

# News



THE RITZ-CARLTON

NIKKO

Veronica Werhane  
Account Supervisor  
The Brandman Agency  
[RitzCarltonNikko@brandmanagency.com](mailto:RitzCarltonNikko@brandmanagency.com)  
+1 847-814-2086

Kimiko Tasaki  
Marketing & Communications Manager  
The Ritz-Carlton, Nikko  
[Kimiko.Tasaki@ritzcarlton.com](mailto:Kimiko.Tasaki@ritzcarlton.com)  
+81 80-3691-8093

## BRAND-NEW RITZ-CARLTON, NIKKO HOTEL IN JAPAN REVEALS IMMACULATE RITZ-CARLTON SUITE

*Offering the ultimate luxury of privacy and space, the “Crown Jewel” suite boasts the best views of Oku-Nikko along with an in-suite spa treatment room, fitness area, and more.*



**NIKKO, JAPAN** – 12 October 2020 – [The Ritz-Carlton, Nikko](#) – which debuted on July 15, 2020 amidst a UNESCO World Heritage Site – offers a pristine haven in the historic mountain region of Nikko, where a rich untouched natural environment entwines with centuries-old traditions. Located 2.5 hours north of Tokyo by car or rail, the brand-new hotel introduced a new level of luxury to Nikko and is an ideal bucket list destination for those thinking about future travel – from rescheduled family vacations, to postponed friend getaways, to re-do weddings, and more. Travelers seeking to make their bucket list trip even more luxurious can book The Ritz-Carlton Suite, the top suite in the 94-room hotel which serves as the property’s “Crown Jewel.”

Located on the fifth floor of the main building, The Ritz-Carlton Suite commands 2,982 square feet and features a luxurious king bedroom area. The luxurious suite offers a distinct living, dining and service kitchen areas, as well as its own fitness area, massage treatment room and spacious bathroom with an open, Japanese-style layout with a rain shower and separate tub. Boasting the best views in the entire hotel, the suite offers panoramic views overlooking the majestic Lake Chuzenji and Mount Nantai. Guests can take in Nikko’s natural beauty and crisp air while lounging on daybeds on their *engawa* (balcony) or enjoy the views through the suite’s dramatic floor-to-ceiling windows. The lounge also features a telescope for stargazing.

The suite’s design articulates Japan’s delicate minimalism through a modern lens to bring the natural beauty of Nikko indoors. Earthy materials such as woods and stones permeate the space and are enhanced by streaming natural light. The interiors are inspired by Kanuma-kumiko, a traditional craft of Tochigi Prefecture, with thoughtful design touches including mashiko pottery

wares from Tochigi Prefecture and locally curated Japanese paintings capturing the Nikko Mountains.

The bedroom is uniquely designed with a spacious king-size bed – centered in the room in a floating style, which has a partition door designed with the motif of Kanuma-kumiko for guests seeking more privacy. The area is connected to an *engawa* lounge where guests can enjoy the peaceful view of Lake Chuzenji from their bedside.

The spacious living area has plenty of seating and a dining table that can seat up to eight people, allowing guests to enjoy gourmet culinary experiences in the comfort and privacy of their own suite. A modern gas fireplace adds a touch of warmth to the space as well.

Though The Ritz-Carlton, Nikko offers an incredible spa facility including the brand's first-ever Japanese onsen hot springs experience, The Ritz-Carlton Suite features a private spa treatment room that allows guests to enjoy a relaxing massage or other treatment without having to leave their suite. A state-of-the-art, mobile EIEN steamer is also available in-suite to help promote moisturized, rejuvenated skin. In addition, the suite also has a private fitness area complete with high-end equipment including Technogym's Kinesis and a balance ball.

Also, not to be forgotten is the private kitchen for guests to feel at home - furnished with Millet's IH stove, a microwave, refrigerator, and Euro curve wine cooler to serve a variety of dishes. There is also a space for guests to work remotely or immerse themselves in a good book.

### **The Luxury of Space: Book the Entire Fifth Floor**

Travelers seeking the ultimate luxury of space can reserve the entire fifth floor of the Main Tower of the hotel comprising only three rooms – The Ritz-Carlton Suite, Suite, and a guest room – that are all connecting. With all of The Ritz-Carlton Suite's amenities and more, this setup has everything one might need and plenty of space for friends and family - from a family rescheduling their annual global adventure to a couple who had to postpone their nuptials. For weddings, The Ritz-Carlton, Nikko can work with the nearby Shinto shrines to organize a private ceremony for a one-of-a-kind wedding ritual experience in The Ritz-Carlton Suite.

To place a reservation or learn more about The Ritz-Carlton, Nikko, please visit [www.ritzcarlton.com/nikko](http://www.ritzcarlton.com/nikko)

### **Other Hotel Resources**

Hotel Concept Book: <http://bit.do/fHzPh>

Official YouTube account: <https://www.youtube.com/theritzcarltonnikko>

Official Instagram account: <https://www.instagram.com/ritzcarltonnikko/>

Official Facebook account: <https://www.facebook.com/TheRitzCarltonNikko/>

###

### **About The Ritz-Carlton, Nikko**

The Ritz-Carlton, Nikko is the first international luxury hotel in Tochigi prefecture. Two and a half hours north of Tokyo by car or rail, the hotel is situated within Nikko National Park on scenic Lake Chuzenji, within walking distance of the spectacular Kegon Falls. Guests can enjoy easy access to the UNESCO World Heritage site "Shrines and Temples of Nikko," as well as to the renowned Senjogahara marshland and other hiking trails. Uniting modern flair with graceful

Japanese design, The Ritz-Carlton, Nikko offers 94 spacious guest rooms and suites, two restaurants for Japanese and western cuisine, and distinct venues for drinks, lounging, and even outdoor picnicking. In addition to the contemporary Ritz-Carlton Spa with four private treatment rooms, the hotel is the first Ritz-Carlton hotel to feature an authentic hot-spring experience in the Japanese *onsen* tradition. Guests will feel rejuvenated by the therapeutic thermal waters, drawn from the springs of nearby Yumoto Onsen, that fill spacious indoor and open-air tubs in separate facilities for men and women. Magnificent garden views while soaking make this classic Japanese experience all the more uplifting.

#### **About The Ritz-Carlton Hotel Company, LLC**

The Ritz-Carlton Hotel Company, L.L.C., part of Marriott International, Inc., currently operates more than 100 hotels in 30 countries and territories. For more information or reservations, visit the company web site at [www.ritzcarlton.com](http://www.ritzcarlton.com), for the latest company updates, visit [news.ritzcarlton.com](http://news.ritzcarlton.com) and to join the live conversation, use #RCMemories and follow along on Facebook, Twitter, and Instagram. The Ritz-Carlton Hotel Company, L.L.C. is a wholly-owned subsidiary of Marriott International, Inc. (NASDAQ:MAR). The Ritz-Carlton is proud to participate in Marriott Bonvoy, the new name of Marriott's travel program replacing Marriott Rewards®, The Ritz- Carlton Rewards®, and Starwood Preferred Guest® (SPG). The program offers members an extraordinary portfolio of global brands, experiences on Marriott Bonvoy Moments and unparalleled benefits including earning points toward free hotel stays and nights toward Elite status recognition. To enroll for free or for more information about the program, visit [MarriottBonvoy.marriott.com](http://MarriottBonvoy.marriott.com).