

Cristiano Moulin  
Marketing & Communications Manager  
Penha Longa Resort  
[penhalonga.com](http://penhalonga.com)

Tel: +351 219 249 015  
[cristiano.moulin@penhalonga.com](mailto:cristiano.moulin@penhalonga.com)  
Estrada da Lagoa Azul – Linhó  
2714-511 Sintra, Portugal

## OLIVER KEY APPOINTED AS THE NEW GENERAL MANAGER OF THE PENHA LONGA RESORT



**Sintra, Portugal, 10 August 2020** – Penha Longa Resort has appointed a new General Manager to lead its 196 room hotel, acclaimed restaurants including two with Michelin stars, 27 holes of Robert Trent Jones Junior designed golf courses and an array of extensive outside catering operations.

Oliver Key, a British national, took over the role of General Manager at the 5 star Penha Longa Resort, a Ritz-Carlton property in July 2020.

A seasoned hospitality professional with over 25 years of experience in some of the world's finest hotels in the UK, USA, UAE and Indonesia, Oliver originally joined the Marriott portfolio in 2011 when he opened the St Regis Hotel in Abu Dhabi, UAE. His most recent posting before arriving in Portugal was on the Indonesian island of Bali where he and his family spent two and a half years. Oliver's career in international luxury resorts has prepared him well for his latest role, leading one of the most storied and spectacular resorts in Portugal.

Passionate about hotel management, Oliver is an energetic leader who brings a wealth of experience to the position. His key strengths include leading diverse teams to greater levels of success, establishing critical and strategic priorities for the properties he is leading and developing operational plans and concepts that fit the local environment and drive guest satisfaction, employee development and outstanding financial performance.

Oliver most recently worked as the Managing Director of the St. Regis and Laguna Luxury Collection Resorts in Bali, Indonesia, where he was also the President of Marriott's Business Council, collaborating with the other 20 Marriott hotels on the island to further local issues and community fundraising efforts. Prior to this, he was Area General Manager of the St Regis Bal Harbour in Miami, Florida as well as the W Miami and the St Regis Washington DC.

Oliver has opened three hotels, the afore-mentioned St. Regis hotel in Abu Dhabi, UAE as well as the first Giorgio Armani hotel in the world's tallest building the Burj Khalifa in Dubai. His first General Manager role was for Emaar Hospitality where he led the launch of The Address Dubai Marina property.

Before becoming a General Manager Oliver spent ten successful years with Fairmont Hotels & Resorts in multiple destinations, starting his career at the iconic Savoy Hotel London, moving on to the Plaza Hotel in New York City and then further postings at Fairmont Hotels in San Francisco, Hawaii and Dubai.

Mr Key has had a career full of life changing experiences. Early highlights include managing events at the Savoy in London including dinner parties for Lady Thatcher, Her Royal Highness Princess Diana and the rock band U2. Moving on to manage the wedding of Michael Douglas and Catherine Zeta Jones in New York, society weddings and political fundraisers in San Francisco and then on to the set of Mission Impossible at the Burj Khalifa in Dubai and major press events for Sony Pictures in Bali.

Oliver has also had to manage through some very challenging moments in the last 25 years, including a citywide hotel strike in San Francisco, major earthquakes in Hawaii and Bali as well as hurricanes in Miami and significant economic downturns in San Francisco and Dubai, all of which have prepared him well to lead the Penha Longa resort out of the current crisis brought on by the Covid-19 pandemic.

When making decisions, Oliver is able to call on a tremendous amount of experience and he considers his strongest attribute to be his ability to keep a level head when facing the inevitable challenges that life continually brings. Oliver is a strategist who favours taking a bold approach and meeting challenges head on, driving his teams with respect and dignity to ensure that the property's key strategic priorities and goals are met: namely, offering exceptional guest services and a world class product offering.

Now begins a new chapter of Penha Longa Resort where, as an avid golfer, Oliver will surely take advantage of the wonderful golf courses the resort has to offer, with the stunning Sintra Mountains as a backdrop.

*"I am absolutely delighted to be able to lead the team at such a special resort here in Penha Longa. The property has so much to offer, starting with a deeply rich history dating back to the original 14<sup>th</sup> century monastery that still forms the centerpiece of the property and its reputation as a home to Portuguese royalty.*

*As well as the historical and cultural interests, it is also the vast array of activities in the surrounding area that makes this such an incredible destination to visit. Sintra is truly spectacular, the proximity to Lisbon, one of the world's most interesting, cultural and beautiful cities and of course this all comes to a pinnacle here at one of Portugal's finest resorts which has built up a reputation for excellence during its almost 30 year history. It is an exciting time to move to Portugal and Penha Longa and I look forward to working with all stakeholders to help bring the resort, restaurants, golf course and facilities to the next level."* says Oliver Key about his new role.

For more information about the Penha Longa Resort or to make a reservation, please visit [penhalonga.com](http://penhalonga.com).

-ENDS-

**About Penha Longa Resort**

*The estate of Penha Longa in Portugal, located within a 545-acre/220-hectare National Park on the southern Sintra Mountains has been a place of sanctuary for centuries. The Catholic fathers founded their monastery here, finding peace and tranquility in its setting whilst the Royal Family came in the summer months to find a cool refuge from the heat of nearby Lisbon. Today, the breathtakingly beautiful resort encompasses a luxurious hotel, a nineteenth century palace originally founded as a monastery in the fourteenth century, two spectacular golf courses, a superb Penha Longa Spa and ten exceptional dining facilities, including two Michelin Star restaurants, LAB by Sergi Arola and Midori.*