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## THE RITZ-CARLTON, ARUBA UNVEILS NEWLY DESIGNED GUEST ROOMS AND SUITES ALONGSIDE CURATED OFFERINGS

*Aruba's Luxury Resort Introduces Updated Guest Rooms and Suites, and New Culinary Experiences in Time an Idyllic Winter Escape*



**PALM BEACH, ARUBA (January 11, 2023)** – The Ritz-Carlton, Aruba announces the completion of their most recent reimagination with the debut of new, island-inspired designs in all of the 320 guestrooms, suites and corridors. The contemporary design pays homage to the hotel's unmatched location along Aruba's acclaimed Palm Beach with locally inspired design motifs and color waves across the resort's new textiles and textures featuring custom artwork and elevated comfort. Perfectly paired with a stay in the refreshed guestrooms, The Ritz-Carlton, Aruba has also introduced new culinary experiences for guests to enjoy in 2023.

### Resort Rooms and Suite Refurbishments

The refurbished guestrooms at The Ritz-Carlton, Aruba were inspired by the natural beauty of the island and offer a seamless experience for the enjoyment of all guests. The 320 spacious guest rooms now feature an organic color palate of beiges, blues and greens inspired by Aruba's beaches, sea, and desert landscapes alongside natural woods and organic granite accents. The updated artwork displayed in each room features endemic succulents and aloe plants, reminiscent of the island's rugged and vibrant setting, alongside new textured carpets and window curtains framing the ocean views. King guestrooms have been upgraded for extra accommodation with the addition of versatile pull-out sleeper sofas, and all rooms were updated with state-of-the-art technology, paperless offerings, and other modern touches.

"We are thrilled to welcome guests to the new guestrooms at The Ritz-Carlton, Aruba," said Hotel Manager Louella Brezovar. "The updates represent a new chapter in this amazing resort's history, celebrating the beautiful island of Aruba while maintaining the signature level of luxury and design ethos of The Ritz-Carlton brand."

Brand new hallways feature a flowing bright blue carpet, inviting guests to imagine the Caribbean Sea just outside their balcony, and feature locally inspired artwork, brighter walls and enhanced lighting, putting the natural beauty of the island on display.

### **Newly Introduced Resort Programming**

The resort's newly appointed guestrooms and suites are complemented by an exciting lineup of new experiences at The Ritz-Carlton, Aruba, ranging from culinary offerings to family-friendly packages. At Divi Sushi Bar and Lounge, guests can experience an exclusive rum-tasting flight as the resort's team of mixologists take guests on a journey of Caribbean rums, showcasing the region's signature spirit. The Rum Tasting flight experience is now available for reservations with a minimum of two guests and starting at \$65 per person.

For the ultimate Caribbean vacation, the resort has introduced the Madero Pop-Up Bar, a vibrant addition to the pool area where guests can delight in tropical flavors while indulging on handcrafted cocktails prepared to their desires. A selection of fruits and spirits are displayed at the bar for the mixologist to create refreshing cocktails or mocktails served in either a coconut, pineapple or regular cocktail glass. The experience is perfectly paired with lively Caribbean rhythms from a live DJ to fill out the island ambiance.

For an extended stay in the newly reimagined guest rooms and suites at The Ritz-Carlton, Aruba, guests can take advantage of the [Stay Longer, Experience More](#) package to make the most of their accommodations. The offer, which is available until April 30, 2023, provides guests 25% off of any stay of four nights or more. This unbeatable package allows guests to stay longer in paradise and enjoy some of the best Aruba has to offer, on the property and around the island.

For more details on current offerings and to book reservations, visit The Ritz-Carlton, Aruba website at <https://ritzcarlton.com/aruba>

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