

HBF

DESIGNS FOR HOW WE WORK

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This year's showroom represents a warm modern aesthetic, largely influenced by the unique challenges that our "always connected" world presents. The distinction between the home and office no longer exists, which gives HBF the opportunity to create beautiful furniture and textiles that bring warmth and humanity back to the spaces that also have to support work.



VELA SWIVEL TILT

The Vela Swivel by Todd Bracher, a minimalistic design, is an essential piece for the modern office. Inspired by “an honest expression of the evolving workplace,” Vela represents a democratic design language - providing a piece that is just as beautiful and functional as the sole chair in an executive’s office or grouped around a large conference table. Vela delivers necessary ergonomics for a wide range of body types with its S-curve back (available in a mid or high-back variant) molded foam cushioning, and angled, cast aluminum arms for a sculptural -- yet comfortable -- form. Vela’s name (stemming from the word “velum” which means membrane) represents its ability to support and comfort the nuances of the body, while still offering structure and a streamlined look for the contract environment.



UNIVERSAL TABLE

With its use of raw, natural materials, the Universal Tables designed by Todd Bracher were inspired by the concept of monotheism. Now available in coffee table height to complement the current occasional table line, the design creates an optical illusion where the top appears to float, diminishing hierarchy and providing a simplistic solution with universal appeal.

MOD LOUNGE

The MOD Lounge Collection by Henrik Schulz embodies a humanistic approach towards the workplace, crafting a piece that looks and feels at home in a range of public and private spaces. With a modular sensibility, MOD allows for a variety of customizable seating arrangements while optimizing productivity and comfort. MOD's thoughtfully designed foam and down cushioning and wide layout make it ideal for both collaborative and individual activity. Henrik Schulz kept the comfort of home in mind, designing MOD's dynamic duality for ideal relaxation or active productivity.





KINZIE SCREEN



As workplaces evolve toward more open, interactive spaces, the need for defining, yet mobile architectural elements becomes apparent. Often, these elements should provide privacy but not isolation; define space though not restrict it; and evoke simplicity, authenticity and warmth. Through it's considered dimensions, harmony between opacity and transparency, and tension between machined and crafted materials, the Kinzie screen embodies these aspirations.

MEKI TABLES

The Meki Table Collection of tops and bases by Todd Bracher is designed to allow clients to mix and match finish materials, sizes and shapes, making each table uniquely its own. Whether in a café, lounge space, conference or evolving environment, its design creates an optical illusion—the top appears to float. The simplistic use of materials also make this table timeless.





LINK SATELLITE TABLE

The Link Satellite Table, designed by Space Copenhagen, boasts multi-purpose use - to hold a coffee during conversation or a laptop during work. Its soft triangular top with beautifully sculpted edge rests atop a solid, yet lightweight base for ease of movement and flexibility.



COSTA TABLE

HBF's newly redesigned Costa training table provides a solution for dedicated work space, dining, conference, or training environments with its reconfigurable modularity and flexibility of use. The simple, intuitive design enables the user to manage efficiently the everyday demands of setting up and reconfiguring a meeting room; the nesting feature and tilt-top option provide a quick transition to storage and minimization of space.



OVAL EGG

Barbara Barry designs a collection of beautiful, exquisitely simple tables that bring a modern point of view to a lobby, lounge or the executive suite. Based on quiet organic forms, these tables are a discreet complement to contemporary sofas and chairs, perfect as a side table or occasional table. Oval Egg is now offered with discreet convenient power and USB.



POWERPLAY

PowerPlay is now available on Harmoni tables, round, in small (3.5") and large (6") sizes. Each is available in single units or paired together. Finish options include polished aluminum and several powder coated finishes.

Todd Bracher

Todd Bracher is an award winning, critically acclaimed industrial designer and design strategist, based in Brooklyn, New York. Todd Bracher Studio has been instrumental in guiding some of the most prestigious brands around the world to realize strategic differentiation through design. The Studio was founded in 1999 and provides services to both influence its clients’ strategies as well as executing product design projects in a way that inspires the market-place and elevates brand position. Over the past 20 years, Todd Bracher has collaborated with some of the most prestigious brands around the world. Born and raised in New York, Bracher graduated from the Pratt Institute’s industrial design program in 1996 and earned his MFA in interior and furniture design at the Danish Design School in 2000.

Space Copenhagen

Space Copenhagen was established in 2005 by Signe Bindslev Henriksen and Peter Bundgaard Rützou, both graduates of the Royal Danish Academy of Fine Arts, School of Architecture. Space Copenhagen creates diverse interior spaces, furniture and refined objects for luxury and lifestyle clients across the world. Through their work – which is known for defying habits and employing a sincere personal vision – Space Copenhagen has developed a design process that is both emotional and poetic, instilling architectural, interior and furniture design projects with modernism, a strong intimate dream and an aversion to the mundane.

Scott Wilson

His background leading several design and innovative teams, as well as his experience with consultancies, corporations and startups led him to found the Chicago-based product design and brand incubation agency MINIMAL in 2007. Scott’s field of play ranges widely from technology, medical and consumer products to lifestyle, furniture and environments. A master of balancing the rational and the emotional, the intersection of technology and art, as well as business and consumer needs, Wilson maintains a hand-on approach, his skills shifting seamlessly from that of inventor, designer, storyteller, strategist, entrepreneur and engineer. Wilson consistently delivers compelling, disruptive yet balanced and thoughtful solutions to market across a wide range of industries.

Henrik Schulz

Based in Gothenburg, architect and designer Henrik Schulz established his studio in 2008. The studio works with a wide range of assignments from urban planning to commercial and residential projects as well as exhibitions and design objects such as office furniture. Rooted in the Scandinavian design tradition, Henrik is a pragmatist constantly on the look-out for inspiration regardless of time or place. All work is based on the architect’s point of view. The process begins with a holistic approach, seeing the full picture before getting into details. Henrik Schulz has been widely published and customers include Volvo Cars, IKEA, Carl Hansen, Polestar, HAY, Horreds and many others. Henrik received his master in architecture and design at the Royal Danish Academy of Fine Arts, Chalmers University of Technology and Danish Design School.

Mario Ruiz

A graduate in Industrial Design from the Elisava School of Design in Barcelona, Mario Ruiz started his independent professional career in 1995 focusing primarily on the fields of technology and office furniture design. Working from his studio in Barcelona, his portfolio includes products for internationally renowned firms in the sectors of technological products, domestic furniture, lighting, furniture, office equipment and applied graphics. Through his skill and multidisciplinary experience in so many fields, he has won the confidence of some of the largest companies in each sector, from HBF to Siemens. For some of these companies he undertakes not only product design but also acts as creative director defining their product catalogs, brand and graphic identity and showrooms. His work has been recognized with more than 40 prestigious honors in Europe and the US, including the red dot, IF, Design Plus, Wallpaper and Best of NeoCon awards.

Artis Studio

Artis Studio, a design and engineering collaborative at HBF, was formed to give our own experts an opportunity to experiment, explore and creatively resolve unique ideas.

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