## [WORLD FRY DAY GIVEAWAY]

## SWEEPSTAKES OFFICIAL RULES

## **NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN.** THIS SWEEPSTAKES IS INTENDED FOR PLAY IN INDONESIA, JAPAN, MALAYSIA, SINGAPORE, SOUTH KOREA, TAIWAN, THAILAND ONLY AND WILL BE GOVERNED BY SINGAPORE LAW. DO NOT ENTER IF YOU ARE NOT ELIGIBLE. OPEN TO CHEFS, RESTAURANT OWNERS AND OPERATORS, WHO ARE 18 YEARS OF AGE OR OLDER, VOID WHERE PROHIBITED.

1. Eligibility: The [WORLD FRY DAY GIVEAWAY] ("Sweepstakes") is only open to chefs, restaurant owners and operators in Indonesia, Japan, Malaysia, Singapore, South Korea, Taiwan, Thailand, who are at least 18 years of age or older, all at the time of entry. Employees, contractors, directors, officers, and agents of Lamb Weston ("Sponsor"), its parent, affiliates, subsidiaries, distributors, sales representatives, and advertising, promotion and judging agencies and all other service agencies involved with the Sweepstakes, and members of the immediate family (spouse, parent, child, sibling and their respective spouses, regardless of where the reside) and household of each such employee (whether or not related) are not eligible to enter or win.

This Sweepstakes is subject to all applicable local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

**2. To Enter:** Visit the Sweepstake's microsite. Then, fill in the required details on the sign-up form and tag @LambWeston4Chefs\_APAC on their Instagram entries.

Individuals who do not follow all of the instructions, provide the required information, and/or abide by these Official Rules or other instructions of Sponsor may be disqualified. Entries must comply with the entry requirements set forth herein to be valid. As used herein, "Sign Up" refers to all details you submit in connection with the Sweepstakes (including, First and Last Names, Social Media User handle, E-mail Address, Company, Industry, Company Name, Designation. Sponsor reserves the right to remove any Signups that does not adhere to the signup requirements, as determined in Sponsor's sole discretion, and/or disqualify the subscriber. Signups must be in English. By signing up for the Sweepstakes, you hereby warrant and represent that your Signup conforms to all Sign Up Requirements set forth herein.

Automated signups are prohibited, and any use of automated devices will cause disqualification. Subscribers may not enter with multiple e-mail addresses nor may subscribers use any other device or artifice to enter multiple times or as multiple signups. Any subscriber who attempts to enter with multiple e-mail addresses, under multiple identities/accounts, or uses any device or artifice to register multiple times will be disqualified and forfeits any and all prizes won, in Sponsor's sole discretion. Multiple signups are not permitted to share the same e-mail address. Should multiple users of the same e-mail account enter the

Sweepstakes and a dispute thereafter arise regarding the identity of the subscriber, the authorized account holder of said e-mail account at the time of entry will be considered the entrant. "Authorized Account Holder" is defined as the natural person who is assigned an e-mail address by an Internet access provider, on-line service provider or other organization which is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. Potential winner may be required to show proof of being the Authorized Account Holder.

<u>Signup Requirements</u>: Subscribers represent and warrant that their details are accurate and belong to the subscriber. Any subscribers whose Signup contains information not representing the subscriber (such as, but not limited to, first and last name, e-mail address etc) must be able to provide legal documentation for such use including Sponsor's use of such Signup, in a form satisfactory to administrator, upon request, prior to award of prize and/or naming of subscriber as a winner.

By signing up, you agree to the Sponsor collecting and storing signup details for marketing purposes (e.g.: receiving E-Newsletters from Sponsor).

**3. Drawing:** Sponsor will host a voting poll via Social Media to determine the top six entries.

**4. Winner Notification:** Sponsor will notify the potential winners by e-mail. Such potential winners will be required to respond to such notification within five (5) days via e-mail in order for Sponsor to capture each winner's name and address. Potential winners are subject to verification. If a potential winner is found not to be eligible or not in compliance with these Official Rules, if attempted notification or any prize is returned as undeliverable, if any required documents are not returned within the required number of days, if a winner cannot be verified, or if a winner is otherwise unable or unwilling to accept and claim the prize as stated, then winner may be disqualified and the applicable prize may be forfeited in Sponsor's sole discretion. In the event that a potential winner is disqualified for any reason, Sponsor reserves the right to award the prize to an alternate entrant who will be selected based on the order of signup. Winners may be required to complete, sign and return an Affidavit of Eligibility/Liability Release, and, where lawful, a Publicity Release, within ten (10) business days of attempted notification or prize may be forfeited. Prizes won by an entrant who is an eligible minor in his/her country of residence will be awarded to minor's parent or legal guardian, who must sign and return all required documents. Sponsor is not responsible for any change of email address, mailing address and/or telephone number of subscribers. Sugar Quoted, our appointed agency, will manage the communication and fulfilment of the prizes to winners.

