## GEM/IRE



MAKE YOURSELF COMFORTABLE

# COMFORT HEROES 2020

## **10% OFF** UP TO \$1,500

#### PROMOTION

**10% off** (up to \$1500) total invoice for HVAC equipment and installation, cost to be shared 1/3 contractor, 1/3 Gemaire, and 1/3 Mitsubishi Electric

#### **ELIGIBLE PARTICIPANTS**

- Active Military & Veterans
- Law Enforcement
- EMT & Paramedics
- Nurses
  Fire Fighters
  Educators

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#### IMPORTANT DATES

 Promotion Period: April 1st - September 30th, 2020

#### **TERMS & CONDITIONS**

- Contractors must take 10% off of invoice at sale
- Contractors can submit to Gemaire for 2/3 reimbursement before claim period ends
- Contractors must provide the homeowner invoice
- Contractor responsible for verifying that home owner is eligible for this promotion
- Contractors can submit claims through: https://www.gemaire.com/comfort-for-heroes

1 (one) discount per hero. Discount cannot be combined with any other discount such as other rebates. Utility rebates are allowed. Participating contractors only. Residential single family homes only. Contractors check with Gemaire about participation before offering to consumers. Installations from April 1 - Sept 30, 2020, Claims must be submitted by October 31, 2020.

Limited to AL, FL, GA, NC, VA.

#### GEM/IRE.COM