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### FALL IN LOVE AT THE RITZ-CARLTON, SOUTH BEACH

*Newly re-imagined luxury oceanfront resort presents top 10 romantic experiences for Valentine's Day*

**MIAMI, FL. –January 18, 2021** The timeless glamour of South Beach is the picture-perfect backdrop for a memorable Valentine's Day. From luxurious couples' spa experiences to waterfront dining, the newly-re-imagined Ritz-Carlton, South Beach is inviting guests to fall in love with its top 10 romantic experiences to celebrate the year's most romantic day.

**1. A Romantic Night Out:** Fuego y Mar® will offer a five-course, wine paired chef's dinner, crafted by Chef Anthony LePape in honor of the year's most romantic day. Accompanied by live music, the experience begins with a foie gras terrine, followed by heirloom tomato and burrata salad and a decadent seafood tower for two, leading into a main course of Wagyu beef strip loin and vanilla-poached lobster. The dinner ends on a sweet note with house made red velvet cake. *Sunday, February 14, 6 p.m.-9 p.m.*  
\$175 per guest

**2. Diamonds are Forever:** The Ritz-Carlton Spa is the exclusive Miami partner of Natura Bissé®, a luxury skincare line known for its innovative ingredients and devotion to outstanding service, quality and ultimate luxury. In honor of Valentine's Day, the Spa is introducing a dazzling new diamond facial and massage experience (120 or 180 minutes) using products from the brand's coveted anti-aging Diamond Collection that will leave guests shining and bright.

**Diamond Luminous Facial:** this revolutionary treatment provides glowing results for hyper-pigmented skin. Formulated with high concentrations of active ingredients to achieve astonishing brightening results immediately, this unique treatment helps to even skin tone and minimizes pores to reveal a smooth complexion. In just one session, see firmer, more luminous and visibly younger-looking skin. 60 or 90 minutes

**Diamond Rose Massage:** Indulge with the beauty of roses and diamond dust. Enjoy a Damask Rose veil finish, filled with powerful essential oils and nourishing active ingredients. This experience reveals skin that is radiant, softer and smoother than ever before, leaving a dazzling glow. 60 or 90 minutes

**3. Sweets for Your Sweet:** Our new custom ice cream blend, ‘The South Beach,’ is a decadent crème brûlée ice cream featuring The Ritz-Carlton, South Beach signature rum by Havana Club. This treat, in addition to a selection of other 21+ ice creams and sorbets by local ice cream company Aubi & Ramsa, will be available at Lapidus Bar throughout the weekend. *Lapidus Bar is open 4 p.m.-11 p.m.*

**4. Raise a Glass to Love:** Three unique signature cocktails, crafted by the resort’s head mixologist specifically to honor love and romance, will provide a celebratory touch in the resort’s restaurants throughout the holiday weekend.

- **Love Is:** Gin, hibiscus syrup, orange liqueur, lemon juice, topped with prosecco and garnished with dry hibiscus
- **Eleven Reasons to Love:** Vodka, fresh mango, fresh coconut, pineapple juice
- **Playa del Sur:** Havana Club rum, guava syrup, lime juice, golden falernum

*Available daily at Fuego y Mar, Lapidus Bar and DiLido Beach Club.*

**5. Relax with Your Favorite Person:** Retreat to the luxurious couples’ suite for 90 minutes of pure relaxation. The couples’ massage experience is fully customizable based on the wants and needs of the guests. Couples who reserve a 90-minute couples’ massage receive a complimentary hot stone melter or firm body butter enhancement. *\$610 (not including service charge)*

**6. Brunch with a view:** The signature Ritz-Carlton Brunch takes a romantic turn this Valentine’s Day, with cuisine and cocktails inspired by love. The decadent spread will feature breakfast favorites, soup, fresh salads, a raw bar brimming with fresh seafood, a gaucho grill of chicken, Argentinian sausage and pork shoulder, a carving station including herb roasted leg of lamb and whole roasted snapper, an assortment of accompaniments and a delicious collection of house-made desserts and the resort’s signature Valentine’s Day-inspired cocktails. *12 p.m.-3 p.m. \$85 per guest*

**7. Toast a Day at the Beach:** Raise a glass to the sunset at Après Beach on the pool deck, featuring Veuve Clicquot, the chef’s selection of small bites, all accompanied by views of the Atlantic. An assortment of cigars will also be available. *Saturday, February 13 and Sunday, February 14 at 4 p.m.*

**8. Work up a Sweat:** Daily guided fitness classes on the beach will start each day on a rejuvenating note, accompanied by the sights and sounds of the ocean. Fitness classes for the weekend include Bliss Yoga, Pulse Pilates, Rise Yoga and Seaside Sweat.

**9. Room with a View:** newly re-imagined guest rooms allow guests to experience the culture, history and landscape of South Beach, with a palette of ocean blue, warm gold and rich coffee. Guests who reserve a room on the Club Level enjoy exclusive access to the Club Lounge, with a private concierge, five

complimentary food and beverage presentations throughout the day and bespoke experiences, including a visit from The Ritz-Carlton, South Beach Aubi & Ramsa ice cream cart.

**10. Toast the 3:05:** Treat yourself to a caffeine jolt and indulge in Miami's 'cafecito hour' with a poolside cafecito station, honoring the city's favorite mid-afternoon pick-me-up. *Friday, February 12 and Saturday, February 13 at 3:05 p.m.*

To reserve dining, please call 786-276-4000 or reserve [online](#). For spa reservations, please call 786-276-4090 or reserve [online](#). For room reservations, please call (800) 241-3333, a travel professional or visit The Ritz-Carlton website at [ritzcarlton.com](http://ritzcarlton.com). The Ritz-Carlton, South Beach is located at 1 Lincoln Road, Miami Beach, FL 33139.

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#### **About The Ritz-Carlton Hotel Company, LLC**

The Ritz-Carlton Hotel Company, L.L.C., of Chevy Chase, MD., part of Marriott International, Inc., currently operates more than 100 hotels and over 45 residential properties in 30 countries and territories. For more information or reservations, visit the company web site at [www.ritzcarlton.com](http://www.ritzcarlton.com), for the latest company updates, visit [news.ritzcarlton.com](http://news.ritzcarlton.com) and to join the live conversation, use #RCMemories and follow along on [Facebook](#), [Twitter](#), and [Instagram](#). The Ritz-Carlton Hotel Company, L.L.C. is a wholly-owned subsidiary of Marriott International, Inc. (NASDAQ:MAR). The Ritz-Carlton is proud to participate in Marriott Bonvoy, the new name of Marriott's travel program replacing Marriott Rewards®, The Ritz-Carlton Rewards®, and Starwood Preferred Guest® (SPG). The program offers members an extraordinary portfolio of global brands, experiences on Marriott Bonvoy Moments and unparalleled benefits including earning points toward free hotel stays and nights toward Elite status recognition. To enroll for free or for more information about the program, visit [MarriottBonvoy.marriott.com](http://MarriottBonvoy.marriott.com).