## News



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#### **MEDIA NEWS**

# THE RITZ-CARLTON RAS AL KHAIMAH, AL WADI DESERT AND AL HAMRA BEACH: INTIMATE RESORTS BOASTING TRANQUILITY, NATURE, AND RELAXATION

From refined Bedouin nature reserves, to private island-inspired luxury retreats, The Ritz-Carlton Ras Al Khaimah, Al Wadi Desert and Al Hamra Beach offer the ultimate holiday destinations for the entire family







### THE RITZ-CARLTON RAS AL KHAIMAH, AL WADI DESERT

Ras Al Khaimah, United Arab Emirates, June 6, 2019 – Nestled at the heart of Wadi Khadeja, within 500 hectares of nature reserve, Al Wadi Desert enlivens the Bedouin lifestyle and Emirati culture by offering a unique all-pool villas concept to guests. Spread across the desert landscape and surrounded by wildlife, 101 pool villas offer the most refined facilities and amenities combined with ultimate luxury touches and Bedouin-inspired décor. Guests can opt for an enclosed villa offering complete privacy, or an open pool with views over the desert landscape to watch the roaming gazelles and oryx passing by while taking a dip in the villa's private pool.

A winner of World Travel Awards' Middle East's Leading Luxury Desert Resort 2019, the family-friendly resort offers immersive activities including adventure, nature discovery and the Ritz Kids programme. The young and young-at-heart can discover spectacular views and natural beauty on their doorstep as well as explore the incredible landscape through interactive activities. A daily falconry show demonstrates the importance of the hunting bird in the Bedouin culture and its training. Guests can partake in a fun Archery tournament, observe the local birdlife on a bird-watching walk while spotting animal tracks, or plant their own Ghaf tree in the Al Wadi Heritage Forest, make a lasting impact on

the environment. Budding astronomers can also sign up for Stargazing, the experience allows them to learn how to identify the constellations and stars as well as catch seasonal meteor showers, among other exciting and educating Ritz Kids activities.

The resort's very own Equestrian Center, located at the heart of the reserve, features stables and paddocks and offers professional horse-riding sessions in the dunes or the closed grounds of the center.

Curated Destination Dining takes guests' culinary experiences to another level, with options to set-up a romantic dinner on top of a traditional Arabian watchtower overlooking the Al Wadi Nature Reserve, or organize a picnic in the dunes while enjoying the sunset over the desert.

Exclusive events, weddings or retreats reach new heights with '1001 lights events', the most spectacular event display on a terrace overlooking the desert landscape, lit up by 1001 lights in the desert. The new Conference Center is also an excellent option for corporate meetings, gatherings, gala dinners and more.

For the utmost relaxation, the newly refurbished Rainforest spa offers a complete hydrothermal sanctuary combining the best of the European hydrothermal culture with Middle-Eastern bathing rituals to create a calming haven dedicated to holistic rejuvenation. The facility comprises of 16 state-of-the-art hydrothermal therapies, each designed to soothe and revitalize the body and soul. The Rainforest includes wellness facilities such as effusion showers, aroma steam, a brine cavern, bucket drench shower, grotto steam, hammam, herbal sauna, ice igloo, rain walk, sauna, sole therapy, tropical rain shower, and a vitality pool.

For bookings and reservations, visit ritzcarlton.com/alwadidesert.

High resolution images **HERE** 







#### THE RITZ-CARLTON RAS AL KHAIMAH, AL HAMRA BEACH

The Ritz-Carlton Ras Al Khaimah, Al Hamra Beach is an island-inspired luxury retreat, where relaxation, recreation, and personalized service create magical experiences from dusk until dawn. Guests and visitors can embark on a timeless journey in an intimate all-villa resort offering destination dining, beach activities and wellbeing rituals, complemented by views of the Arabian Gulf and a commitment to the rich ocean heritage, local culture and environment.

