



THE RITZ-CARLTON

NEW YORK, NOMAD

The Ritz-Carlton New York, NoMad has earned Sharecare VERIFIED™ with Forbes Travel Guide designation



New York, NY, March 23, 2022 – The Ritz-Carlton New York, NoMad is proud to share that they have earned a Sharecare VERIFIED™ with Forbes Travel Guide designation. This is a very important milestone for the property to continue to ensure the safety and wellbeing of guests and travel advisors. To receive this recognition, The Ritz-Carlton New York, NoMad confirmed compliance with more than 360 health security standards.

“We are elated to have received such an important recognition from Forbes Travel Guide and Sharecare,” said Bastian Germer, General Manager of The Ritz-Carlton New York, NoMad. “Our ladies and gentlemen understand the needs of travelers and as we look forward to opening, this sets the tone for the safety and security of our guests. Along with our genuine care and legendary service, the property will continue to maintain guest confidence in our facilities with this acknowledgement.”

Developed by Forbes Travel Guide, a global authority on genuine Five-Star service, and digital health industry leader Sharecare, the comprehensive verification covers standards where hotels are required to verify their health protocols on an ongoing basis. This process is to ensure continued compliance with the most up-to-date global health guidelines. Some of the standards include cleaning procedures and products, health and hygiene protocols, the guest experience and health safety communication with guests and employees.

About The Ritz-Carlton New York, NoMad:

Situated at Broadway and 28th street, The Ritz-Carlton New York, NoMad combines the brand’s legendary service with refined elegance. Developed by Flag Luxury Group and

designed by world-renowned design teams including Rafael Viñoly Architects, Rockwell Group, Lázaro Rosa-Violán Studio, and Martin Brudnizki, the 250-key hotel is conceived as a pillar of Manhattan's renowned Floral District, drawing inspiration from its rich history and the beauty of nature. Suites offer expansive living spaces filled with bespoke furnishings and artwork alongside breathtaking views across the city's most iconic sights. The hotel boasts legendary restaurants and bars by Michelin-starred chef José Andrés, including Zaytinya, offering an innovative mezze menu inspired by Turkish, Greek and Lebanese cuisines served up in a sleek and modern setting, The Bazaar, a new iteration of the high-end avant-garde dining destination, and the rooftop bar, where guests can drink 500 feet in the air. For events and gatherings, the hotel offers over 10,000 square feet of event space spanning two floors, including a private outdoor terrace. The hotel also houses the signature 6,800 sq ft Ritz-Carlton Spa and Fitness Center, featuring eight treatment rooms, sauna & steam rooms. For more information and reservations, please visit ritzcarlton.com/nomad.

About Forbes Travel Guide

Forbes Travel Guide is the only independent, global rating system for luxury hotels, restaurants and spas. Started as Mobil Travel Guide in 1958, the company created the first Five-Star rating system in the United States. Today, Forbes Travel Guide's incognito inspectors travel the world, evaluating properties based on up to 900 rigorous, objective standards. Forbes Travel Guide also supports the hospitality industry and other service-oriented businesses such as luxury residential, healthcare and private clubs with bespoke training solutions, evaluation services and the creation of custom service standards. For more information, please visit partner.forbestravelguide.com.

About Sharecare

Sharecare is the leading digital health company that helps people – no matter where they are in their health journey – unify and manage all their health in one place. Our comprehensive and data-driven virtual health platform is designed to help people, providers, employers, health plans, government organizations, and communities optimize individual and population-wide well-being by driving positive behavior change. Driven by our philosophy that we are all together better, at Sharecare, we are committed to supporting each individual through the lens of their personal health and making high-quality care more accessible and affordable for everyone. To learn more, visit sharecare.com.

Nieves J. Alvarez
Marketing Manager
The Ritz-Carlton New York, NoMad
25 West 28th Street
New York, NY 10001
Phone: +1 212.404.8400
Email: nieves.alvarez@ritzcarlton.com