



THE RITZ-CARLTON

KEY BISCAIYNE, MIAMI

FOR IMMEDIATE RELEASE

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THE RITZ-CARLTON KEY BISCAIYNE, MIAMI CELEBRATES 20TH ANNIVERSARY WITH EXTRAVAGANT PACKAGES AND PROGRAMMING

Miami, FL (February 3, 2021) — Located on the tropical island of Key Biscayne, The Ritz-Carlton Key Biscayne, Miami beckons the feelings of its own secluded getaway, while being just minutes away from Miami's buzzy atmosphere. This year, the property will be celebrating its 20th anniversary with monthly offerings and over-the-top packages for its guests to enjoy throughout 2021. Whether travelers are seeking the ultimate luxury escape to South Florida, or locals craving innovative culinary creations at a deal at one of the property's many dining outlets, the luxury hotel has a special for everyone.

In honor of its anniversary this July, The Ritz-Carlton Key Biscayne, Miami has introduced an over-the-top 20th Anniversary Package for those wanting an unforgettable experience in this island oasis. Costing an impressive \$20,000, the 20th Anniversary Package includes two-nights of accommodations in one of the hotel's named Presidential or The Ritz-Carlton suite, an Anniversary welcome amenity, spa treatments for two, dinner for two at the hotel's signature restaurant, one pool cabana experience and five complimentary guestrooms to be used up to year after the original stay of purchase.

The Ritz-Carlton Key Biscayne, Miami also wants to celebrate its guests with similar milestone anniversaries this year! With the hotel's 20th Anniversary Milestone Package, guests celebrating an anniversary will receive 20 percent off all food and beverage, as well as spa treatments, \$20 overnight valet parking, \$20 discounted resort fee and a special 20th Anniversary welcome amenity. The 20th Anniversary Milestone Package starts at \$599 per night and both packages are valid through December 17, 2021.

Throughout the year, the property will introduce a different activation or incentive on the 20th of each month for locals and visitors alike to enjoy:

- **Saturday, February 20th**
 - *The Spa Boutique and Coastal Boutique:*
 - *\$20 Signature Mango Candles*
 - *\$20 Mango Scented Room Spray*
 - *20 Percent Off Retail*
 - *Complimentary Valet Parking*
- **Saturday, March 20th**
 - *\$20 Fitness Classes in Fitness Center*

- **Tuesday, April 20th**
 - *Cantina Beach: \$20 Two Tacos & One Mini Margarita++*
- **Thursday, May 20th**
 - *Padel Mixer: \$20 One Hour Padel & Beverages*
- **Sunday, June 20th**
 - *RUMBAR:*
 - *\$20 Rum Flight*
 - *\$20 Mojito & Choice of Two Tapas*
- **Tuesday, July 20th**
 - *The Ritz-Carlton Spa, Key Biscayne:*
 - *\$200 80M Custom Facial*
 - *\$20 Enhancements*
 - *20 Percent off Retail in the Spa Boutique*
- **Friday, August 20th**
 - *Lightkeepers: \$20 Half Dozen Oysters & Glass of Bubbly*
- **Monday, September 20th**
 - *Dune:*
 - *\$20 Bottomless Beer & Wine*
 - *\$20 Two Sliders and Beer*
- **Wednesday, October 20th**
 - *The Ritz-Carlton Spa, Key Biscayne:*
 - *\$200 80M Custom Facial*
 - *\$20 Enhancements*
 - *20 Percent off Retail in the Spa Boutique*
- **Saturday, November 20th**
 - *Lightkeepers:*
 - *\$20 Bottomless Package*
 - *\$20 Family-Style Tapas Menu*
- **Monday, December 20th**
 - *20th Anniversary Gift of Giving Giveaway: Visit The Ritz-Carlton Key Biscayne, Miami and 20 guests will receive surprise gifts*

For more information about The Ritz-Carlton Key Biscayne, Miami's 20th Anniversary happenings, please visit ritzcarlton.com/keybiscayne or call (305) 365-4500.

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About The Ritz- Carlton Key Biscayne, Miami

The Ritz-Carlton Key Biscayne, Miami is just minutes from the city's cosmopolitan center, yet feels like a secluded island getaway with its lush tropical gardens and infinity ocean views. The resort is home to two swimming pools, a secluded stretch of white sand beach, and a luxurious spa, as well as an expansive tennis center and three cutting-edge padel tennis courts, designed by the legendary Cliff Drysdale. The property offers complimentary guest activities, including outdoor yoga, cycling classes, and guided hikes, in addition to a selection of distinctive locally-inspired dining options, including the hotel's signature restaurant, Lightkeepers. Just outside the resort's door, the natural beauty of Key Biscayne awaits, including miles of sun-soaked coastline and the untouched ecosystem of Bill Baggs Cape Florida State Park, home to hidden hiking and biking trails, some of the state's best birdwatching, and of course, the oldest lighthouse in the state of Florida. For the culturally inclined, the neon lights of South Beach, visible from the resort's quiet beaches, are close at hand as are the trendy restaurants and shops of downtown and Brickell. More information and reservations for The Ritz-Carlton Key Biscayne, Miami is available at ritzcarlton.com/keybiscayne.

About The Ritz-Carlton Hotel Company, LLC

The Ritz-Carlton Hotel Company, L.L.C., of Chevy Chase, MD., part of Marriott International, Inc., currently operates more than 100 hotels and over 45 residential properties in 30 countries and territories. For more information or reservations, visit the company web site at www.ritzcarlton.com, for the latest company updates, visitnews.ritzcarlton.com and to join the live conversation, use #RCMemories and follow along on Facebook, Twitter, and Instagram. The Ritz-Carlton Hotel Company, L.L.C. is a wholly owned subsidiary of Marriott International, Inc. (NASDAQ: MAR). The Ritz-Carlton is proud to participate in Marriott Bonvoy, the new name of Marriott's travel program replacing Marriott Rewards®, The Ritz- Carlton Rewards®, and Starwood Preferred Guest® (SPG). The program offers members an extraordinary portfolio of global brands, experiences on Marriott Bonvoy Moments and unparalleled benefits including earning points toward free hotel stays and nights toward Elite status recognition. To enroll for free or for more information about the program, visit MarriottBonvoy.marriott.com.