alaloa Lounge**
 - *Wine-Not Happy Hour, nightly 4 p.m. to 5 p.m. – 50% savings on Charcuterie plate and select bottles of wine*
 - *Kama'aina – 20% off*
- **Kai Café**
 - *Coffee Up Hour, daily 1 p.m. to 2 p.m. – 50% savings on Gibraltar Coffee and hot sandwiches for \$10*
 - *Kama'aina – 20% off*
- **Olu Café**
 - *Sunset Seeker Hour, daily 2 p.m. – 3 p.m. Special Small Bites, Menu and \$9 Sunset Seeker Cocktail*
 - *Kama'aina 20% off food*
- **Burger Shack**
 - *Shore break hour, daily 3 p.m. to 4 p.m. - Enjoy \$7 Bar Bites and \$5 Select Beers*
 - *Kama'aina 20% off food*
- **Banyan Tree**
 - *Tiki Hour, nightly 5 p.m. to 6 p.m. - 50% savings on appetizers and Moet Imperial champagne by the glass.*
 - *Kama'aina 20% off food*
- **Ulana**
 - *Kama'aina – 20% off food*
 - *Bottomless Champagne for \$25 with purchase of buffet*

With its breathtaking views of the Pacific Ocean, Alaloa Lounge is the place to view the Maui sunset, enjoy a casual lunch or, from December to April, take pleasure in whale-watching. A spacious lanai offers fire pit lounge seating or guests may choose to sit inside to enjoy the entertainment in the evenings from 6 p.m. to 9 p.m. Additionally, lunch is served daily from 3 p.m. to 5 p.m., dinner nightly from 5 p.m. to 10 p.m., and beverage service starting at 12 p.m.

For more information about or reservations at The Ritz-Carlton, Kapalua, please call (800) 262-8440, the hotel directly at (808) 669-6200, a travel professional or visit The Ritz-Carlton website at www.ritzcarlton.com/kapalua.

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About The Ritz-Carlton Hotel Company, LLC

The Ritz-Carlton Hotel Company, L.L.C., of Chevy Chase, MD., part of Marriott International, Inc., currently operates more than 90 hotels and 40 residential properties in more than 30 countries and territories. The Ritz-Carlton is proud to participate in the industry's award-winning loyalty program, Marriott Rewards® which includes The Ritz-Carlton Rewards®. Members can now link accounts with Starwood Preferred Guest® at members.marriott.com for instant elite status matching and unlimited points transfer. For more information or reservations, visit the company web site at www.ritzcarlton.com, for the latest company updates, visit news.ritzcarlton.com and to join the live conversation, use #RCMemories and follow along on Facebook, Twitter, and Instagram. The Ritz-Carlton Hotel Company, L.L.C. is a wholly-owned subsidiary of Marriott International, Inc. (NASDAQ:MAR).

About The Ritz-Carlton, Kapalua

The AAA Five-Diamond Ritz-Carlton, Kapalua showcases a stunning, destination resort offering 466 newly reimagined guestrooms, including 107 residential suites, with all new décor capturing Kapalua's rich heritage and natural aloha. The Ritz-Carlton Spa®, Kapalua beckons with treatment rooms framed by private garden showers, volcanic stone grottos, steam, sauna and whirlpool therapies, outdoor couple's hale (cabanas) and a fitness center and movement studio with spectacular ocean views. Jean-Michel Cousteau's Ambassadors of the Environment program offers all interest levels an array of outdoor activities from land to sea, led by trained naturalists. The breathtaking island resort also features six dining experiences, enhanced indoor/outdoor meeting space, an inviting children's pool and new, custom luxury cabanas. The Ritz-Carlton, Kapalua is nestled on 54 acres and enveloped by the 22,000 acre Kapalua Resort, renowned for two championship golf courses, award-winning restaurants and the site of an historic pineapple plantation.