



THE RITZ - CARLTON

CHICAGO

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REFASHIONING OF CHICAGO ICON TO REDEFINE LUXURY IN THE GOLD COAST

*The Ritz-Carlton, Chicago Announces Guest Room and Suite Refashioning as
Final Element of Full Hotel Transformation*



CHICAGO (February 2020) – The Ritz-Carlton, Chicago will once again redefine luxury in Chicago as the hotel is set to bring refashioned guest rooms and suites to the Magnificent Mile in Spring 2020. Inspired by its iconic address that unites city, lake and sky, the refashioning of The Ritz-Carlton, Chicago’s luxury accommodations debuts the final chapter of the hotel’s celebrated revitalization, introducing a fully transformed property from top to bottom to the city’s Gold Coast.

“In 2017, we paid homage to the city built on creativity and authentic character by weaving Chicago throughout the hotel, and we’re so thrilled to be able to bring that experience to our guest rooms and suites,” said Peter Simoncelli, General Manager at The Ritz-Carlton, Chicago. “With this exciting refashioning, we look forward to continuing to be the premier choice for travelers on Michigan Avenue.”

Once again enlisting San Francisco-based, award-winning design firm BAMO, The Ritz-Carlton, Chicago’s contemporary and majestic modern renovation revels in the city’s heritage of architecture, forward-



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thinking design and industrial innovation. Taking a page from the revitalization, which brought a transformed lobby, spa, Club Lounge, and dining destinations to the hotel, BAMO will fuse the iconic nature of the building and weave a modern design into the guest rooms, further connecting it with the destination in a classic, timeless manner.

“The revitalization of the Ritz-Carlton Chicago culminates with an inspired re-design of the guestrooms and suites, bringing the hotel, in its entirety, into a new era,” said Billy Quimby, Principal at BAMO. “The goal was to create a modern experience that celebrates the hotel’s incredible location, stunning views and magnificent skyscrapers and weave the city into all aspects of the property.”

The impact of the refashioning is felt immediately as large windows in each guest room reveal the city of Chicago, celebrating the hotel’s surrounding views and architecture. A palette of blue and neutral gray hues reflect the seasonal skies and waters of Lake Michigan, while dark upholstered furnishings pop against the soft gray walls and carpet inspired by rippling water - a nod to the skyscrapers set against lake and horizon. Taking a cue from the lobby’s revitalization, headboards are accented with a custom patterned wallcovering mimicking the modernist brass screens. Upgraded bathrooms are a decidedly modern, sophisticated, and minimalistic, featuring new arctic glacier white vanities, and a cocoon of grey linear stone covering the walls and floor, providing a serene escape above the city bustle.

The refashioning of The Ritz-Carlton, Chicago’s guest rooms and suites is set to be complete in Spring 2020. For more information about The Ritz-Carlton, Chicago, please visit www.ritzcarlton.com/chicago or call +1 (312) 266-1000.