

**STONE ISLAND OPENS POP-UP SHOP AT  
HOLT RENFREW SQUARE ONE**



*Stone Island at Holt Renfrew Square One in Mississauga*

**February 6, 2018 (Mississauga, ON)** - Luxury Italian menswear label Stone Island opens its first North American retail pop-up shop at Holt Renfrew’s Square One store in West Toronto. The 2,000 square foot space offers 45 styles from the brand, including the “Ghost” capsule collection with pieces available exclusively at Holt Renfrew in Canada. The Stone Island pop-up shop is available from now until July 28, 2018.

“Stone Island is very proud to have the opportunity of sharing its values on product and image with such a prestigious partner. This pop up at Holt Renfrew gives us the possibility of really displaying the aesthetics and core values of our collection.”—Matteo Rivetti, Stone Island Vice president North America.

“Stone Island has been an essential collection as part of our contemporary menswear portfolio since its launch at Holt Renfrew in fall 2016. We are thrilled to open the first Stone Island pop-up shop in North America and look forward to cultivating this valued partnership.”—Linda DeFrances, Senior Vice President General Merchandise Manager.

## **About Stone Island**

A culture of research, experimentation, function and use are the matrixes that have always defined Stone Island: the Italian sportswear brand established in 1982, designed to become a symbol of extreme research on fibres and textiles, applied to an innovative design. Season after season, it is through the study of form and the “manipulation” of the matter that Stone Island has found its own language with the aim of establishing new boundaries in the world of garment making.

## **About Holt Renfrew**

Celebrating a 181-year heritage, Holt Renfrew is recognized worldwide for an inspired shopping experience. Founded in 1837 as a modest hat shop, Holt Renfrew would soon become a purveyor of fashion to Her Majesty Queen Victoria. In the 1930s, Holt Renfrew began to establish exclusive accounts with leading European designers, hosting Monsieur Christian Dior himself in 1947 as he launched his "New Look". After many years of foreign ownership Holt Renfrew was acquired in 1986 by W. Galen and the Hon. Hilary M. Weston. Under Weston ownership Holt Renfrew has become Canada's destination for luxury retail. Visit us at [www.holtrenfrew.com](http://www.holtrenfrew.com).

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