**5. Prizes** (6): Approximate Retail Value ("ARV") of prize: SG\$1,000 (1) and SG\$200 (5). ARV is as of date of printing of these Official Rules. The difference between any stated value and actual value will not be awarded to winner. Limit: one (1) prize per person/household. Prizes are non-transferable and no cash equivalent or substitution of prize is offered, except at the sole discretion of the Sponsor. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute prize with another prize of equal or greater value. Prize winners will be solely responsible for all local taxes, and for any other fees or costs associated with the prizes they receive, regardless of whether it, in whole or in part, is used. Please allow 4-6 weeks for shipment of prize after confirmation.

**6. Release:** As a condition of signing up, subscribers (or their parent or legal guardian if an eligible minor) agree (and agree to confirm in writing): (a) to release Sponsor, their respective affiliates, subsidiaries, retailers, and agents, and each of their officers, directors, employees and agents ("Released Parties"), from any and all liability, loss or damage incurred with respect to the awarding, receipt, possession, and/or use or misuse of any prize or any item redeemed therewith; (b) under no circumstances will any subscriber be permitted to obtain awards for, and entrant hereby knowingly and expressly waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses and/or any rights to have damages multiplied or otherwise increased; (c) all causes of action arising out of or connected with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred (if any), excluding attorneys' fees and court costs.

**7. Publicity:** Except where prohibited by law, each winner grants (and agrees to confirm this grant in writing, if requested) permission for Sponsor and those acting under its authority to use his/her name, photograph, and/or likeness, for advertising and/or publicity purposes in any and all media now known or hereinafter invented without territorial or time limitations and without compensation.

8. General Conditions: Sponsor is not responsible for lost, late, misdirected, undelivered, incorrect, or inaccurate entry information or for incomplete, inaccurate, lost, interrupted or unavailable network, satellite, telephone networks or lines, cellular towers or equipment (including handsets), computer online systems, computer equipment, software, viruses or bugs, servers or providers, or other connections, availability or accessibility; or for unauthorized access to, or alteration of entries; or miscommunications, failed computer, telephone, cellular, satellite, or cable transmissions, lines or other technical failure; or for jumbled, scrambled, delayed, or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties; or for any other errors of any kind, whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error which may occur in the processing of the entries. Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, bugs, virus, technical failures, or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. In the event of cancellation, Sponsor will randomly award the prizes from among all eligible, non-suspect entries received prior to cancellation. Sponsor is not responsible for computer system, phone line, hardware, software or program malfunctions, or other errors, failures or delays in computer transmissions, the website, or network connections that are human or technical in nature. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process, the website, or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**9. Dispute Resolution**: Any controversy or claim arising out of or relating to this Sweepstakes shall be subject to the jurisdiction of the Singapore courts.

DO NOT ENTER THIS SWEEPSTAKES IF YOU DO NOT AGREE TO HAVE ANY CLAIM OR CONTROVERSY ARBITRATED IN ACCORDANCE WITH THESE OFFICIAL RULES.

BY PARTICIPATING IN THE SWEEPSTAKES, EACH SUBSCRIBER AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY THROUGH BINDING ARBITRATION AS SET FORTH ABOVE, WITHOUT RESORT TO ANY FORM OF CLASS ACTION AND (2) SUBSCRIBER'S REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND SUBSCRIBER IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY SET FORTH ABOVE AND IN SECTION 7, SO SUCH LANGUAGE MAY NOT APPLY TO EVERY SUBSCRIBER.

**10.** Governing Law & Jurisdiction: This Sweepstakes and its Official Rules are governed by Singapore law and are subject to all applicable local laws and regulations. All issues and questions concerning the construction, validity, interpretation and enforceability of the Sweepstakes Official Rules, or the rights and obligations of entrants and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of Singapore, without giving effect to the conflict of laws rules thereof, and any matters or proceedings which are not subject to arbitration as set forth in Section 10 of these Official Rules and/or for entering any judgment on an arbitration award, shall take place in Singapore.

**11. Entrant's Personal Information:** Please see the <u>privacy policy</u> for details of Sponsor's policy regarding the use of personal information collected in connection with this Sweepstakes. If you are selected as a winner, your information may also be included in a publicly-available winner's list.

12. Sponsor: Lamb Weston Inc., 599 S. Rivershore Lane, Eagle, ID, 83616, USA.

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