

# HOLT RENFREW

## FACT SHEET

### HOLT RENFREW OGILVY UNVEILS NEW BEAUTY AND MENSWEAR HALLS

**March 28, 2019 (Montreal, QC):** Holt Renfrew, Canada's luxury specialty retailer, is proud to reveal the first phase of the new Holt Renfrew Ogilvy with the unveiling of new Beauty and Menswear Halls.

Designed by Jeffrey Hutchison & Associates Inc. in coordination with architects Lemay, along with Gensler, (designer of the new Ogilvy façade for the expansion of the store), the new departments expanded Beauty (25,000 square feet) and Men's (40,000 square feet). As part of Holt Renfrew's \$400 million investment to revitalize and enhancing its network of stores across Canada, this exciting launch continues the momentum and growth plan for the new Holt Renfrew Ogilvy at St. Catherine and de la Montagne.

Further updates to the 250,000 square foot store include; a refurbished main floor including shops from; Celine, Dior, Gucci, Hermès, Louis Vuitton, Tiffany & Co, a CHANEL presence and more which will begin to open late spring 2019. Women's footwear, jewellery and leathersgoods on the second floor and an expansive womenswear department on the third floor are both slated to open spring of 2020. Additional unique experiences to Holt Renfrew Ogilvy include an extensive personal shopping department complete with the Apartment, Holt Renfrew's signature personal shopping oasis, and a gourmet dining experience in the new Colette Grand Café, designed by Paris-based Laplace are scheduled to complete in 2020. Holt Renfrew Ogilvy will also maintain key historic elements of the building including the celebrated Tudor Hall and more.

The renovation of Holt Renfrew Ogilvy is scheduled to be fully complete in 2020.

Highlights of the new Holt Renfrew Ogilvy Beauty Hall:

- The concourse level beauty hall includes 30 skincare, fragrance and colour brands vendor shops including; CHANEL, Chantecaille\*, Charlotte Tilbury\*, Christian Louboutin\*, Cle de Peau\*, Erno Laszlo\*, Givenchy, Gucci Beauty\*, La Mer, La Prairie\*, Maison Christian Dior\*, Sisley\*, Tom Ford and more
- Key fragrance shops include; Bvlgari, Byredo\*, Chopard\*, Creed, Guerlain, Hermès, Jo Malone, Bastide\* and more which complement the multi-brand fragrance areas and Holt Renfrew Ogilvy Scent Shop with offerings from world renowned brands including; Goutal Paris, Atkinson, Serge Lutens, and more
- In addition to vendor shops from the best in luxury beauty, the Holt Renfrew Ogilvy Beauty Hall will feature unique spaces including a dedicated Clean Beauty area from brands including 111 Skin\*, Grown Alchemist\* and others, pop up event spaces throughout the floor that will feature an always on calendar of unique beauty animations
- Also included in the new Beauty Hall is Holt Renfrew Ogilvy's women's sunglass offering

#### Highlights of the new Holt Renfrew Ogilvy Menswear Hall:

- 25 vendor shops including; Balenciaga\*, Brioni\*, Burberry, Brunello Cucinelli, Celine, Dior, Fendi, Givenchy, Gucci, Moncler, Saint Laurent Paris\*, The Row\*, Tom Ford and more
- A new men's footwear area for brands including; Christian Louboutin and Gucci
- A dedicated men's personal shopping suite designed by Martin Brûlé Studio, local Quebec Designer
- A dedicated men's grooming area including shops from; Creed, Hermés, Tom Ford and Acqua di Parma
- Multi-brand men's suiting areas featuring brands including; Zegna, Canali, Eleventy, Isaia\*, Paul Smith, Valentino\* and more
- A men's designer area including a variety of sought after brands such as; Thom Browne, Balmain, Saint Laurent, Givenchy, Junya Watanabe\*, Comme des Garçons\*, Acne and more
- The men's department, on the fourth floor of Holt Renfrew Ogilvy will connect directly to the soon-to-open Four Seasons Montreal's Social Square area opening June 2019.

\*Denotes Exclusive in Montreal

#### **About Holt Renfrew**

Celebrating an over 180-year heritage, Holt Renfrew is recognized worldwide for an inspired shopping experience. Founded in 1837 as a modest hat shop, Holt Renfrew would soon become a purveyor of fashion to Her Majesty Queen Victoria. In the 1930s, Holt Renfrew began to establish exclusive accounts with leading European designers, hosting Monsieur Christian Dior himself in 1947 as he launched his "New Look". After many years of foreign ownership Holt Renfrew was acquired in 1986 by W. Galen and the Hon. Hilary M. Weston. Under Weston ownership Holt Renfrew has become Canada's destination for luxury retail. Visit us at [www.holtrenfrew.com](http://www.holtrenfrew.com). Follow us on Twitter/Instagram at @HoltRenfrew and @HoltRenfrewOgilvy

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