

# News



THE RITZ-CARLTON

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## A RETURN TO LAKE LIFE AT THE RITZ-CARLTON REYNOLDS, LAKE OCONEE

*The Luxe Lakeside Retreat Welcomes Guests Back to a Renewed Resort Experience*

**GREENSBORO, GA (June 22, 2020)** – The Ritz-Carlton Reynolds, Lake Oconee officially reopened its doors today, welcoming guests back to a destination of reconnection and renewal along serene lakeside shores in Georgia. Guests will discover that new life has been infused into the guest rooms, suites, and Ritz-Carlton Club Level Lounge through the debut of a multi-million dollar resort transformation that reflects the charming ambience of a stylish lakeside home, with hints of nostalgia that beckons guests to “linger longer” and shape new memories together. Complementing this renovation is a renewed resort experience that reflects The Ritz-Carlton Reynolds, Lake Oconee’s overall commitment to the health and well-being for all who visit.

“We are thrilled to welcome back our guests and Ladies & Gentlemen to their home on the lake and continue to be a destination for creating lifetime memories and traditions,” said Ralph Vick, General Manager at The Ritz-Carlton Reynolds, Lake Oconee. “What they’ll find is an exciting new chapter for the resort that will redefine luxury in Georgia - from our beautiful newly designed interiors, to the measures that we have taken as a team to ensure a comfortable and healthy environment, while continuing to provide the exemplary level of service that is synonymous with The Ritz-Carlton Reynolds, Lake Oconee.”

### **WELCOME TO LAKE LIFE: TRANSFORMED ACCOMMODATIONS**

Expertly designed by Marzipan Design Studio, transformed guest room and suite interiors provide a framework to The Ritz-Carlton Reynolds, Lake Oconee’s surroundings, evoking a soothing palette that reflects the property’s natural backdrop. Elements of wood and wicker take inspiration from the Georgia pines and lakefront docks, while artwork and accessories enhance the resort’s sense of place. Guestroom bathrooms have received a luxe overhaul complete with rich wood sliding doors, natural stone floors, and pebbled accent tiles complementing wooden vanities with soft cream counters. Executive Suite bathrooms now feature striking pieces including plantation

shutters, wooden ladder towel holders, and free-standing soaking tubs, furthering the aesthetic of a lakeside abode. The exclusive Fireside guestrooms feature a cozy fire pit on each private patio, providing a relaxing escape with views of the lake and backyard.

As travelers have a heightened desire for private accommodations and larger spaces for extended stays, the two- and three-bedroom cottages, as well as an expansive three-floor private Lake House, provide the feeling of a personal lakeside home, with all the amenities of a luxury resort. Newly transformed, Wisteria Cottage, embodies a quintessential waterfront residence – a bright and airy living space filled with plush seating complemented by a stone fireplace; whimsical decor strewn throughout; all complemented by rich beams, doors, and accent walls that mirror the wooded land outside. Next on the horizon - the remaining two- and three-bedroom Lakeside Cottages are set to be transformed by Black Sheep Interiors as well, each with their own individual design.

A private oasis and jewel of the resort's transformation is the luxurious three-floor private Lake House - perfect for those traveling with an extended family or group of friends, eager to reunite this summer. Also designed by Black Sheep Interiors, a crisp, yet stately aesthetic is carefully curated throughout the entire Lake House, including four master bedroom suites, dining room, gourmet chef's kitchen, and spacious living and lower level great rooms where all guests can convene in one space. A highlight of the Lake House is its private pool, which has remained a fixture of the luxury lakeside home.

### **LAKESIDE TRADITIONS: RENEWED RESORT EXPERIENCES**

Redefining luxury in Georgia, The Ritz-Carlton Club Level has debuted a transformed design, as well as renewed experience to provide healthy and personalized services for all guests. While still remaining a tranquil space for a family breakfast, pre-dinner cocktail, or late-night sweet treat, Club Level guests can now select from a wide array of food and beverage offerings to be personally served to them.

The dramatic guest room, suite, and Club Lounge transformation joins the addition of the new Barrel Room, and refresh of the resort's culinary destinations including Linger Longer Steakhouse and Gaby's by the Lake, which all debuted in late 2019. All dining venues on property are open at the resort, providing countless culinary options that cater to every palate. Reservations at each restaurant are strongly encouraged, and guests can expect socially distanced tables and enhanced sanitization between parties.

The Ritz-Carlton Reynolds, Lake Oconee provides the perfect summer getaway for every desire - whether a relaxing retreat, a vacation filled with outdoor adventures, or a perfect mix of both. For the wellness-seekers, the Spa and Salon are open featuring southern-inspired therapies within a limited treatment menu, while the fitness center provides a socially distanced space for working out. Journey to The Backyard for pool time, non-motorized water sports, or a space to disconnect

and relax on a hammock or Adirondack chair looking out on the lake. For the athletes and adventure seekers, cruise on the lake on a jet ski or boat, play a round of golf at any of the Reynolds Lake Oconee Golf Courses, or test your clay shooting and archery skills at the Sandy Creek Sporting Ground.

### **COMMITMENT TO CLEANLINESS**

The safety and wellbeing of the resort's guests and Ladies & Gentlemen is of utmost priority, and The Ritz-Carlton Reynolds, Lake Oconee is committed to providing a clean and comfortable environment for all who visit the property. Deeper and more frequent cleaning of high-traffic and high-touch areas, touchless hand sanitizer dispensers placed throughout the resort, and socially-distanced markings in areas such as the lobby, pool, and elevators, are just some of the enhanced measures being taken to provide guests with comfort and ease during their stay. Mobile technology has been enhanced from a mobile key to requests via the Marriott Bonvoy app to limit touch. Committed to the highest standards of service and catering to the varying levels of comfort among guests through the initial phases of travel, services such as valet, daily housekeeping services, and baggage assistance are offered at the individual preference of each guest.

For more information about The Ritz-Carlton Reynolds, Lake Oconee, the property's transformation, and enhanced safety and cleanliness protocols, please visit [www.ritzcarlton.com/reynolds](http://www.ritzcarlton.com/reynolds).

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### **About The Ritz-Carlton, Reynolds Lake Oconee**

The Ritz-Carlton Reynolds, Lake Oconee is known for its personalized service enhanced by an abundance of gracious Southern hospitality. Situated on 30 acres of stunning shoreline property on Georgia's Lake Oconee, the resort features access to 99 holes of championship golf designed by Bob Cupp, Jack Nicklaus, Tom Fazio and Rees Jones. Additional highlights include: 257 guest rooms with resort and lake views; a 27,600-square-foot, full-service spa and fitness center; more than 58,000 square feet of expansive indoor and outdoor meeting space; the Sandy Creek Barn, a restored 1820s classic wood beam barn; local southern fare at Georgia's, updated classics at Linger Longer Steakhouse, casual dining at Gaby's by the Lake, custom barrels of bourbons and whiskeys in Barrel Room; and outdoor activities at the new Sandy Creek Sporting Grounds and on-property experiences ranging from fishing, swimming, waterskiing, jet skiing, paddle boarding and wakeboarding to trail biking and hiking. For more information and reservations, please call toll-free (800) 241-3333, (706) 467-0600 or visit [www.ritzcarlton.com/reynolds](http://www.ritzcarlton.com/reynolds).

### **About The Ritz-Carlton Hotel Company, LLC**

The Ritz-Carlton Hotel Company, L.L.C., of Chevy Chase, MD., part of Marriott International, Inc., currently operates more than 100 hotels and over 45 residential properties in 30 countries and

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