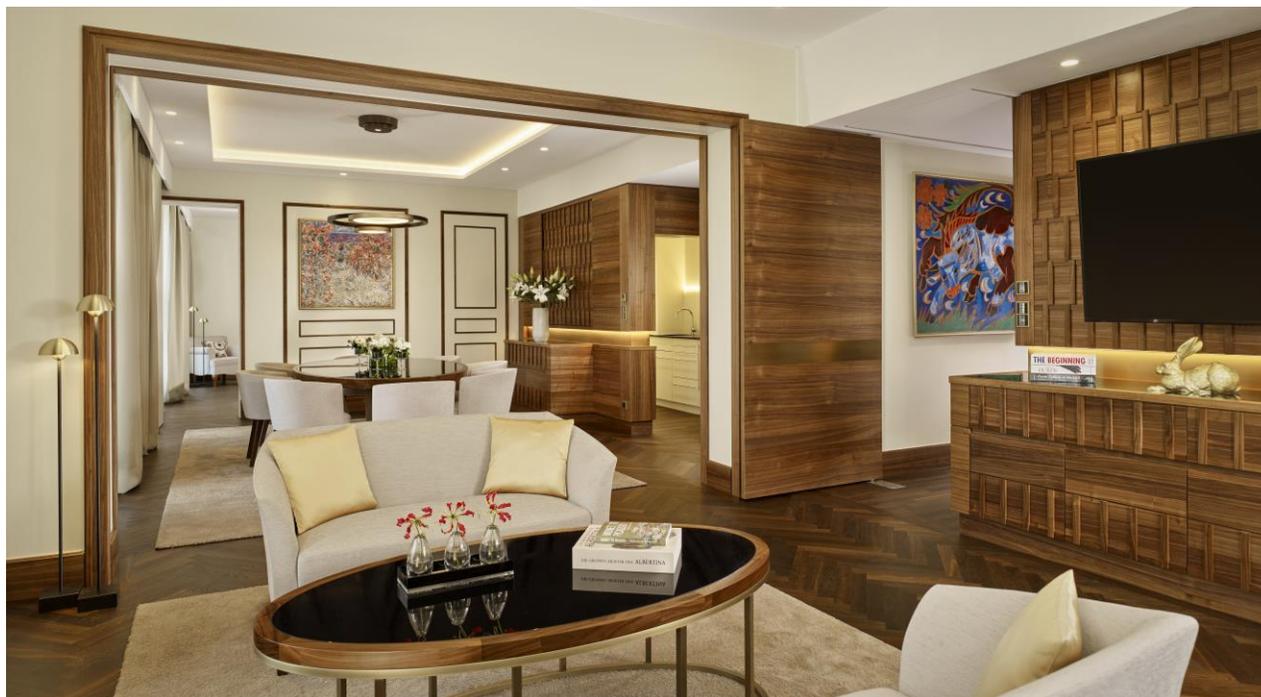




THE RITZ-CARLTON

VIENNA

## PRESS RELEASE



### **THE RITZ-CARLTON, VIENNA OPENS NEW SIGNATURE SUITE IN COOPERATION WITH THE RENOWNED ALBERTINA MUSEUM**

*In an exclusive cooperation with the ALBERTINA museum, The Ritz-Carlton, Vienna has created "The Ritz-Carlton Albertina Suite", which offers a unique setting to experience Vienna's culture. Five classical masterpieces from the Batliner Collection, elegant interior and the city's history merge therein to a special kind of hotel experience.*

**VIENNA, Austria – October 13, 2020** *"The Ritz-Carlton inspires life's most meaningful journeys"* – Aiming to bring this brand vision to life, a new Signature Suite stretching over 149 square meters was created at the address of Schubertring 7. Two elegantly furnished bedrooms, a scenic balcony overlooking the prestigious Ring Boulevard, luxurious marble bathrooms, a walk-in closet and a private dining room suitable for dinner for up to eight people with an attached kitchenette invite you to stay. With "The Ritz-Carlton Albertina Suite" an overall concept was realized, which translates the elegant interior and design of a former Ring Boulevard Palais into the present day, without losing the special charm of a private apartment. An exclusive cooperation with the ALBERTINA, one of the leading art museums in Austria, adds to the special flair of the suite.

This cooperation with the ALBERTINA museum was initiated by the guiding principle of The Ritz-Carlton's design strategy: *"Every place has a story"*. The story of the historical Palais Ötzelt, where the new suite is located, is one strongly influenced by art. During his lifetime, Anton Ötzelt, the owner, builder and architect of the Palais, became a keen art collector and also used the building to house his extensive and important collection of paintings. By integrating five masterpieces from another important private collection, the ALBERTINA's Batliner Collection, the suite once again becomes a private art gallery. Anton Ötzelt was considered a pioneer of Viennese housing construction and consciously strived for his work to be an aesthetic unit, which was also taken into account in the overall concept of the suite. High-quality materials such as parquet flooring of smoked oak, wall paneling of oil-soaked walnut, aged brass and black glass, combined with elegant furniture, curtains and carpets are used to create an harmonious overall effect.