Winner of World Travel Awards' Middle East's Leading Boutique Resort 2019, the beach resort aims to provide guests and visitors with a truly authentic island feel in the northern emirate of the United Arab Emirates. The resort features 32 renovated luxury villas with private pools, offering tranquility, serenity and world-class service with beach escapism.

Guests can enjoy inspirations from the local ocean environment with seafood specialties and grilled fish, alongside other international favorites, served in a modern, natural setting offering prime sea views at Shore House restaurant. As the day comes to an end, guests and visitors gather on the deck and lounge at Shore House to enjoy a spectacular sunset with creative and flavorful sundowners imagined by the resort's skillful beverage expert.

Marine inspired experiences and recreation activities set the tone for a relaxing getaway on the shores of the Arabian Gulf, with options to unwind with in-villa relaxing rituals, getting active in the whitesand private beach with water sports, enjoying bespoke destination dining or indulging at The Ritz-Carlton Spa.

Guests are offered specially curated packages, making The Ritz-Carlton Ras Al Khaimah, Al Hamra Beach the ideal place to escape for a short getaway or a holiday, in a scenic beach setting. The Island Romance package allows guests to celebrate love with ultimate island-inspired romantic experiences, including sundowners, dining under the stars, a couple's spa massage and more.

Guests can also enjoy a wonderful weekend getaway with the Weekend Island Escape package, urging guests to get away and discover a tranquil weekend island escape at The Ritz-Carlton Ras Al Khaimah, Al Hamra Beach.

For bookings and reservations, visit ritzcarlton.com/alhamrabeach.

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#### **About World Travel Awards:**

World Travel Awards<sup>TM</sup> was established in 1993 to acknowledge, reward and celebrate excellence across all key sectors of the travel, tourism and hospitality industries. Today, the World Travel Awards<sup>TM</sup> brand is recognised globally as the ultimate hallmark of industry excellence.

World Travel Awards<sup>TM</sup> celebrates its 26th anniversary year in 2019. Its annual programme is renowned as the most prestigious and comprehensive in the global industry. Each year World Travel Awards<sup>TM</sup> covers the globe with its Grand Tour – a series of regional gala ceremonies to recognise excellence within each continent, culminating in a Grand Final at the end of the year.

World Travel Awards™ gala ceremonies are regarded as milestone events in the industry calendar, attended by the industry's key decision makers and figure heads, as well as key trade and consumer media. The programme, its winners and its sponsors are represented globally on social media, with fresh daily content on multiple platforms.

In 2019, World Travel Awards<sup>TM</sup> Grand Tour features regional gala ceremonies in North America & the Caribbean (Jamaica), Middle East (Abu Dhabi, UAE), Africa & the Indian Ocean (Mauritius), Europe (Madeira, Portugal), Latin America (La Paz, Bolivia), and Asia & Oceania (Phu Quoc, Vietnam). Regional winners then compete head to head in in the corresponding world categories. The winners will be announced on the night of the World Travel Awards<sup>TM</sup> Grand Final in Muscat, Oman in November 2019.

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<u>About The Ritz-Carlton Hotel Company, LLC</u>
The Ritz-Carlton Hotel Company, L.L.C., of Chevy Chase, MD., part of Marriott International, Inc., currently operates more than 100 hotels and over 45 residential properties in 30 countries and territories. For more information or reservations, visit the company web site at www.ritzcarlton.com, for the latest company updates, visit news.ritzcarlton.com and to join the live conversation, use #RCMemories and follow along on Facebook, Twitter, and Instagram. The Ritz-Carlton Hotel Company, L.L.C. is a wholly-owned subsidiary of Marriott International, Inc. (NASDAQ:MAR). The Ritz-Carlton is proud to participate in Marriott Bonvoy, the new name of Marriott's travel program replacing Marriott Rewards®, The Ritz- Carlton Rewards®, and Starwood Preferred Guest® (SPG). The program offers members an extraordinary portfolio of global brands, experiences on Marriott Bonvoy Moments and unparalleled benefits including earning points toward free hotel stays and nights toward Elite status recognition. To enroll for free or for more information about program, visit MarriottBonvoy.marriott.com.