

# COMFORT FOR HEROES

# 10% Off

# Up to \$1,500

## Promotion

10% Off (up to \$1,500) total invoice for Mitsubishi Electric HVAC equipment and installation, cost to be shared among 1/3 contractor, 1/3 distributor, and 1/3 manufacturer\*

## Eligible Participants

- ✓ Active Military & Veterans
- ✓ Law Enforcement
- ✓ EMT & Paramedics
- ✓ Nurses
- ✓ Fire Fighters
- ✓ Educators

## Promotional Period

**April 1, 2024 – September 30, 2024**

Coop Claiming Deadline:

**October 31, 2024**

\*Preapprovals must be submitted by the distributor before the CO-OP 2024 preapproval deadline. Distributor final claim is due before the CO-OP system closes.

## Terms and Conditions

- Contractors must take 10% off the invoice at sale.
- Contractors can submit a claim to their nominating distributor for a 2/3 reimbursement before the claim period expires.
- Contractors must provide the homeowner with an invoice.
- Contractor responsible for verifying that the homeowner is eligible for this promotion.
- Distributor to submit CO-OP reimbursement for one-third of the expense (total discount split: 1/3 distributor, 1/3 contractor, and 1/3 manufacturer).
- Excludes WR.
- Contractor cannot submit for co-op reimbursement from any distributor other than their nominating distributor if the contractor is participating in a METUS contractor program.

1 (one) discount per hero. Discount cannot be combined with any other discount such as other rebates. Utility rebates are allowed. Participating contractors only. Residential single family homes only. Contractors check with Gemaire about participation before offering to consumers. Installations from April 1 - September 30, 2024, Claims must be submitted by October 31, 2024.

Limited to FL, AL, GA, NC, VA, SC only. WR products are ineligible for the promotion.

