



NEWS

THE RITZ - CARLTON

ABAMA

Carretera General TF-47, Km 9
Guía De Isora, Tenerife
Tel: 922 126 697

NEW YEAR, NEW SKILLS AT THE RITZ-CARLTON, ABAMA 2020

Tenerife – 11th November 2019, The Ritz-Carlton, Abama will be ringing in the New Year offering far more than a fly and flop European hot spot for 2020. Adding to its impressive stable of first-class activities and facilities for all ages, from its award-winning spa and wellbeing programme, not forgetting the world-class golf course and seven-court tennis academy on the doorstep, the celebrated European resort gets the grey cells whirring and the creative juices flowing with new learning experiences for guests.

Going native – for those wanting to expand their language skills while away, talk with locals and navigate the island off the beaten track, Spanish lessons will be tailored from basic conversation to advanced learning. The workshops provide an opportunity to learn how to confidently approach dining, whether across the resort's 10 restaurants, to exploring the island's local "Guanchinche", traverse the island with clear understanding of directions to passing the time of day with new acquaintances.

Instafabulous – to capture #rcmemories like a pro, lessons to master the mobile camera will enable guests to shoot travel experiences to cherish for a lifetime. From tips on framing and playing with natural light, to exploring the latest editing techniques. Workshops will tour the resort's architecture created by Melvin Villarroel, its surrounding botanical gardens, ocean-scapes and volcanic backdrops, in a visual feast under the Canarian sun.

On the tiles - For a mindful break-out and taste of local artisanal craft, tile painting classes will explore the rich heritage of Spanish tiles, from artisan ceramics created for churches and palaces to the process of mosaic, and their extensive production across the region, including the role of the Canary Islands' influence.

Chocolate tasting like a connoisseur – from prepping the taste buds to cleansing the palette. The Ritz-Carlton, Abama's pastry chef takes guests on a decadent journey of the true appreciation of chocolate from appearance, flavour, scent to texture. With an introduction to the local *Aderno* produce, the tasting will embark on a culinary journey to navigate the world of fine chocolate.

Gourmet masterclasses – The Ritz-Carlton, Abama spearheads the culinary scene on Tenerife with its stable of Michelin chefs and Michelin accredited restaurants M.B and Kabuki. Continuing to impart its broad culinary wisdom, joining its workshops curated for guests including the delicate art of sushi-crafting and perfecting the Paella, the resort's head pastry chef, Sergio Escribano hosts an introduction to the art of making the sweetest of breads with his must-try brioche workshop. To complement the gourmet experiences The Ritz-Carlton, Abama's Executive Chef, Davide Bacchi, will run a series of talks and Q&As with inspiring insights in to his culinary world.

On the Vine – with a unique vine story, Tenerife produces some of Europe’s most mineral rich wines. Thanks to its volcanic land and hailing vines over 100 years in age the island is a vintner’s gem. Wine tasting at The Ritz-Carlton, Abama explores some of the islands’ most celebrated and lesser known wines from the local “Benje” to Vidonia, Bodegas Suertes del Marques from La Orotava Valley. Wine flights will also take in a number of wines from The Ritz-Carlton, Abama Kabuki’s extensive wine cellar comprising over 80 wines.

Fly high, drive long & ace it – With access to the award-winning course at Abama Golf, the resort brings the game with all the trimmings. Located on the smooth slopes of the Pico del Teide volcano, the 72-par, 18-hole golf course and academy provides ample opportunities for beginners and golf lovers of all levels. From the greens to the courts, the Abama Tennis Academy is located 1.4km from the resort, offering exceptional tennis facilities, no stranger to professional tournaments, with seven Atlantic Ocean view courts, flexi-pave surfaces and a centre court with capacity for 600 spectators. Its team of coaches deliver courses and lessons that are easy to follow and offer quick improvements to every player.

Ocean View Deluxe Rooms at The Ritz-Carlton, Abama start from €350 per night on a bed and breakfast basis.

For more information and to book visit ritzcarlton.com/abama or call (+34) 902 105 600.

About The Ritz-Carlton, Abama

Located in Guía de Isora, a peaceful, gem of a destination on the South West coast of Tenerife, this exclusive five-star resort is operated by The Ritz-Carlton Hotel Company L.L.C., and exists in a stunning ‘finca’ setting surrounded by lush and vibrant vegetation, volcanic landscapes and panoramic views of the Atlantic Ocean. Designed by Melvin Villarroel and with romantic Moorish references to an Arab citadel, the resort spans an area of 400 acres which includes seven swimming pools, a secluded beach, waterfalls and exuberant subtropical vegetation, composed of 90,000 trees with 300 different species of palms and shrubs. The resort provides a wide choice of accommodation, all with The Ritz-Carlton seal: from the rooms and suites of the Citadel to the secluded adult-only Tagor´ Villas, with private pools and terraces, butler service and Asprey amenities. A perfectly pampering spa of 2,500 m2 offers an indulgent menu using Espa, Spanish brand Sepai, and endemic island ingredients. The Ritz-Carlton, Abama is home to enviable facilities including; a Dave Thomas designed championship golf course and Academy - one of the most challenging 18-hole golf courses in Spain, seven tennis courts and two paddle tennis courts with The Abama Tennis Academy, and Ritz Kids - an immersive children's club with a programme designed by the renowned Oceanographer, Jean-Michel Cousteau. A gourmet paradise, there are ten restaurants, including M.B and Kabuki, awarded with two and one Michelin stars respectively. The Ritz-Carlton, Abama is proud to be the only resort in Europe to have three Michelin stars among its restaurants.

About The Ritz-Carlton Hotel Company, LLC

The Ritz-Carlton Hotel Company, L.L.C., of Chevy Chase, MD., part of Marriott International, Inc., currently operates more than 100 hotels and over 45 residential properties in 30 countries and territories. For more information or reservations, visit the company web site at www.ritzcarlton.com, for the latest company updates, visit news.ritzcarlton.com and to join the live conversation, use #RCMemories and follow along on Facebook, Twitter, and Instagram. The Ritz-Carlton Hotel Company, L.L.C. is a wholly-owned subsidiary of Marriott International, Inc. (NASDAQ:MAR). The Ritz-Carlton is proud to participate in Marriott Bonvoy, the new name of Marriott’s travel program replacing Marriott Rewards®, The Ritz- Carlton Rewards®, and Starwood Preferred Guest® (SPG). The program offers members an extraordinary portfolio of global brands, experiences on Marriott Bonvoy Moments and unparalleled benefits including earning points toward free hotel stays and nights toward Elite status recognition. To enroll for free or for more information about the program, visit MarriottBonvoy.marriott.com.

For further press information contact:



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Kate Hall
Gallivant PR
07917 251604
kate@gallivantpr.com