

## **Bank of America Merchant Services' Leaders to Talk Commerce, Customers, and Convenience at Money20/20**

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CHARLOTTE – Bank of America Merchant Services, a global leader in payments, eCommerce and security solutions, will share insights on the importance of investing in digital commerce, borderless payments and security – as well as how to meet customers' rising expectations for convenience and simplicity during two presentations at this year's Money20/20 event in Las Vegas.

On Monday, Oct. 23, Bank of America Merchant Services' CEO Tim Tynan will present "Doubling down on the CX: How brick-and mortar retailers are winning with digital commerce" alongside Mark Williams, president of Financial Services at Best Buy.

The following day, Tuesday, Oct. 24, Michael Roberts, Bank of America Merchant Services' Chief Marketing and Digital Strategy Officer, will introduce "Urban Convenience 2025," giving attendees a video glimpse at the convenience "store of the future." Following the demonstration, attendees can stop by Bank of America Merchant Services' booth (#1501) to take their own virtual tour.

While at Bank of America Merchant Services' booth, attendees can also:

- Learn more about the variety of solutions offered by Bank of America Merchant Services
- Experience interactive content on fraud and global eCommerce
- Take a photo at this year's Money20/20 second-story Snap-Shot Station

In advance of Money20/20, this week, Bank of America Merchant Services published four new Insights that focus on:

- What successful retailers are doing to thrive in the age of digital disruption
- Ways that companies can leverage their payments data to improve both sides of their balance sheets
- Tips for merchants to help secure card data at the point-of-sale – beyond EMV
- How businesses can eliminate friction along the consumer shopping journey

Those interested in reading the Insights prior to the event can download them at <https://merch.bankofamerica.com/industry-insights/tips-trends-white-papers/>.

For a complete list of all Bank of America Merchant Services events at this year's Money20/20 event, please visit: <https://merchant.bankofamerica.com/money2020>.

### **About Bank of America Merchant Services**

Bank of America Merchant Services connects businesses and their customers by doing payments better. The company delivers payments, commerce and security solutions, as well as consultation services, to businesses throughout the United States, Canada and Europe. It processed more than 15.2 billion transactions at approximately 660,000 merchant locations in 2016.<sup>1</sup> The company is a joint venture that combines the technology and innovative products of First Data with the relationship strength and prominent global brand of Bank of America. To learn more, please visit <https://merch.bankofamerica.com/>.

<sup>1</sup>Based on bankcard, other credit, and PIN debit sales volume and transactions. Per the Nilson Report, March 2017, Issue 1105.

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