

U.S. Product Bulletin



KAWIKA STYLE #257



Featured: B257-05CR
Pronunciation: kah-vee-kah

POSITIONING:

A retrospective look at one of Maui Jim's original styles, Kawika is a true testament to Maui Jim's legacy and heritage. Now available in a Crystal frame with a Blue Hawaii lens, Kawika combines a vintage-inspired design with Maui Jim's most popular lens material, MauiPure. This style is perfect for consumers looking for a modern twist to a retro trend.




257-17C



H257-16C

KEY STYLE FEATURES:

Frame Features:

- **Material:** Nylon framework with a nickel-silver bridge
- **Bridge & Hinge Designs:** Adjustable bridge with non-slip silicone nose pads and Pin hinge
- **Style Category:** Classic
- **Fit:** Unisex, Small to Medium, Face Shapes: 

Lens Features:

- MauiPure®/Bi-Gradient or Blue Mirror

Customizable with



Except Blue Hawaii lens

DIGITAL RX PARAMETERS:

Maui Evolution Rx range: **+3.00 to -6.50**

Polycarbonate Rx range: **+3.00 to -5.50**

MauiBrilliant Rx range: **+3.00 to -6.50**

Wholesale Price (USD): **\$149.50**

Retail Price (USD): **\$299.00**

FINISHING TREATMENTS:

- PolarizedPlus2® lenses wipe out 99.9% of glare, manage 95% of HEV and block 100% of harmful UV while boosting color to unmatched levels
- Maui Jim's optically correct, distortion-free lenses feature patented lens treatments or rare earth elements. Color and clarity are enhanced using natural light

Country of Origin: **Japan**

AVAILABILITY

STYLE	FRAME COLOR	LENS COLOR	UPC CODE
B257-05CR	Crystal	Blue Hawaii	603429049348
257-17C	Gloss Black with Antique Pewter	Neutral Grey	603429028633
H257-16C	Tortoise with Antique Gold	HCL Bronze	603429028640

FRAME SPECS

EYE SIZE	DBL	TEMPLE	B MEASUREMENT	PLANO CURVATURE
54	18	140	40	6

SIMILAR SIZE & FIT:



Snapback



Stillwater

Recommended as an effective UV filter for the eyes and surrounding skin.

