

CAT® CVA's

This is the CVA for customers who prefer to service their own machines, but still want Cat®-level reliability behind them. Get the right parts, delivered when your machine needs them, plus the tools to plan maintenance with confidence.

You stay in control. We'll help make it easier to stay ahead.
That's a **CONVENIENCE CVA** (LEVEL 1).



CONVENIENCE

THE
SMARTER
SELF-
SERVICE
CVA



CUSTOMER VALUE AGREEMENTS

LEVEL 1



CAT® CONVENIENCE CVA

NEXT STEPS

HOW

GETTING STARTED WITH A CVA IS SIMPLE.

Your Cat dealer can help you customize every detail and build a CVA that fits your needs. *It's as easy as 1-2-3:*

- 1. Talk to your Cat dealer.** Discuss your equipment, workflow and service preferences.
- 2. Add the right coverage.** Include equipment protection, inspections and monitoring as needed.
- 3. Simplify your payment.** Build your CVA into one predictable monthly payment or add it to your financing.



TALK TO YOUR CAT DEALER ABOUT THE CVA THAT FITS YOUR OPERATION.