News



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THE RITZ-CARLTON, SOUTH BEACH & THE RITZ-CARLTON, BAL HARBOUR ACHIEVE HEALTH SECURITY VERIFICATION FROM SHARECARE AND FORBES TRAVEL GUIDE

MIAMI, Fl. –February 9, 2021 The Ritz-Carlton, South Beach and The Ritz-Carlton, Bal Harbour are proud to announce that both have become *Sharecare Health Security VERIFIED*TM with Forbes Travel Guide. The comprehensive facility verification helps ensure that guests and travel planners can book with confidence at properties that have appropriate health safety procedures in place.

This verification comes with an easily identifiable "seal of approval" – the *Sharecare VERIFIED™* with Forbes Travel Guide badge – based on a hotel's compliance with expert-validated best practices that minimize the risk and impact of COVID-19 and potential future public health events.

"We are honored to receive this prestigious acknowledgement for the standard of our health and safety protocols at The Ritz-Carlton, South Beach and The Ritz-Carlton, Bal Harbour. Our standards of excellence in these categories remain at the highest levels which is reaffirmed by our ranking as two of the first hotels in Florida to be showcased in a running list of over 250 properties and growing," said Jackie Volkart, General Manager of The Ritz-Carlton Resorts of Miami Beach. "Our Director of Housekeeping, Brandon Narvaez, not only spearheaded this comprehensive standing but remains dedicated to ensuring the excellence in service our guests can continue to expect on a daily basis."

Developed by Forbes Travel Guide, the global authority on hospitality excellence, and digital health industry leader <u>Sharecare</u>, the comprehensive verification covers more than 360 standards across health and hygiene protocols, cleaning products and procedures, ventilation, physical distancing, the guest experience, and health safety communication with guests and employees. Hotels are required to verify their health protocols on an ongoing basis to ensure continued compliance with the most up-to-date global health standards.

"The pandemic has made it clear that hotels and resorts must, first and foremost, assure guests of their safety," said Filip Boyen, CEO of Forbes Travel Guide. "By becoming *VERIFIED*TM, The Ritz-Carlton, South Beach and The Ritz-Carlton Bal Harbour, Miami have demonstrated commitment to creating a culture of accountability and following global best practices to heighten health security, certified by a third party."

For a complete list of hotels and resorts that currently are *Sharecare Health Security VERIFIED*TM with *Forbes Travel Guide*, please visit www.forbestravelguide.com/verified.

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The Ritz-Carlton, South Beach is located in the heart of South Beach at the iconic intersection of Collins Avenue and Lincoln Road. The newly re-imagined oceanfront resort features 376 guest rooms and suites, The Ritz-Carlton Spa, The Ritz-Carlton Club Lounge, three food and beverage outlets and creative programming centered on the history, culture and glamour of South Beach.

The Ritz-Carlton Bal Harbour, Miami is located on the northern tip of Miami Beach, surrounded by the Atlantic and Intracoastal Waterway. The coastal sanctuary offers a private getaway, with just two rooms on each floor of the 95-room boutique-style hotel, surrounded by luxury shopping and dining, and minutes from the vibrancy of South Beach and downtown Miami.

About The Ritz-Carlton Hotel Company, LLC

The Ritz-Carlton Hotel Company, L.L.C., of Chevy Chase, MD., part of Marriott International, Inc., currently operates more than 100 hotels and over 45 residential properties in 30 countries and territories. For more information or reservations, visit the company web site at www.ritzcarlton.com, for the latest company updates, visit news.ritzcarlton.com and to join the live conversation, use #RCMemories and follow along on Facebook, Twitter, and Instagram. The Ritz-Carlton Hotel Company, L.L.C. is a wholly-owned subsidiary of Marriott International, Inc. (NASDAQ:MAR). The Ritz-Carlton is proud to participate in Marriott Bonvoy, the new name of Marriott's travel program replacing Marriott Rewards®, The Ritz-Carlton Rewards®, and Starwood Preferred Guest® (SPG). The program offers members an extraordinary portfolio of global brands, experiences on Marriott Bonvoy Moments and unparalleled benefits including earning points toward free hotel stays and nights toward Elite status recognition. To enroll for free or for more information about the program, visit MarriottBonvoy.marriott.com.

About Forbes Travel Guide

Forbes Travel Guide is the only independent, global rating system for luxury hotels, restaurants and spas. Started as Mobil Travel Guide in 1958, the company created the first Five-Star rating system in the United States. Today, Forbes Travel Guide's incognito inspectors travel the world, evaluating properties based on up to 900 rigorous, objective standards. Forbes Travel Guide also supports the hospitality industry and other service-oriented businesses such as luxury residential, healthcare and private clubs with bespoke training solutions, evaluation services and the creation of custom service standards. For more information, please visit partner.forbestravelguide.com.

About Sharecare

Sharecare is the leading digital health company that helps people – no matter where they are in their health journey – unify and manage all their health in one place. Our comprehensive and data-driven virtual health platform is designed to help people, providers, employers, health plans, government organizations, and communities optimize individual and population-wide well-being by driving positive behavior change. Driven by our philosophy that we are all together better, at Sharecare, we are committed to supporting each individual through the lens of their personal health and making high-quality care more accessible and affordable for everyone. To learn more, visit www.sharecare.com.