



NEWS

THE RITZ-CARLTON

ABAMA

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FAMILIES GET BACK TO BASICS AT THE RITZ-CARLTON, ABAMA, TENERIFE THIS SUMMER

Tenerife – 20 June 2019, This Summer, one of Europe's hottest resorts for families is encouraging its guests to get back to basics and ditch the smartphone on a digital detox, with a whole host of activities for all ages to enjoy. A mindful break away brimming with shared experiences is top of the agenda, stepping out of the virtual world and cherishing time with loved ones.

The perfect base for creating take-away memories starts in the Family Suites, with generously appointed sitting rooms and dining areas, king-sized master bedrooms and balmy terraces overlooking the resort's lush botanical gardens. A private space packed with amenities for the week ahead will include; mini bathrobes, mini slippers and a dedicated children's minibar, plus essential items for babies and tots from sterilizers to bottle warmers.

On to the fun! The Family Suites are just a hop, skip and a jump to Ritz-Kids, The Ritz-Carlton Abama's renowned kids' club, created with explorer and environmentalist, Jean-Michel Cousteau. The club sets the stage for a new programme of events for tots and teens, from archery to trampolining, and a kaleidoscope world of cinema, cooking, stargazing, games and fun for the whole family to get stuck in and enjoy.

They say the heart of a home is its kitchen and getting back to traditions, is high priority at the resort this summer. Parents and kids can roll up their sleeves and learn to cook the finest treats together on a global gourmet trail, from the delicate art of sushi-crafting hailed from Abama Kabuki to playful pizza making and Paella workshops.

Get active together and try something new, swinging in to summer with fly yoga from The Ritz-Carlton, Abama's 6th floor Persian Garden. This fun yoga practice offers expert coaching - authentic yoga with the support of soft, aerial fabric hammocks suspended from the garden's reinforced Zen pagodas. Exploring, refining traditional postures, both in the air and on the ground, the inspired practice works with gravity to relax and realign the body, centre the mind and uplift the spirit.

From one swing to another, the world-renowned greens of the 'Augusta of Europe' offers lessons and learning academies for adults and children on the smooth slopes of the Pico del Teide volcano where its 72-par, 18-hole golf course is situated. The Academy offers exceptional practice facilities which include; a five-hectare driving range with a par-3, three-hole practice ground, putting green for beginners and swing analysis.

From the greens to the courts, the Abama Tennis Academy with its expert team of coaches, delivers courses and lessons that are fun and easy to follow. The Academy is based at the resort's exceptional tennis facilities, no stranger to professional tournaments, and featuring seven tennis courts with Atlantic Ocean views, flexi-pave surfaces and a centre court with capacity for 600 spectators.

It's not just about getting sports active, there's time for learning, play and pampering this Summer too. For mums and daughters, the mani and pedi lounge, situated at the resort spa, includes as treatment bar of seven stations to sit back, relax and natter in a boutique setting ready for grooming. From express treatments, a simple file, to a luxury mani pedi, there are buckets of OPI and essie shades to choose from with refreshments and glossy mags on tap.

One for the whole tribe, and to cherish for a lifetime, the Michelin stargazing picnic is a thoughtful experience to ensure a treasured bank of memories to cherish for years to come. Pushing the pleasure principal, the Canary Island gem curates a celestial treat to awaken all senses on a journey of taste and natural wonder. Guests will be served a bespoke hamper of Michelin picnic courses from The Ritz-Carlton, Abama's renowned Japanese restaurant, Kabuki, to be enjoyed while exploring breath-taking star showers and constellations hailed by some of the world's leading physicists at the hands of one of the island's most knowledgeable stargazers.

One Bedroom Family Suites start from €545 plus tax per night on a bed and breakfast basis

For more information and to book visit ritzcarlton.com/abama or call (+34) 902 105 600.

About The Ritz-Carlton, Abama

Located in Guía de Isora, a peaceful, gem of a destination on the South West coast of Tenerife, this exclusive five-star resort is operated by The Ritz-Carlton Hotel Company L.L.C., and exists in a stunning 'finca' setting surrounded by lush and vibrant vegetation, volcanic landscapes and panoramic views of the Atlantic Ocean. Designed by Melvin Villarroel and with romantic Moorish references to an Arab citadel, the resort spans an area of 400 acres which includes seven swimming pools, a secluded beach, waterfalls and exuberant subtropical vegetation, composed of 90,000 trees with 300 different species of palms and shrubs. The resort provides a wide choice of accommodation, all with The Ritz-Carlton seal: from the rooms and suites of the Citadel to the secluded adult-only Tagor' Villas, with private pools and terraces, butler service and Asprey amenities. A perfectly pampering spa of 2,500 m2 offers an indulgent menu using Espa, Spanish brand Sepai, and endemic island ingredients. The Ritz-Carlton, Abama is home to enviable facilities including; a Dave Thomas designed championship golf course and Academy - one of the most challenging 18-hole golf courses in Spain, seven tennis courts and two paddle tennis courts with The Abama Tennis Academy, and Ritz Kids - an immersive children's club with a programme designed by the renowned Oceanographer, Jean-Michel Cousteau. A gourmet paradise, there are ten restaurants, including M.B and Kabuki, awarded with two and one Michelin stars respectively. The Ritz-Carlton, Abama is proud to be the only resort in Europe to have three Michelin stars among its restaurants.

About The Ritz-Carlton Hotel Company, LLC

The Ritz-Carlton Hotel Company, L.L.C., of Chevy Chase, MD., part of Marriott International, Inc., currently operates more than 100 hotels and over 45 residential properties in 30 countries and territories. For more information or reservations, visit the company web site at www.ritzcarlton.com, for the latest company updates, visit news.ritzcarlton.com and to join the live conversation, use #RCMemories and follow along on Facebook, Twitter, and Instagram. The Ritz-Carlton Hotel Company, L.L.C. is a wholly-owned subsidiary of Marriott International, Inc. (NASDAQ:MAR). The Ritz-Carlton is proud to participate in Marriott Bonvoy, the new name of Marriott's travel program replacing Marriott Rewards®, The Ritz-Carlton Rewards®, and Starwood Preferred Guest® (SPG). The program offers members an extraordinary portfolio of global brands, experiences on Marriott Bonvoy Moments and unparalleled benefits including earning points toward free hotel stays and nights toward Elite status recognition. To enroll for free or for more information about the program, visit MarriottBonvoy.marriott.com.

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