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### ***THE RITZ-CARLTON, CHARLOTTE CELEBRATES “NATIONAL ROOT BEER FLOAT DAY” WITH UNCLE SCOTT’S LOCAL ROOT BEER***

**CHARLOTTE, N.C.** – August 5, 2019 – [The Ritz-Carlton, Charlotte](#) will honor Marriott International’s unique history by celebrating “National Root Beer Float Day.” The hotel will offer specialty root beer floats throughout the week of August 5<sup>th</sup>, prepared with [Uncle Scott’s All-Natural Root Beer](#), a local, family-owned company based in Mooresville, NC. Proceeds from the floats will benefit the local Children’s Miracle Network Hospital.

Marriott International traces its roots to the A&W root beer stand started in 1927 by J. Willard Marriott and his wife, Alice. They offered chilled root beer to locals during Washington, D.C.’s hot, muggy summers. The root beer stand eventually grew into their Hot Shoppes restaurants, which later blossomed into Marriott International. Marriott properties across the country will join together to celebrate next week.

The Ritz-Carlton, Charlotte kept with the local, family-owned root beer tradition this year by partnering with Uncle Scott’s All-Natural Root Beer, founded by Scott and Suzanne Ramsey. The team prides themselves on their product, which only contains natural ingredients.

“Our focus in creating this root beer was to make a wholesome, delicious beverage to enjoy,” shared Suzanne Ramsey, co-owner and manager of Uncle Scott’s All-Natural Root Beer. “We’re grateful to The Ritz-Carlton for its support of our products.”

The root beer floats will be available for purchase from August 5<sup>th</sup> – August 10<sup>th</sup> in [Bar Cocoa](#), located in the lobby of The Ritz-Carlton, Charlotte.

The AAA Five Diamond Ritz-Carlton, Charlotte is located at 201 East Trade Street in the heart of Charlotte, North Carolina. To discover further information about the hotel and its seasonal offerings, please call +1-704-547-2244, visit [www.ritzcarlton.com/charlotte](http://www.ritzcarlton.com/charlotte) or engage directly with the hotel at <https://www.facebook.com/ritzcarltoncharlotte>. For room reservations, call 1-800-241-3333 or contact a travel professional.

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