



HBF Relaunches Bestselling Costa Line by Award-Winning Designer Mario Ruiz

Updated Collection Features Refreshed Finishes to Fit Today's Office Aesthetic

(June 2018 - Hickory, NC) -- HBF has updated its popular Costa series of conference and training tables. Designed by Mario Ruiz, Costa was created to address the needs of the constantly changing multi-purpose conference area with table options that are easily moved and reconfigured. For 2018, the collection has been refreshed with a modern offering of finishes that lend an updated aesthetic to this classic collection.

HBF President Dan Chong explains, "At HBF, we aspire to offer designers collections that will last a lifetime, both in terms of quality and look. Costa is as relevant today as it was when it was launched earlier in the 2000s. By revamping and expanding it with new variants, we're able to expose a new audience to this timeless piece."

Costa provides reconfigurable modularity and flexibility of use. The simple, intuitive design enables the user to efficiently manage the everyday demands of setting up and reconfiguring a meeting room. The nesting feature and tilt-top option of the tables provide a quick transition to storage and minimization of space. Other features of the Costa series include: locking casters or glides, metal legs, modesty options, optional built-in power, and solid wood finishes. In line with HBF's constant commitment to sustainability, Costa is both level® and SCS Indoor Advantage™ certified.

Costa's full range of finishes includes:

Table Top: Ash (Clear, Amber, Smoke, Black, Grey, Warm White, Mist, Denim, Pewter, Peppercorn, Designer White, Warm Brick, Nutmeg, Dark Roast, Bark, Sumatra, Conifer, Blue

Ridge, Cameo, Cordovan, Bittersweet), Maple (Natural, Honey), Oak (Light Rift, Mocha, Dark Rift), Cherry (Light, Canyon, Medium Brown, Dark Red, Wheat, Burnished, Chestnut, Chicory), Walnut (Nutmeg, Coffee, Charcoal Grey, Dark Roast, Light Roast, Sumatra), Wood Laminate (Beigewood, Walnut Heights, Columbian Walnut, Skyline Walnut, Cafelle, Natural Maple, Bourbon Cherry, Shaker Cherry, Williamsburg Cherry, Empire Mahogany, Leave Likatre, Looks Likatre, Appears Likatre), Solid Laminate (Carnation White, Eggshell White, Whitestone, Loft Grey Cloud, Cocoa Brown, Designer White, Greystone).

Base: Polished Aluminum, Grey, White, or Black Powdercoated

HBF will relaunch Costa alongside a wide portfolio of 2018 releases at NeoCon from June 11-13 at Chicago's Merchandise Mart in Showroom 387.

About HBF

HBF reveals the intentionality of design in everything we make through attention to detail and impeccable service. Our expertise comes from understanding how furniture creates relationships between people, environments, and objects — a holistic perspective for living and working. Part of a two-hundred year legacy of furniture manufacturing within North Carolina, HBF produces many of our products locally in Hickory N.C. HBF is recognized for its innovative design and craftsmanship; we collaborate with leading designers to produce furniture with an emphasis on craft, comfort and sustainability. For more information visit: www.hbf.com

About Mario Ruiz

A graduate in Industrial Design from the Elisava School of Design in Barcelona, Mario Ruiz started his independent professional career in 1995 focusing primarily on the fields of technology and office furniture design.

Working from his studio in Barcelona, his portfolio includes products for internationally renowned firms in the sectors of technological products, domestic furniture, lighting, furniture, office equipment, and applied graphics. Through his skill and multidisciplinary experience in so many fields, he has won the confidence of some of the largest companies in each sector, from HBF to Siemens. For some of these companies, he undertakes not only product design but also acts as creative director defining their product catalogs, brand, and graphic identity and showrooms.

His work has been recognized with more than 40 prestigious honors. in Europe in the US, including the red dot, IF, Design Plus, Wallpaper, and Best of NeoCon awards.

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