



Contact: Carolina Campita
Marketing and Communications Manager

carolina.campita@ritzcarlton.com
+973 1758 6704

EXPERIENCE THE ULTIMATE LUXURY AND PRIVACY AT YOUR OWN BEACH WITH THE LAUNCH OF THE NEW TA PLAGÉ PRIVÉE



Manama, Bahrain – June 15, 2021 – The Ritz-Carlton, Bahrain today announces the launch of the 5-star property’s latest beachfront venue, the new **Ta Plage Privée**. Located on the resort’s private island off the coast of the Arabian Gulf, Ta Plage Privée offers the utmost in seclusion with the island’s finest and most pristine white sandy beach and the comfort of a cool and cozy tent to beat the summer heat.

On the occasion, General Manager, Bernard de Villèle, commented “Luxury, privacy, tranquility and seclusion has never been more important to our valued guests and Ta Plage Privée certainly offer this in abundance. With an air-conditioned private tent where you can relax, along with a dedicated massage room and your very own exclusive beach, guests will have much more space for themselves while enjoying quality time with family and friends. The new Ta Plage Privée is a haven of tropical peace and tranquility, with palm trees swaying in the breeze and the rhythmic sounds of the waves complement a well-spent day by the sea.”

Ta Plage Privée is available through reservations only and includes soft drinks, fresh juices, Nespresso coffee, fruit basket, assorted mezze for up to 6 persons and a bouquet of fresh flowers. A supplement package includes a BBQ lunch for up to 6 persons and a 30-minute spa treatment for 2. Ta Plage Privée is also available for private events with a maximum attendees of up to 12 persons.

Set within 20 acres of lush gardens and golden sandy beaches on the Gulf of Arabia, the 245-room five-star city resort is one of the most elegant destinations in Bahrain. A place where guests can

immerse themselves in the local culture, enjoy extraordinary cuisine and explore the dazzling capital city of Manama.

For further information, please call Rochelle Ramilla at +973 17586605, Angela d'Silva at +973 17586712, the hotel directly at +973 1758 0000 or visit: <https://www.ritzcarlton.com/bahrain>. Follow the hotel on Facebook and Instagram @ritzcarltonbahrain, and join the conversation using #RCMemories.

###

About The Ritz-Carlton Hotel Company, LLC

The Ritz-Carlton Hotel Company, L.L.C., of Chevy Chase, MD., part of Marriott International, Inc., currently operates more than 100 hotels in 30 countries and territories. For more information or reservations, visit the company web site at www.ritzcarlton.com, for the latest company updates, visit news.ritzcarlton.com and to join the live conversation, use #RCMemories and follow along on Facebook, Twitter, and Instagram. The Ritz-Carlton Hotel Company, L.L.C. is a wholly-owned subsidiary of Marriott International, Inc. (NASDAQ:MAR). The Ritz-Carlton is proud to participate in Marriott Bonvoy, the new name of Marriott's travel program replacing Marriott Rewards®, The Ritz- Carlton Rewards®, and Starwood Preferred Guest® (SPG). The program offers members an extraordinary portfolio of global brands, experiences on Marriott Bonvoy Moments and unparalleled benefits including earning points toward free hotel stays and nights toward Elite status recognition. To enroll for free or for more information about the program, visit MarriottBonvoy.marriott.com.