



Cat Financial Frequently Asked Questions

What organizations are eligible to participate?

Organizations may apply for financial or voluntary support from Caterpillar Financial Services Corporation (Cat Financial) if the organization meets the following criteria:

- Approved 501(c)(3) non-profit tax status
- Serve communities in the Nashville-metro area
- Focus on education, civic groups, health/human services, or the arts.
- Additionally, any organization that discriminates based on race, creed, ethnicity, religion, sex, age or national origin is not eligible to receive funding from Cat Financial.

For more information regarding donations and non-profits in the Nashville-metro area, visit GivingMatters.com.

How does my organization apply?

Eligible organizations can apply online by submitting the [Corporate Contributions Application](#).

What is the deadline for submitting applications for funding?

Organizations must submit an application for review at least 90 days in advance of the event or project.

When are donations awarded?

The Cat Financial Corporate Contributions Committee reviews requests at the end of each quarter.

Are charitable organizations outside of the Nashville, TN, area eligible to participate?

Cat Financial headquarters is located in Nashville, TN, so we focus our efforts in the metro area and surrounding communities.

Does a Cat Financial employee have to be involved with my organization to receive funding?

Not necessarily. Cat Financial may provide support to any eligible organization in the Nashville area. Preference may be given to organizations that are supported by employees through involvement or membership.

Is an organization eligible for funding more than once per calendar year?

No, an organization is only eligible to receive funding once each calendar year.

Does an organization need to apply every year for a new donation?

Yes, we ask that all organizations complete a new application for funding each year, even if the request is for the same event/project as in years past. This helps Cat Financial keep an updated record of where support is given within the community.

How does an organization demonstrate the success of programs or use of funds?

If an organization was a recipient of funds from Cat Financial in the previous calendar year, organization measurement plan information must be submitted in the [Corporate Contributions Application](#) for funding. This helps Cat Financial keep an updated record of where support is given within the community.



Donation Measurement Instructions

- Instructions: Well-formulated, clearly defined impacts, outcomes, outputs, and activities are crucial for proper monitoring and evaluation. If results are unclear and indicators are absent or poorly formulated, then it's challenging for the Cat Financial Services Corporation (Cat Financial) and our partners to know how a program is progressing. To that end, please create a new row for each objective within that program component. List multiple activities, outputs and outcomes related to the same objective in the same row. Donation applications without a measurement plan will be considered incomplete and will be declined. Save a copy of your completed measurement plan. Upon the completion of the program, as part of a final report, you will be asked to provide actual outcomes from your original goal plan.
 - ✓ Goal: The goal should express the long-term change that the program seeks to achieve. For example: Help victims of domestic violence transform their lives through safety, counseling, and education services.
 - ✓ Activities: Please list the activities and inputs that will help you achieve your objectives. If there are multiple activities linked to an objective, then describe each activity separately.
 - ✓ Outcomes: Outcomes should reflect the expected benefit to program participants. They should be clear, specific, and realistic, and measure the expected change in knowledge and/or behavior as a result of the outputs. Furthermore, they should correlate to the program goals and objectives. Examples of outcomes include an X% increase in job placements, X% fewer school absences, improved reading scores by X, etc.
 - Questions to consider:
 - Do the outcomes correspond with the outputs?
 - Will the outcomes have a positive impact on the community?
 - ✓ Impact: Once the program has been implemented, what is the intended, long-term impact? How will the program bring about change in individuals, communities, and countries if the objectives, activities, outputs and outcomes are successfully achieved? For example, the long-term impacts of an early childhood development program could include increased high school completion rates and a percent increase in lifetime wage-earning potential.

Where can I find additional information on philanthropy at Cat Financial?

Please visit our [website](#).

What is the difference between the Cat Financial Corporate Contributions Committee and the Caterpillar Foundation?

The Cat Financial Corporate Contributions Committee is dedicated to supporting nonprofit organizations in the Nashville area. The Caterpillar Foundation has a more global scope of nonprofits and giving initiatives. All requests for funding in the Nashville, TN, area must first go through the Cat Financial Contributions Committee. Funding from the Caterpillar Foundation requires approval from The Cat Financial Contributions Committee. Visit the [Caterpillar Foundation](#) for more information.