

COMFORT FOR HEROES

10% Off

Up to \$1,500



Promotion

10% Off (up to \$1,500) total invoice for Mitsubishi Electric HVAC equipment and installation, cost to be shared among 1/3 contractor, 1/3 distributor, and 1/3 manufacturer*



Eligible Participants

- ✓ Active Military & Veterans
- ✓ Law Enforcement
- ✓ EMT & Paramedics
- ✓ Nurses
- ✓ Fire Fighters
- ✓ Educators

Promotional Period

April 1, 2024 – September 30, 2024

Claiming Deadline:

October 31, 2024



Terms and Conditions

- Contractors must take 10% off the invoice at sale.
- Contractors can submit a claim to Gemaire Distributors for 2/3 reimbursement before Oct. 31, 2024, at <https://www.gemaire.com/comfort-for-heroes>
- Contractors must provide the homeowner invoice.
- Contractor responsible for verifying that the homeowner is eligible for this promotion.
- Excludes WR products
- Contractor cannot submit for claim reimbursement from any distributor other than their nominating distributor if the contractor is participating in a METUS contractor program.

