



NEWS

THE RITZ - CARLTON

ABAMA

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THE RITZ-CARLTON ABAMA, TENERIFE LAUNCHES 'THE ZONE', BRAND NEW CLUB FOR TEENS

Save up to 10% on half-term stays for families from 17th-31st October 2019

Tenerife – 17th September 2019, The Ritz-Carlton, Abama, has become a firm favourite when it comes to family getaways, providing exceptional facilities for the whole family to enjoy in a popular European hotspot, and secluded corner of Tenerife. Further enhancing its offering for younger guests, the resort has unveiled *The Zone* offering families travelling with older children a base packed with super-charged entertainment, tailored for teens and adults too!

Positioned in the resort's Citadel building, behind a grand Moorish-designed gateway, *The Zone* reincarnates the vast area once home to The Ritz-Carlton, Abama's Morocco Club. Re-designed to offer a labyrinth of fun for teens and adults with the themes of music, sports, art and fitness, the new club is open daily from 10am-1am, accessible to teens from the age of 13 upwards, with parents welcome!

Once inside, teen VIPS can choose from a host of zones and activities. The Ritz-Carlton, Abama rock stage is set up for aspiring musicians, whether solo or with a guest band. The stage comes complete with instruments, and band equipment, while tutors are on hand for individual lessons. A DJ booth is plugged in and ready to go for budding DJs in the mix.

In the sports zones, teen VIPs will find basketball nets and air-hockey stations, exhilarating car and bike racing simulators and Atari Pong. A boxing zone is set up with full size punch bags and two billiard zones for pool games and tournaments. For creative kids, the club's art wall offers freedom to paint and graffiti to their heart's content, while a lounge area provides maximum chill-time. Nights at *The Zone* will also see a schedule of live music for the whole family to enjoy with a licensed bar open from 4pm to 1am for guests over 18.

The fun doesn't stop at *The Zone* with a host of activities in and around the resort, perfect for older kids, including - golf and tennis at Abama Golf and Abama Tennis academies, smart phone photography courses to perfect winning shots for socials, fitness boot camps and fly yoga, cookery workshops from the art of sushi making to creating the perfect paella with the resort's acclaimed chefs, stargazing in one of the world's clear-sky accredited destinations, and off the beaten track cycling trails. Launching this Winter, visiting teens will also have access to a brand-new itinerary of water-sports in the clear waters of the resort's secluded beach including surfing, paddle boarding and snorkelling.

Save £1,500 per family with seven nights from £10,500 per family based on two adults and two children sharing two Deluxe Rooms Citadel Ocean View at The Ritz-Carlton Abama including breakfast, return flights from London Gatwick Airport, return private transfers and Fast Track Business Service at London Gatwick airport including meet & greet, assistance with check-in and baggage formalities, access to the priority security lane (where available) and escort to the gate in time for departure. Offer valid 17- 31 October 2019. Based on departures 19 October 2019. Must book by 30 September 2019.

For more information and to book visit Carrier, 0161 492 1357, www.carrier.co.uk

ritzcarlton.com/abama or call (+34) 902 105 600.

About The Ritz-Carlton, Abama

Located in Gufa de Isora, a peaceful, gem of a destination on the South West coast of Tenerife, this exclusive five-star resort is operated by The Ritz-Carlton Hotel Company L.L.C., and exists in a stunning 'finca' setting surrounded by lush and vibrant vegetation, volcanic landscapes and panoramic views of the Atlantic Ocean. Designed by Melvin Villarroel and with romantic Moorish references to an Arab citadel, the resort spans an area of 400 acres which includes seven swimming pools, a secluded beach, waterfalls and exuberant subtropical vegetation, composed of 90,000 trees with 300 different species of palms and shrubs. The resort provides a wide choice of accommodation, all with The Ritz-Carlton seal: from the rooms and suites of the Citadel to the secluded adult-only Tagor´ Villas, with private pools and terraces, butler service and Asprey amenities. A perfectly pampering spa of 2,500 m2 offers an indulgent menu using Espa, Spanish brand Sepai, and endemic island ingredients. The Ritz-Carlton, Abama is home to enviable facilities including; a Dave Thomas designed championship golf course and Academy - one of the most challenging 18-hole golf courses in Spain, seven tennis courts and two paddle tennis courts with The Abama Tennis Academy, and Ritz Kids - an immersive children's club with a programme designed by the renowned Oceanographer, Jean-Michel Cousteau. A gourmet paradise, there are ten restaurants, including M.B and Kabuki, awarded with two and one Michelin stars respectively. The Ritz-Carlton, Abama is proud to be the only resort in Europe to have three Michelin stars among its restaurants.

About The Ritz-Carlton Hotel Company, LLC

The Ritz-Carlton Hotel Company, L.L.C., of Chevy Chase, MD., part of Marriott International, Inc., currently operates more than 100 hotels and over 45 residential properties in 30 countries and territories. For more information or reservations, visit the company web site at www.ritzcarlton.com, for the latest company updates, visit news.ritzcarlton.com and to join the live conversation, use #RCMemories and follow along on Facebook, Twitter, and Instagram. The Ritz-Carlton Hotel Company, L.L.C. is a wholly-owned subsidiary of Marriott International, Inc. (NASDAQ:MAR). The Ritz-Carlton is proud to participate in Marriott Bonvoy, the new name of Marriott's travel program replacing Marriott Rewards®, The Ritz-Carlton Rewards®, and Starwood Preferred Guest® (SPG). The program offers members an extraordinary portfolio of global brands, experiences on Marriott Bonvoy Moments and unparalleled benefits including earning points toward free hotel stays and nights toward Elite status recognition. To enroll for free or for more information about the program, visit MarriottBonvoy.marriott.com.

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