



THE RITZ-CARLTON
HALF MOON BAY

NEWS

Veronica Werhane
Account Supervisor
The Brandman Agency
Tel: (323) 944-0064
Email: veronica@brandmanagency.com

Shelly Auyeung
Communications Manager
The Ritz-Carlton, Half Moon Bay
One Miramontes Point Road
Half Moon Bay, CA 94109
Tel: (650) 712-7007
Email: shelly.ayeung@ritzcarlton.com



THE RITZ-CARLTON, HALF MOON BAY AMONG FIRST HOTELS AND RESORTS IN THE WORLD TO ACHIEVE HEALTH SECURITY VERIFICATION FROM SHARECARE AND FORBES TRAVEL GUIDE

HALF MOON BAY, Calif. (January 14, 2021) – Located atop a breathtaking ocean bluff overlooking 50 miles of immaculate Northern California coastline, the Forbes Five-Star Ritz-Carlton, Half Moon Bay is proud to announce that it is among the first hotels in the world to become *Sharecare Health Security VERIFIED® with Forbes Travel Guide*. The comprehensive facility verification helps ensure that guests and travel planners can book with confidence at properties that have appropriate health safety procedures in place. This verification comes with an easily identifiable “seal of approval” – the *Sharecare VERIFIED® with Forbes Travel Guide* badge – based on a hotel’s compliance with expert-validated best practices that minimize the risk and impact of COVID-19 and potential future public health events.

“As the health and safety of our guests and Ladies and Gentlemen have always been and remains a top priority, we are proud to receive the *Sharecare Health Security VERIFIED® with Forbes Travel Guide* verification on top of our already established enhanced cleaning and safety protocols throughout our resort,” said Kevin Kelly, General Manager. “With this added certification, guests can feel confident in their well-being as they continue to enjoy an exceptional experience at our secluded oceanfront resort.”

Developed by Forbes Travel Guide, the global authority on genuine Five-Star service, and digital health industry leader Sharecare, the comprehensive verification covers more than 360 standards

across health and hygiene protocols, cleaning products and procedures, ventilation, physical distancing, the guest experience, and health safety communication with guests and employees. Hotels are required to verify their health protocols on an ongoing basis to ensure continued compliance with the most up-to-date global health standards.

Since its founding 92 years ago, Marriott International—encompassing a portfolio of more than 7,400 properties under 30 leading brands worldwide including The Ritz-Carlton—has always placed an emphasis on health and safety for guests and associates. To raise its demanding health and safety standards to an even higher level, Marriott International has implemented the *Marriott Global Cleanliness Council* and *Commitment to Cleanliness* and *Connect with Confidence* programs. Consisting of in-house and outside experts in hygiene and infection prevention, food and water safety, and hotel operations, the Marriott Global Cleanliness Council through the Commitment to Cleanliness initiative has incorporated new measures at Marriott properties including requiring face coverings for guests and associates in all indoor public areas in North America, the Caribbean and Latin America; utilizing hospital-grade electrostatic sprayers to sanitize guestroom surface areas and public spaces along with increasing the frequency of cleaning in high traffic areas; featuring signage in its lobbies to remind guests to maintain social distancing protocols; added partitions at front desks and host stands; and enhanced sanitization guidelines for food handlers and supervisors whom are already trained on safe food preparation and service practices. Addressing the needs and concerns for group meetings and events, the Connect with Confidence program provides meeting planners and attendees with comprehensive information on redefined processes guided by cleanliness experts to help plan and execute their meetings through MarriottBonvoyEvents.com.

“The pandemic has made it clear that hotels and resorts must, first and foremost, assure guests of their safety,” said Filip Boyen, CEO of Forbes Travel Guide. “By becoming *VERIFIED*®, The Ritz-Carlton, Half Moon Bay has demonstrated its commitment to creating a culture of accountability and following global best practices to heighten health security, certified by a third party.”

For a complete list of hotels and resorts that currently are *Sharecare Health Security VERIFIED*® with *Forbes Travel Guide*, please visit www.forbestravelguide.com/verified.

For more information, please visit <http://www.ritzcarlton.com/en/hotels/california/half-moon-bay>.

###

About The Ritz-Carlton, Half Moon Bay

Set atop a rugged bluff overlooking 50 miles of pristine California coastline, The Ritz-Carlton, Half Moon Bay is a Forbes Five-Star, 261-room spa and golf resort offering a relaxing and romantic setting. As the San Francisco Bay Area’s only oceanfront resort, the timeless estate provides guests with a relaxed yet refined experience for a romantic getaway. For more information, please contact The Ritz-Carlton, Half Moon Bay at 650-712-7000. For room reservations, contact your travel professional, visit ritzcarlton.com/HMB or call Ritz-Carlton

worldwide reservations at 800-241-3333.

About The Ritz-Carlton Hotel Company, LLC

The Ritz-Carlton Hotel Company, L.L.C., of Chevy Chase, MD., part of Marriott International, Inc., currently operates more than 100 hotels and over 45 residential properties in 30 countries and territories. For more information or reservations, visit the company web site at www.ritzcarlton.com, for the latest company updates, visit news.ritzcarlton.com and to join the live conversation, use #RCMemories and follow along on Facebook, Twitter, and Instagram. The Ritz-Carlton Hotel Company, L.L.C. is a wholly-owned subsidiary of Marriott International, Inc. (NASDAQ:MAR). The Ritz-Carlton is proud to participate in Marriott Bonvoy, the new name of Marriott's travel program replacing Marriott Rewards®, The Ritz-Carlton Rewards®, and Starwood Preferred Guest® (SPG). The program offers members an extraordinary portfolio of global brands, experiences on Marriott Bonvoy Moments and unparalleled benefits including earning points toward free hotel stays and nights toward Elite status recognition. To enroll for free or for more information about the program, visit MarriottBonvoy.marriott.com.

About Forbes Travel Guide

Forbes Travel Guide is the only independent, global rating system for luxury hotels, restaurants and spas. Started as Mobil Travel Guide in 1958, the company created the first Five-Star rating system in the United States. Today, Forbes Travel Guide's incognito inspectors travel the world, evaluating properties based on up to 900 rigorous, objective standards. Forbes Travel Guide also supports the hospitality industry and other service-oriented businesses such as luxury residential, healthcare and private clubs with bespoke training solutions, evaluation services and the creation of custom service standards. For more information, please visit partner.forbestravelguide.com.

About Sharecare

Sharecare is the leading digital health company that helps people – no matter where they are in their health journey – unify and manage all their health in one place. Our comprehensive and data-driven virtual health platform is designed to help people, providers, employers, health plans, government organizations, and communities optimize individual and population-wide well-being by driving positive behavior change. Driven by our philosophy that we are all together better, at Sharecare, we are committed to supporting each individual through the lens of their personal health and making high-quality care more accessible and affordable for everyone. To learn more, visit www.sharecare.com.