



TUMI

CORPORATE GIFTS • FITTING EVENT



## HOW IT WORKS

We will bring the TUMI retail store experience to your next event. We can set up anywhere you are hosting — in a ballroom, poolside, on a golf course, or on a ski slope. Our consultants create a custom shopping experience for your guests, complete with TUMI signage and a curated product display.

Our staff provides suggestions and advice, plus an opportunity to explore the products hands-on. Once guests have chosen their bag, we take care of the order (with monogramming), and have it shipped to them shortly after the event. Guests love this luxury shopping experience and are left with positive memories of your event every time they use their TUMI bag.



CHOOSE YOUR  
PREFERRED ASSORTMENT

We'll take care of everything else.

**FIRST CLASS CABIN**

TUMI TRAVEL BAGS

**BUSINESS CLASS CABIN**

TUMI DAY BAGS & BUSINESS CASES

**COACH CLASS CABIN**

TUMI PERSONAL LEATHER GOODS

**FIRST CLASS CABIN - TRAVEL BAGS**

STYLE #	PRODUCT	MSRP
1171611041	Alpha Continental Dual Access 4 Wheeled Carry-On	\$1050
1171601041	Alpha International Dual Access 4 Wheeled Carry-On	\$975
1447921060	TEGRA-LITE® Continental Expandable 4 Wheeled Carry-On	\$975
36860SLV2	19 Degree Aluminum International Carry-On	\$1195

**BUSINESS CLASS CABIN - BACKPACKS & BUSINESS CASES**

STYLE #	PRODUCT	MSRP
1465662963	Celina Backpack	\$475
1173471041	Alpha TUMI Brief Pack®	\$625
1424801041	Alpha Bravo Search Backpack	\$595
1173211041	Alpha Expandable Organizer Laptop Brief Leather	\$825
1424891041	Alpha Bravo Advanced Brief	\$525

**COACH CLASS CABIN - SMALL LEATHER GOODS**

STYLE #	PRODUCT	MSRP
1303976153	Nassau Double Billfold	\$155
1304006153	Nassau Global Center Flip Passcase	\$175
1356501041	Alpha Slim Single Billfold	\$110
12602SLV	Nassau Ballistic Etched Money Clip	\$95
1304406153	Nassau Slim Single Billfold	\$125

*Please note that this is our "Preferred Assortment." These models may change in the future subject to inventory availability. Tell us about your group and allow us to hand pick the assortment ahead of time to suit your recipients. Prices are always subject to change in the future.*





## THE DETAILS

- There is a \$500 non-refundable Fitting Fee per TUMI person.
- There is a rooming requirement for our TUMI consultant. Call for details.
- TUMI consultants are available for a maximum of 10 hours per day with appropriate breaks.
- All product is FOB, our warehouse in Vidalia, Georgia.
- Costs will be averaged per recipient. Some bags will cost more some and some will cost less, but we will bill you the same pre-negotiated cost per recipient. Dollar cost averaging allows you to manage your costs per recipient.
- TUMI brand signage consists of one black TUMI table drape and two TUMI banner stands.
- TUMI conducts fitting events in North America only. Recipient shipments can be made outside of the United States, but customer is responsible for all freight and international duties and taxes.
- Please allow at least a 45-day lead time from order to event date.
- We require a hard copy roster of recipients in advance to be checked off as they are fitted.

## TIPS FOR SUCCESS

- Your recipients will want to spend time with the TUMI consultant to match their requirements with the perfect TUMI product.
- Lighting and background noise make a difference. Low noise levels will allow your recipients to hear what the TUMI consultant is saying and ample lighting will allow them to properly “shop” and see what they are choosing. If an outdoor venue is chosen, shade for all participants is key.
- Not all TUMI products take a monogram. Let your recipients choose no monogram if they wish.
- **Less is more. We suggest no more than six products per level.** Too many products make it harder for the recipient to make up his/her mind. Tell us about your group in advance and allow us to hand pick the exact assortment ahead of time.
- Assigning one of your on-site staff to the fitting area will allow for breaks and to take care of whatever might come up.
- If your recipient group has a high female percentage, color matters! Add some color to the mix.
- It is essential to stagger the arrivals so that each recipient can spend time with the TUMI consultant “trying on” product to be sure to make their best choice.



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