The paintings, curated in collaboration with the ALBERTINA, show an exciting cross-section of the Batliner Collection and the various artistic trends of Impressionism and Postimpressionism. As with the interior, attention was paid to the creation of an aesthetic unit, which Ötzelt strived for. Soothing motifs with expressive colors by Marc Chagall and Paul Cézanne were chosen for the bedrooms. In the dining area a lively dance scene by Edgar Degas encourages an atmospheric dinner. In addition, the main work of Monet, which was incorporated in the wooden decor of the wall, resembles the view from one of his windows looking into his garden in Giverny.

*"I am always amazed at how art brings a room's atmosphere to life,"* says Jürgen Ammerstorfer, new General Manager of The Ritz-Carlton, Vienna since July 1, 2020. The native Austrian, who was most recently successfully responsible for the management of the London luxury boutique hotel *"The London EDITION"*, is excited about the successful cooperation: *"The timeless cooperation with the ALBERTINA museum has created an impulse that influences and inspires our discerning guests with lasting effect. For me, the touch points we have created with the masterpieces of classical modernism define the hotel experience of the 21st century, which goes beyond simple overnight accommodation and offers travelers a far more comprehensive experience"*.

These and further touch points are intended to accompany the guests on a journey through art. With a portable easel and a sketch of the Ring Boulevard to trace, everyone can become an artist in *"The Ritz-Carlton Albertina Suite"*. The illustrated books and catalogs of the exhibitions in the suite serve as inspiration and the sketch showing the view of the Ring Boulevard can be taken along as a souvenir of one's stay. As a guest of *"The Ritz-Carlton Albertina Suite"* you will also become an ALBERTINA VIP member for the duration of your stay and enjoy free admission to the museums, including skip-the-line tickets, as well as access to exclusive events and exhibition openings.

*"For me, art should play a key role in the hotel industry, because it has the ability to significantly transform a room's design"*, says Ammerstorfer. In accordance with this mission statement, the

general director of The Ritz-Carlton, Vienna, after a successful start, is keen to open the hotel to artists more extensively in the years to come.

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**About The Ritz-Carlton, Vienna**

Located in the city center of Vienna, along the prestigious Ring Boulevard and adjacent to Stadtpark, The Ritz-Carlton, Vienna caters to discerning travelers with a combination of history and contemporary design. The original construction of The Ritz-Carlton, Vienna was four historic palaces which date back to the 19th century. The Ritz-Carlton, Vienna has 202 spacious guest rooms and 43 suites. The Ritz-Carlton Club Lounge offers continuous culinary presentations and personalized service. Unique dining experiences can be savored in the Dstrikt Steakhouse, the Atmosphere Rooftop Bar high above Vienna and the inviting D-Bar as well as the recently introduced Pastamara – Bar con Cucina, an Aperitivo hotspot created with Michelin star chef Ciccio Sultano. The Ritz-Carlton Spa offers exclusive Signature Treatments from the Austrian premier line of Susanne Kaufmann and elegantly appointed treatment rooms. Furthermore, The Ritz-Carlton, Vienna provides luxurious meeting and event space including the Crystal Ballroom. For further information, see [www.ritzcarlton.com/vienna](http://www.ritzcarlton.com/vienna).

**About The Ritz-Carlton Hotel Company, LLC**

The Ritz-Carlton Hotel Company, L.L.C., of Chevy Chase, MD., part of Marriott International, Inc., currently operates more than 100 hotels in 30 countries and territories. For more information or reservations, visit the company web site at [www.ritzcarlton.com](http://www.ritzcarlton.com), for the latest company updates, visit [news.ritzcarlton.com](http://news.ritzcarlton.com) and to join the live conversation, use #RCMemories and follow along on [Facebook](#), [Twitter](#), and [Instagram](#). The Ritz-Carlton Hotel Company, L.L.C. is a wholly-owned subsidiary of Marriott International, Inc. (NASDAQ:MAR). The Ritz-Carlton is proud to participate in Marriott Bonvoy, the new name of Marriott's travel program replacing Marriott Rewards®, The Ritz-Carlton Rewards®, and Starwood Preferred Guest® (SPG). The program offers members an extraordinary portfolio of global brands, experiences on Marriott Bonvoy Moments and unparalleled benefits including earning points toward free hotel stays and nights toward Elite status recognition. To enroll for free or for more information about the program, visit [MarriottBonvoy.marriott.com](http://MarriottBonvoy.marriott.com).

**Marriott International, Inc.**

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